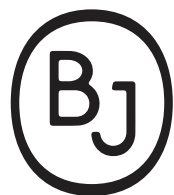


BURTON JAMES



DESIGNER'S CHOICE

TALL, TIMELESS, & TAILORED FOR YOU



CREATE THE ULTIMATE CROWD-PLEASER

The **DESIGNER’S CHOICE** program offers a luxurious combination of deep seating and high-back options for ultimate class and comfort. With a number of different arm, cushion, and leg styles to choose from, you can make your perfect piece a reality, no matter the project. Soft and sophisticated, each silhouette is unrivaled in every way, ready to make a statement in any install.

For questions, more information, or to request a custom quote, contact your sales representative or visit **BURTONJAMES.COM**.

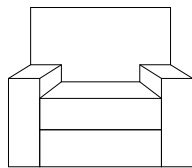
STANDARD FEATURES

- Cloud 9 Seat Cushions
- Blend Down Back Cushions
- 8 Gauge Sinuous Springs
- Solid Kiln-Dried Wood Frame
- Standard Dimensions:
 - Depth: 41"
 - Height: 39"
 - Seat Depth: 24"
 - Seat Height: 20"
 - Frame Height: 35"
 - Seat Cushions*: 30"W
 - *#10 chair cushion is 24"W
 - #30 sofa cushions are 38"W
- 20×20 Throw Pillows Included with Most Configurations.

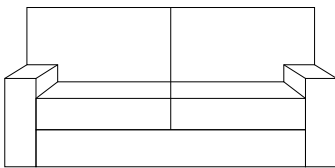
UPCHARGES

- Other Cushion Fills
- Nailheads
- Premium Wood Finishes
- Welting
- 8-Way Hand Tied Springs
- Custom Sizes Available:
 - Width, Depth, or Height

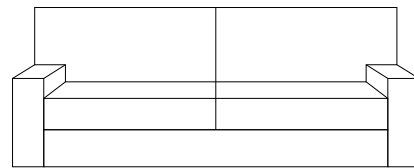
STEP 1: CHOOSE A STYLE



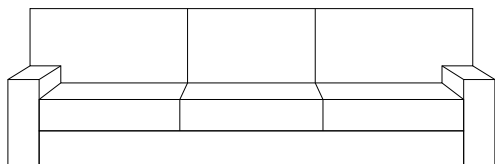
- ☐ **#10 - Chair**
☐ **#11 - Swivel Base** UPCHARGE
 24"W + ARMS x 41"D



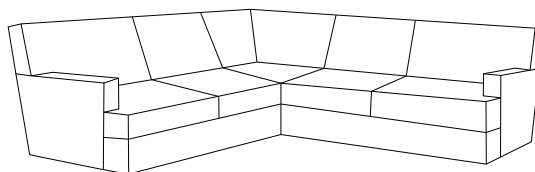
- ☐ **#20 - 60" Loveseat**
 60"W + ARMS x 41"D



- ☐ **#30 - 76" Small Sofa + Arms**
 76"W + ARMS x 41"D



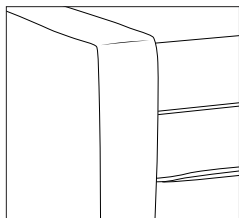
- ☐ **#40 - 90" Sofa + Arms**
 90"W + ARMS x 41"D



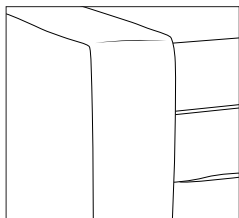
- ☐ **Sectional**
 Select configurations at step 10.

STEP 2: CHOOSE AN ARM

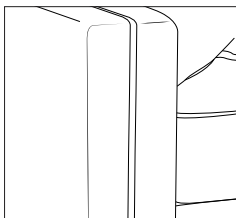
Select welting options at step 8. Welting subject to upcharge. All arm options are 26"H.



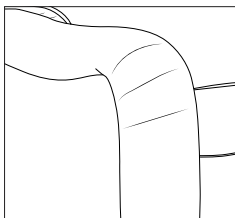
- ☐ **4" Track Arm**



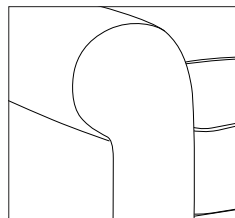
- ☐ **6" Track Arm**



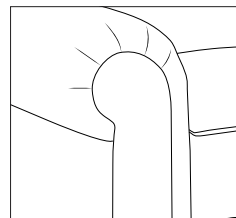
- ☐ **6" Split Track**
Includes ¼" Standard Welt



- ☐ **6" English Arm**

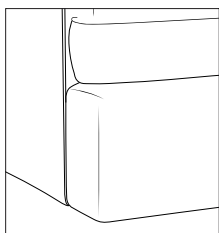


- ☐ **8" Sock Arm**
Arm post is 6"W

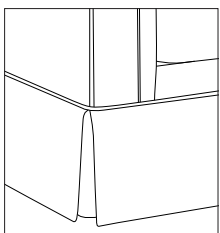


- ☐ **8" Panel Arm**
Arm post is 6½"W

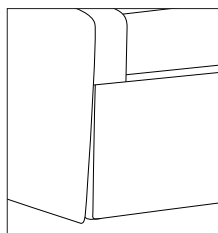
STEP 3: CHOOSE YOUR APRON STYLE



- ☐ **Plain**

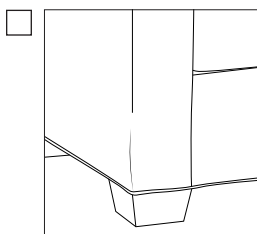


- ☐ **T-Flounce Skirt**
*Hidden Leg**

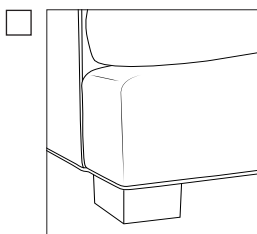


- ☐ **S-Flounce Skirt**
*Hidden Leg**

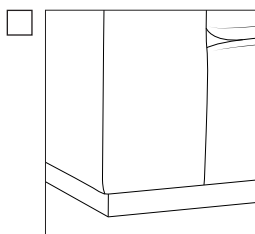
STEP 4: CHOOSE YOUR LEG OR BASE STYLE



- Tapered Block Leg**



- Block Leg**

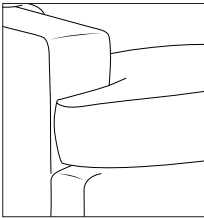


- Recessed Wood Base**
 UPCHARGE

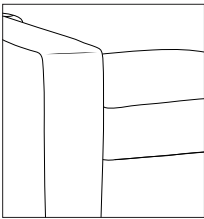
- ☐ **Hidden Leg**
*Finish: Black Walnut
 (Required for skirted styles)*

STEP 5: CHOOSE YOUR SEAT SHAPE & SEAT FILL

SEAT SHAPE



☐ T-Cushion



☐ Square Cushion

SEAT FILL

☐ Cloud 9 (Standard Fill)

High-resiliency (HR) foam wrapped in two layers of D91, a specialty hollow-core polyester fiber designed for softness and recovery. Encased in a down-proof cover, this is our most popular cushion fill, featuring a distinctive crown and a plush sitting experience.

☐ Luxe Aire (No Additional Charge)

Firmer HR foam wrapped in polyester fiber, which is then encased with a fabric cover. Luxe Aire offers a clean and tidy silhouette due to its firmer sit with minimal crown and is recommended for large bench seats if minimizing fabric wrinkles is desired.

☐ Down Supreme (Upcharge)

HR foam core encased in a channeled, down-proof envelope filled with 90% feather and 10% down. This option delivers both supportive comfort and an indulgent feel. Regular fluffing is recommended to maintain loft and minimize comfort wrinkles that naturally occur with feather and down fills.

☐ Spring Down (Upcharge)

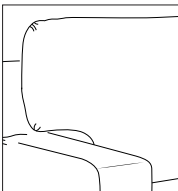
A *Marshall (pocket coil) spring system, wrapped in foam and encased in a down-proof envelope filled with a blend of 90% feather and 10% down. Combines resilient internal support with the softness of feather and down for a refined sitting experience.

☐ Trillum (Upcharge)

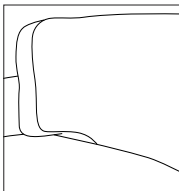
HR foam core encased in a channeled, down-proof envelope that is filled with 100% synthetic fiber. A hypoallergenic alternative to natural down and feather, this cushion offers a soft, luxurious feel with great recovery and minimal maintenance.

STEP 6: CHOOSE YOUR BACK SHAPE & BACK FILL

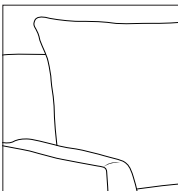
BACK SHAPE



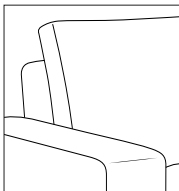
☐ T-Knife Edge



☐ T-Boxed



☐ Square Knife Edge



☐ Square Boxed

BACK FILL

☐ Blend Down (Standard Fill)

A balanced blend of 50% polyester fiber, 45% feather, and 5% down, enclosed in a channeled, down-proof cover. This is our standard back cushion fill for most styles, offering inviting support and a comfortably weighted feel.

☐ Regalaire (No Additional Charge)

A firmer fill of 100% polyester fiber, enclosed in a non-channeled, down-proof cover. Provides supportive, structured comfort.

☐ Down Supreme (Upcharge)

A luxurious fill of 90% feather and 10% down, enclosed in a channeled, down-proof cover. Delivers plush, indulgent comfort with a natural loft.

☐ Trillum (Upcharge)

A hypoallergenic alternative featuring soft, blown synthetic fiber inside a channeled, down-proof cover. Mimics the plush comfort of feather and down with less maintenance.

STEP 7: CHOOSE YOUR FABRIC OR LEATHER

Any fabric from our Burton James collection, COM, or COL can be used. Refer to price list for pricing.

PATTERN: _____ COLOR: _____

STEP 8: ADD YOUR FINISHING TOUCHES

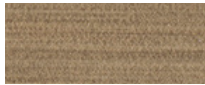
Select your wood leg finish, nailheads, and welting.

WOOD LEG FINISHES PICK ONE | HIDDEN LEG FINISH: BLACK WALNUT

Finish images are for reference only. Each handcrafted finish will vary. Please refer to physical samples for the most accurate representation.

Standard Wood Finishes


☐ Dove

☐ Salt

☐ Seal

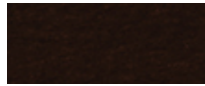
☐ Fawn

☐ Slate

☐ Antique Brown

☐ River Rock

☐ Charcoal

☐ Iron

☐ Umber

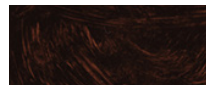
☐ Black Walnut

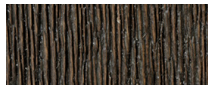
Premium Wood Finishes UPCHARGE


☐ Alabaster

☐ Linen

☐ Sand

☐ French Walnut

☐ Old Oak

☐ Cavalier

☐ Rustic Gray

☐ Pumice

☐ Graphite

WELTING

1. SELECT WELT TYPE

☐ NONE

☐ SELF WELT
UPCHARGE

☐ CONTRAST WELT
UPCHARGE
*(Provide fabric
details below)*

2. SPECIFY WELT LOCATION

BODY ONLY

☐ BASE

☐ ARMS

☐ BACK

CUSHIONS ONLY

☐ SEAT CUSHIONS

☐ BACK CUSHIONS

☐ ALL OVER
*(Includes all body
areas and all
cushions)*

Note: Welt applied to the Body is charged as a single upcharge, regardless of the number of Body locations selected. Welt applied to Seat Cushions and Back Cushions is charged per cushion category. The All Over option reflects built-in savings compared to selecting categories individually.

Self welt pricing is shown within each item's column in the price list. Contrast welt upcharges are outlined in Section T by fabric grade. When possible, include a diagram to ensure welting details are applied correctly.

3. SELECT WELT SIZE

☐ 1/4" STANDARD WELT

☐ 1/8" MICRO WELT

CONTRAST WELT FABRIC *(Required if Contrast Welt is selected)*

PATTERN: _____ COLOR: _____

STEP 9: ADD YOUR FINISHING TOUCHES (CONTINUED)

NAILHEADS UPCHARGE | STANDARD DOES NOT INCLUDE NAILHEADS

Nailhead Size SHOWN TO SCALE | PICK ONE

☐ None



☐ Small: 7/16"



☐ Medium: 3/4"



☐ Large: 1"

Nailhead Finish 7/16" SHOWN | PICK ONE



☐ FRENCH NATURAL



☐ PEWTER



☐ NICKEL



☐ BRIGHT GOLD



☐ ANTIQUE BRASS



☐ BLACK PEARL



☐ BRONZE

Nailhead Spacing

☐ HEAD-TO-HEAD

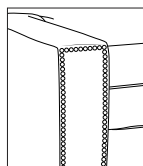


☐ ONE ON, ONE OFF

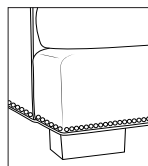


Nailhead Location

☐ ARMS



☐ BODY/BASE



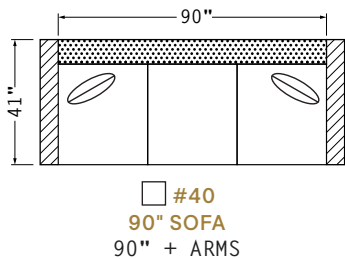
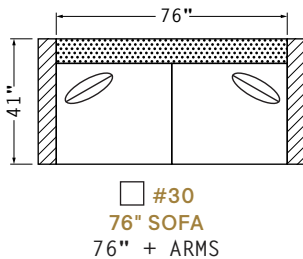
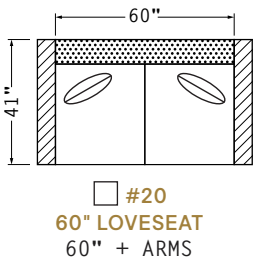
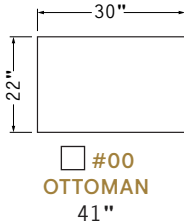
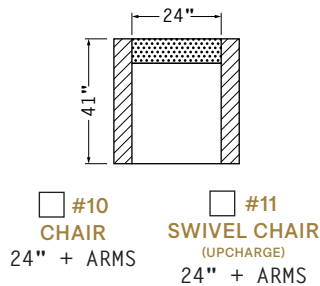
STEP 10:

CHOOSE YOUR SECTIONAL PIECES

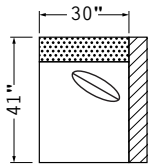
CREATE THE PERFECT CONFIGURATION FOR YOUR DESIGN NEEDS FROM OVER 20 OPTIONS.

KEY: ARMS BACK THROW PILLOW

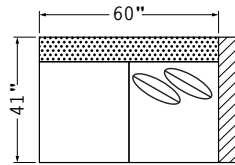
SOFAS/CHAIR



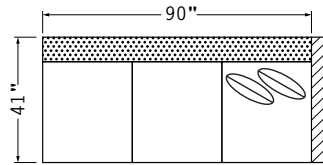
RIGHT ARM



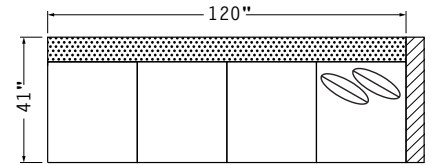
☐ #71
RIGHT ARM FACING/
LEFT SIDE ARMLESS
30" + ARM



☐ #72
RIGHT ARM FACING/
LEFT SIDE ARMLESS
60" + ARM

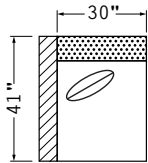


☐ #73
RIGHT ARM FACING/
LEFT SIDE ARMLESS
90" + ARM

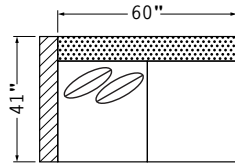


☐ #94
RIGHT ARM FACING/
LEFT SIDE ARMLESS
120" + ARM

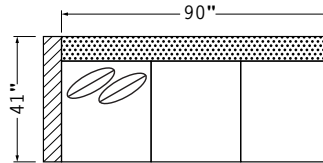
LEFT ARM



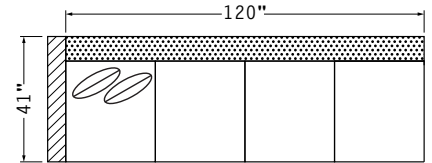
☐ #61
LEFT ARM FACING/
RIGHT SIDE ARMLESS
30" + ARM



☐ #62
LEFT ARM FACING/
RIGHT SIDE ARMLESS
60" + ARM

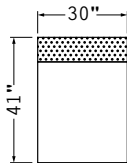


☐ #63
LEFT ARM FACING/
RIGHT SIDE ARMLESS
90" + ARM

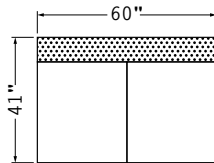


☐ #84
LEFT ARM FACING/
RIGHT SIDE ARMLESS
120" + ARM

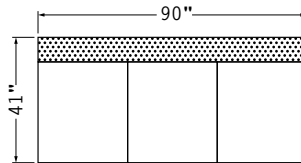
ARMLESS



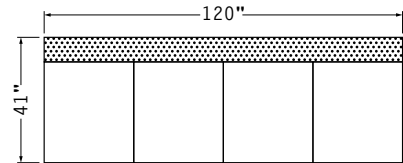
☐ #81
1-CUSHION
ARMLESS
30"



☐ #82
2-CUSHION
ARMLESS
60"

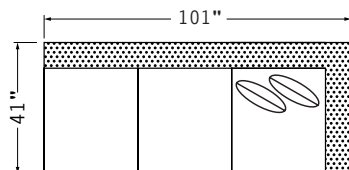


☐ #53
3-CUSHION
ARMLESS
90"

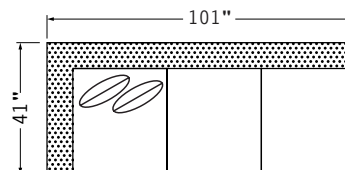


☐ #04
4-CUSHION
ARMLESS
120"

CORNER/ARMLESS



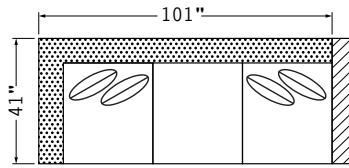
☐ #83
RIGHT SIDE CORNER/
LEFT SIDE ARMLESS
101" + ARM



☐ #93
LEFT SIDE CORNER/
RIGHT SIDE ARMLESS
101" + ARM

STEP 10: (CONTINUED)

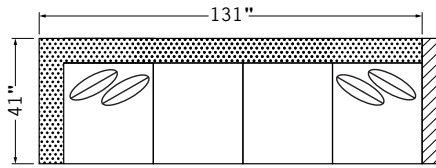
CORNER/RIGHT ARM



#33

RIGHT ARM FACING/
LEFT SIDE CORNER

101" + ARM

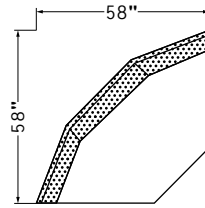


#34

RIGHT ARM FACING/
LEFT SIDE CORNER

131" + ARM

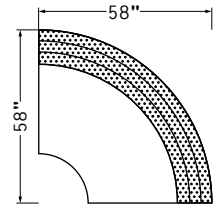
CORNER



#87

WEDGE CENTER

58"

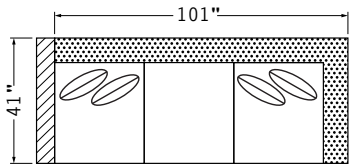


#86

CURVE

58"

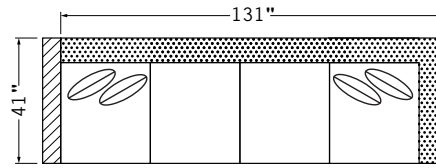
CORNER/LEFT ARM



#23

LEFT ARM FACING/
RIGHT SIDE CORNER

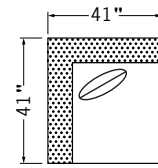
101" + ARM



#24

LEFT ARM FACING/
RIGHT SIDE CORNER

131" + ARM

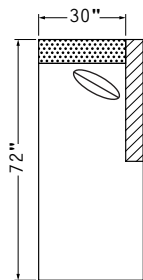


#41

CORNER

41"

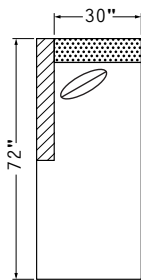
CHAISE



#64

RIGHT ARM FACING/
LEFT SIDE ARMLESS

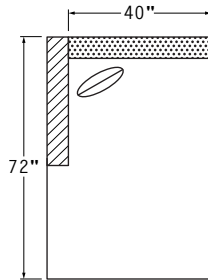
30" + ARM



#74

LEFT ARM FACING/
RIGHT SIDE ARMLESS

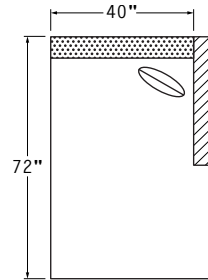
30" + ARM



#76

LEFT ARM FACING/
RIGHT SIDE ARMLESS

40" + ARM



#66

RIGHT ARM FACING/
LEFT SIDE ARMLESS

40" + ARM

Images are not to scale.



BURTON JAMES

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