

# BURTON JAMES



## DESIGNER'S CHOICE

TALL, TIMELESS, & TAILORED FOR YOU



# CREATE THE ULTIMATE CROWD-PLEASER

The DESIGNER'S CHOICE program offers a luxurious combination of deep seating and high-back options for ultimate class and comfort. With a number of different arm, cushion, and leg styles to choose from, you can make your perfect piece a reality, no matter the project. Soft and sophisticated, each silhouette is unrivaled in every way, ready to make a statement in any install.

For questions, more information, or to request a custom quote, contact your sales representative or visit [BURTONJAMES.COM](http://BURTONJAMES.COM).

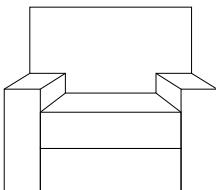
## STANDARD FEATURES

- Cloud 9 Seat Cushions
- Blend Down Back Cushions
- 8 Gauge Sinuous Springs
- Solid Kiln-Dried Wood Frame
- Standard Dimensions:
  - Depth: 41"
  - Height: 39"
  - Seat Depth: 24"
  - Seat Height: 20"
  - Seat Cushions\*: 30"W
- #10 chair cushion is 24"W
- #30 sofa cushions are 38"W
- 20×20 Throw Pillows Included with Most Configurations.

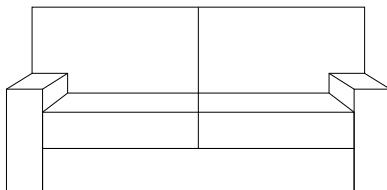
## UPCHARGES

- Other Cushion Fills
- Nailheads
- Premium Wood Finishes
- Welting
- 8-Way Hand Tied Springs
- Custom Sizes Available:
  - Width, Depth, or Height

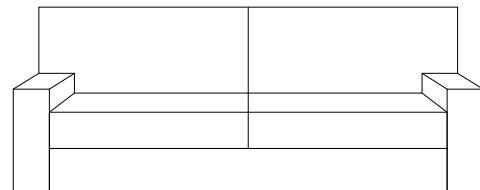
## STEP 1: CHOOSE A STYLE



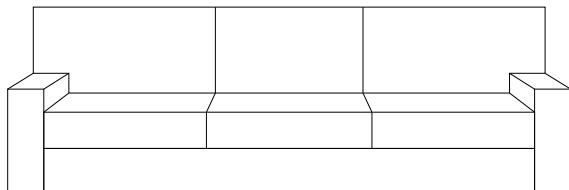
#10 - Chair  
 #11 - Swivel Base UPCHARGE  
 24"W + ARMS x 41"D



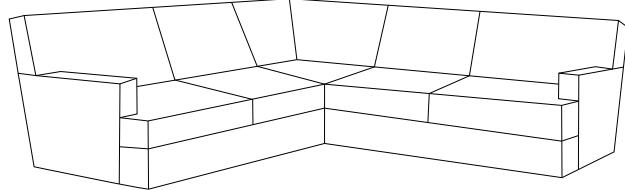
#20 - 60" Loveseat  
 60"W + ARMS x 41"D



#30 - 76" Small Sofa + Arms  
 76"W + ARMS x 41"D



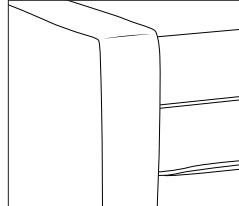
#40 - 90" Sofa + Arms  
 90"W + ARMS x 41"D



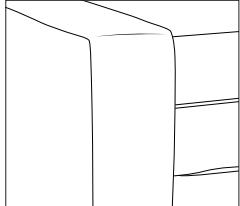
Sectional  
 Select configurations at step 8.

## STEP 2: CHOOSE AN ARM

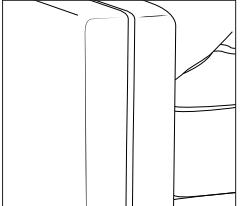
Select welting options at step 7. Welting subject to upcharge. All arm options are 26"H.



4" Track Arm

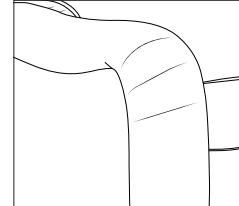


6" Track Arm

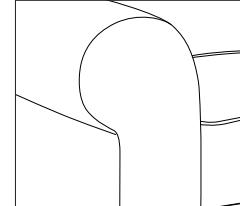


6" Split Track

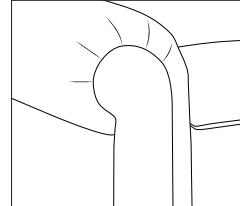
*Includes 1/4"*  
*Standard Welt*



6" English Arm



8" Sock Arm

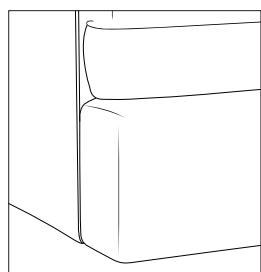


8" Panel Arm

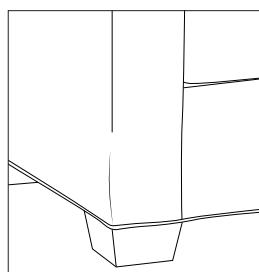
*Arm post is 6"W*

*Arm post is 6 1/2"W*

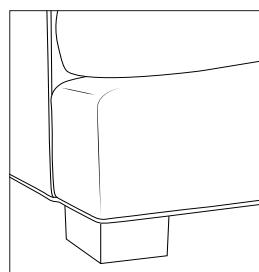
## STEP 3: CHOOSE A BASE OR LEG



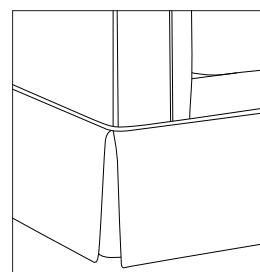
Plain  
*(Hidden Leg\*)*



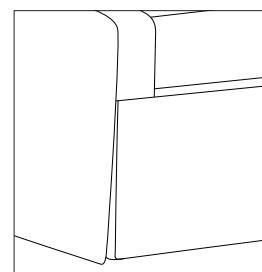
Tapered  
 Block Leg\*\*



Block Leg\*\*



T-Flounce Skirt  
*(Hidden Leg\*)*



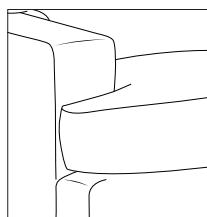
S-Flounce Skirt  
*(Hidden Leg\*)*

*\*Hidden leg finish is Black Walnut.*

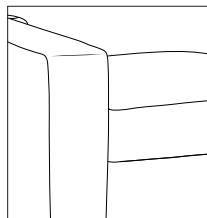
*\*\*Choose wood finish at step 7.*

## STEP 4: CHOOSE YOUR SEAT SHAPE & SEAT FILL

### SEAT SHAPE



**T-Cushion**



**Square Cushion**

### SEAT FILL

**Cloud 9 (Standard Fill)**

High-resiliency (HR) foam wrapped in two layers of D91, a specialty hollow-core polyester fiber designed for softness and recovery. Encased in a down-proof cover, this is our most popular cushion fill, featuring a distinctive crown and a plush sitting experience.

**Luxe Aire (No Additional Charge)**

firmer HR foam wrapped in polyester fiber, which is then encased with a fabric cover. Luxe Aire offers a clean and tidy silhouette due to its firmer sit with minimal crown and is recommended for large bench seats if minimizing fabric wrinkles is desired.

**Down Supreme (Upcharge)**

HR foam core encased in a channelled, down-proof envelope filled with 90% feather and 10% down. This option delivers both supportive comfort and an indulgent feel. Regular fluffing is recommended to maintain loft and minimize comfort wrinkles that naturally occur with feather and down fills.

**Spring Down (Upcharge)**

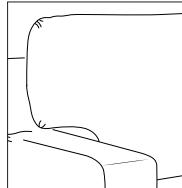
A \*Marshall (pocket coil) spring system, wrapped in foam and encased in a down-proof envelope filled with a blend of 90% feather and 10% down. Combines resilient internal support with the softness of feather and down for a refined sitting experience.

**Trillium (Upcharge)**

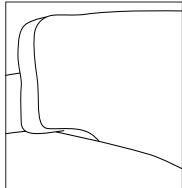
HR foam core encased in a channelled, down-proof envelope that is filled with 100% synthetic fiber. A hypoallergenic alternative to natural down and feather, this cushion offers a soft, luxurious feel with great recovery and minimal maintenance.

## STEP 5: CHOOSE YOUR BACK SHAPE & BACK FILL

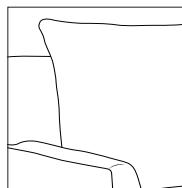
### BACK SHAPE



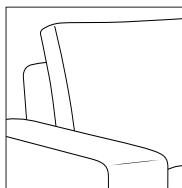
**T-Knife Edge**



**T-Boxed**



**Square Knife Edge**



**Square Boxed**

### BACK FILL

**Blend Down (Standard Fill)**

A balanced blend of 50% polyester fiber, 45% feather, and 5% down, enclosed in a channelled, down-proof cover. This is our standard back cushion fill for most styles, offering inviting support and a comfortably weighted feel.

**Regalaire (No Additional Charge)**

A firmer fill of 100% polyester fiber, enclosed in a non-channelled, down-proof cover. Provides supportive, structured comfort.

**Down Supreme (Upcharge)**

A luxurious fill of 90% feather and 10% down, enclosed in a channelled, down-proof cover. Delivers plush, indulgent comfort with a natural loft.

**Trillium (Upcharge)**

A hypoallergenic alternative featuring soft, blown synthetic fiber inside a channelled, down-proof cover. Mimics the plush comfort of feather and down with less maintenance.

## STEP 6: CHOOSE YOUR FABRIC OR LEATHER

Any fabric from our Burton James collection, COM, or COL can be used. Refer to price list for pricing.

PATTERN: \_\_\_\_\_

COLOR: \_\_\_\_\_

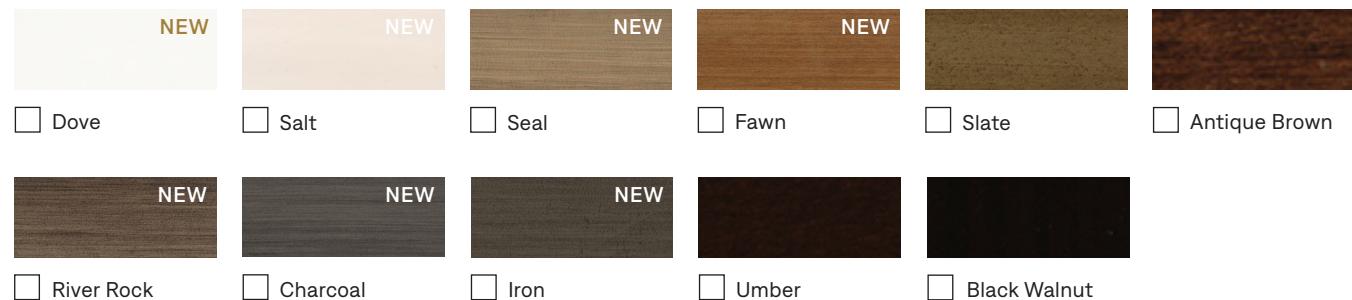
## STEP 7: ADD YOUR FINISHING TOUCHES

Select your wood leg finish, nailheads, and welting.

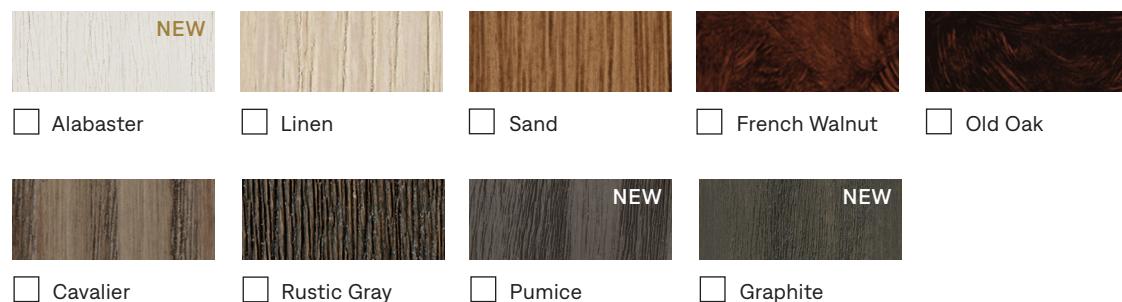
### WOOD LEG FINISHES PICK ONE | HIDDEN LEG DEFAULT FINISH: BLACK WALNUT

Finish images are for reference only. Each handcrafted finish will vary. Please refer to physical samples for the most accurate representation.

#### Standard Wood Finishes



#### Premium Wood Finishes UPCHARGE



## WELTING

### 1. SELECT WELT TYPE

<input type="checkbox"/> NONE	<input type="checkbox"/> SELF WELT UPCHARGE	<input type="checkbox"/> CONTRAST WELT UPCHARGE <i>(Provide fabric details below)</i>
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**Note:** Welt applied to the Body is charged as a single upcharge, regardless of the number of Body locations selected. Welt applied to Seat Cushions and Back Cushions is charged per cushion category. The All Over option reflects built-in savings compared to selecting categories individually.

### 2. SPECIFY WELT LOCATION

<b>BODY ONLY</b>	<b>CUSHIONS ONLY</b>	<input type="checkbox"/> <b>ALL OVER</b> <i>(Includes all body areas and all cushions)</i>
<input type="checkbox"/> BASE	<input type="checkbox"/> SEAT CUSHIONS	
<input type="checkbox"/> ARMS	<input type="checkbox"/> BACK CUSHIONS	
<input type="checkbox"/> BACK		

Self welt pricing is shown within each item's column in the price list. Contrast welt upcharges are outlined in Section T by fabric grade. When possible, include a diagram to ensure welting details are applied correctly.

### 3. SELECT WELT SIZE

<input type="checkbox"/> 1/4" STANDARD WELT	<input type="checkbox"/> 1/8" MICRO WELT
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**CONTRAST WELT FABRIC** (Required if Contrast Welt is selected)

PATTERN: \_\_\_\_\_ COLOR: \_\_\_\_\_

## STEP 7: ADD YOUR FINISHING TOUCHES (CONTINUED)

### NAILHEADS UPCHARGE | STANDARD DOES NOT INCLUDE NAILHEADS

#### Nailhead Size SHOWN TO SCALE | PICK ONE

None



Small: 7/16"



Medium: 3/4"



Large: 1"

#### Nailhead Finish 7/16" SHOWN | PICK ONE



FRENCH NATURAL



PEWTER



NICKEL



BRIGHT GOLD



ANTIQUE BRASS



BLACK PEARL



BRONZE

#### Nailhead Spacing

HEAD-TO-HEAD

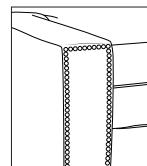


ONE ON, ONE OFF

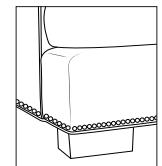


#### Nailhead Location

ARMS



BODY/BASE



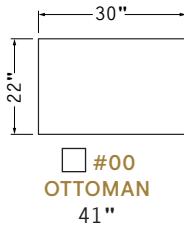
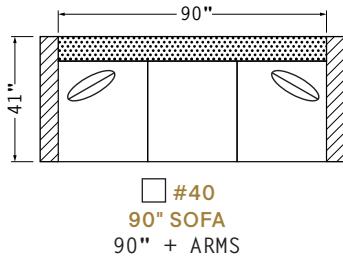
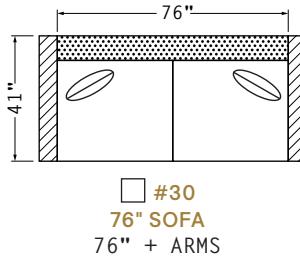
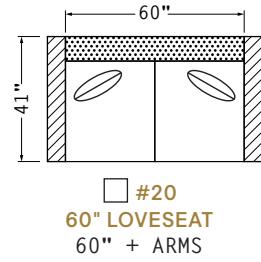
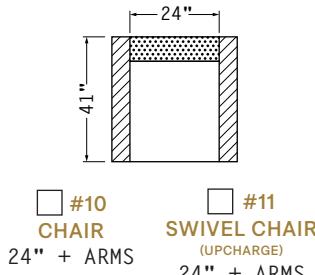
## STEP 8:

### CHOOSE YOUR SECTIONAL PIECES

CREATE THE PERFECT CONFIGURATION FOR  
YOUR DESIGN NEEDS FROM OVER 20 OPTIONS.

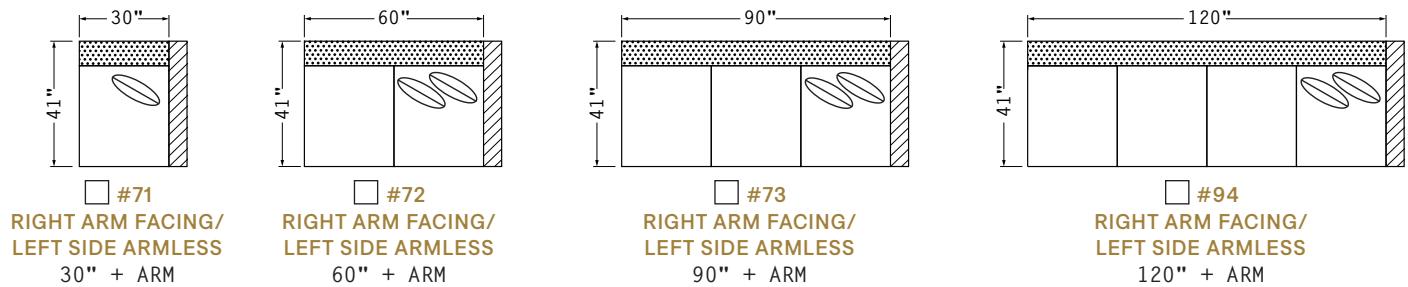
KEY: ARMS BACK THROW PILLOW

#### SOFAS/CHAIR

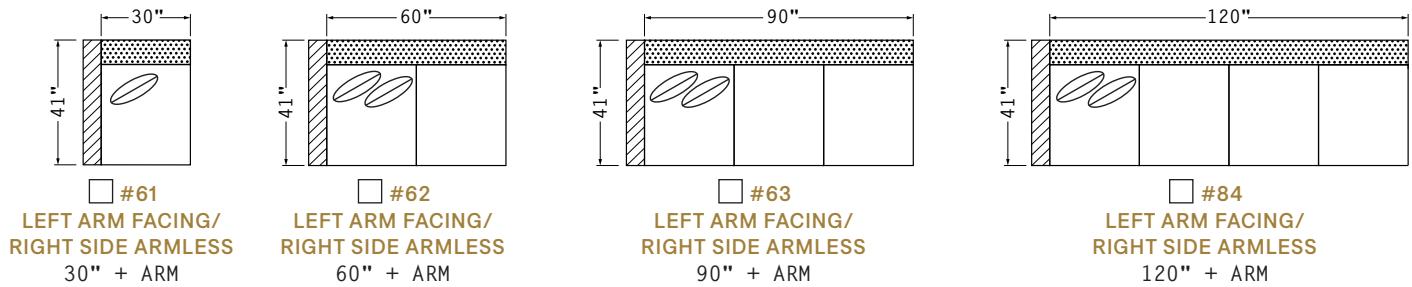


Images are not to scale.

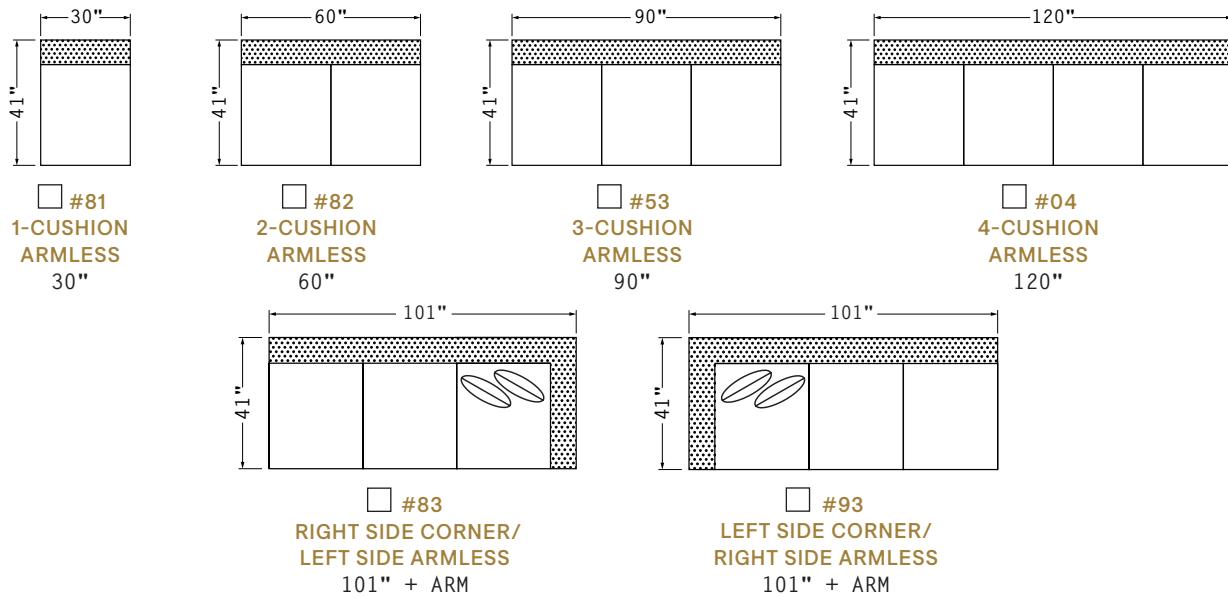
## RIGHT ARM



## LEFT ARM

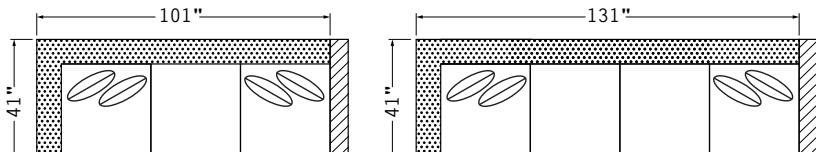


## ARMLESS



## STEP 8: (CONTINUED)

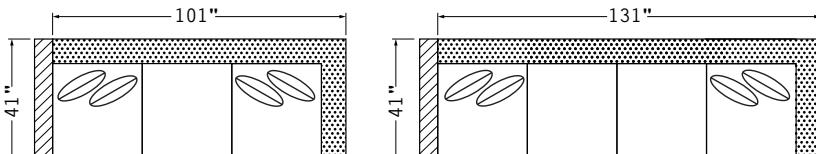
### CORNER/RIGHT ARM



#33  
RIGHT ARM FACING/  
LEFT SIDE CORNER  
101" + ARM

#34  
RIGHT ARM FACING/  
LEFT SIDE CORNER  
131" + ARM

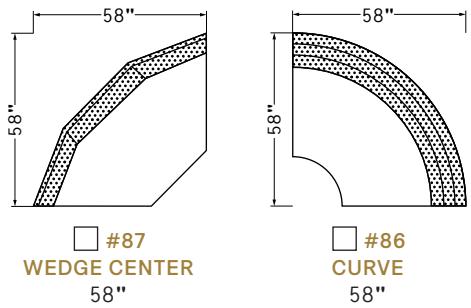
### CORNER/LEFT ARM



#23  
LEFT ARM FACING/  
RIGHT SIDE CORNER  
101" + ARM

#24  
LEFT ARM FACING/  
RIGHT SIDE CORNER  
131" + ARM

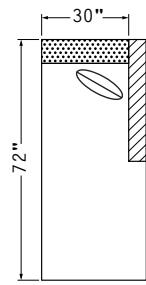
### CORNER



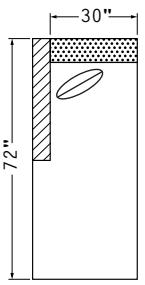
#87  
WEDGE CENTER  
58"

#86  
CURVE  
58"

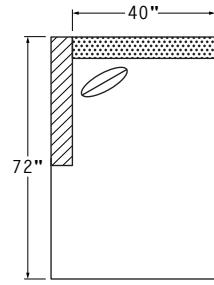
### CHAISE



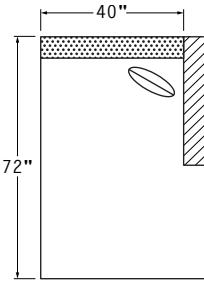
#64  
RIGHT ARM FACING/  
LEFT SIDE ARMLESS  
30" + ARM



#74  
LEFT ARM FACING/  
RIGHT SIDE ARMLESS  
30" + ARM



#76  
LEFT ARM FACING/  
RIGHT SIDE ARMLESS  
40" + ARM



#66  
RIGHT ARM FACING/  
LEFT SIDE ARMLESS  
40" + ARM

Images are not to scale.

**BURTON JAMES**

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