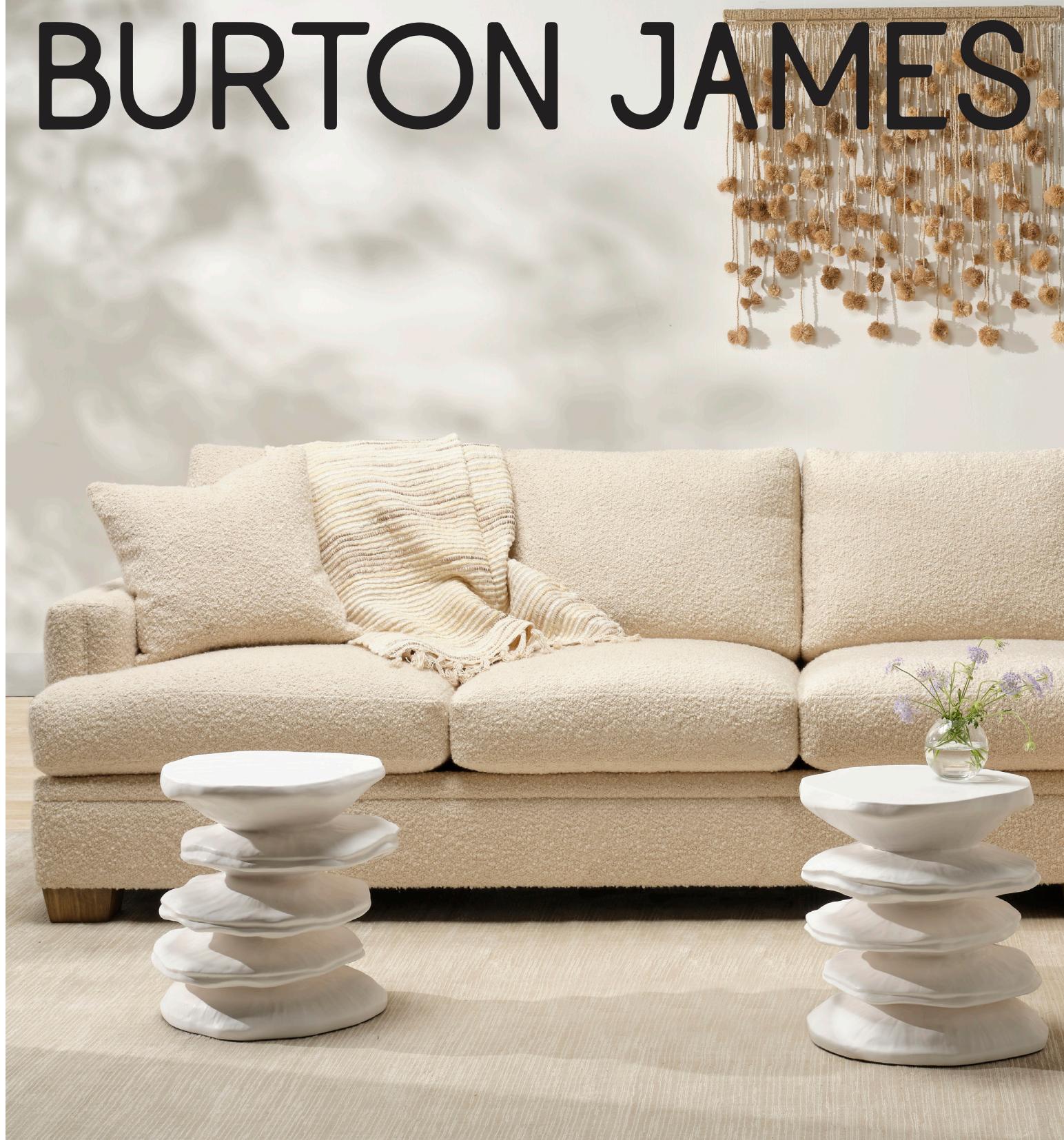
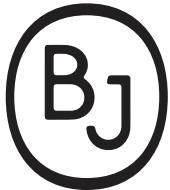


BURTON JAMES



ALTERNATIVES

EFFORTLESS STYLE, ENDLESS CUSTOMIZATION



PERFECTLY STYLISH,
PERFECTLY COMFORTABLE,

PERFECTLY
YOU

Our **ALTERNATIVES** program, widely acclaimed as our most popular program among designers, distinguishes itself by offering the widest array of configurations, along with the option to select your depth and height.

Featuring a selection of arm styles, base and leg options, and back and seat cushion styles, **ALTERNATIVES** offers you the ability to create the spaces you dream of.

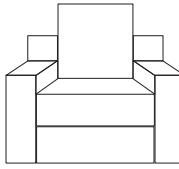
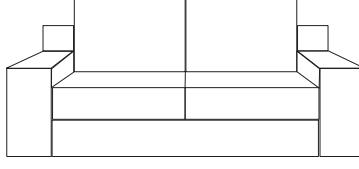
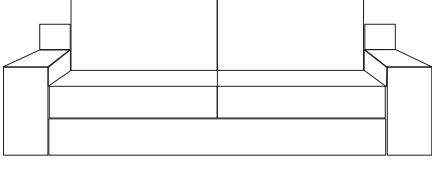
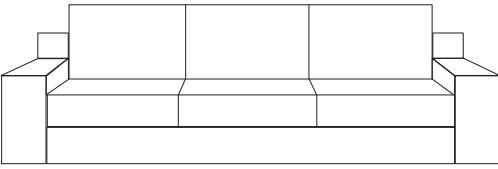
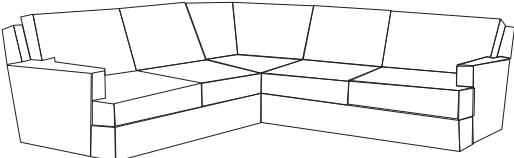
For questions, more information, or to request a custom quote, contact your sales representative or visit BURTONJAMES.COM.



STANDARD FEATURES

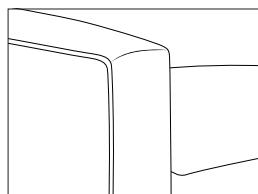
- Cloud 9 Seat Cushions
- Blend Down Back Cushions
- 8 Gauge Sinuous Springs
- Solid Kiln-Dried Wood Frame
- 20×20 Throw Pillows Included with Most Configurations
- All Pieces Available In:
 - Overall Depths: 36", 38", and 40"
 - Overall Back Heights: 34", 36", and 38"
 - Seat Height: 19"
 - Seat Cushions: 27"W
 - #10 Chair Cushion is 23"W
 - #22 Small Sofa Cushion is 30"W

STEP 1: CHOOSE YOUR STYLE, DEPTH, AND HEIGHT

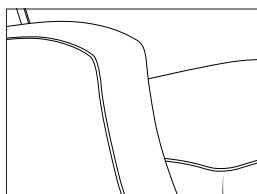
STYLE	OVERALL DEPTH	OVERALL HEIGHT
 <input type="checkbox"/> #10 - 23" Chair + Arms <input type="checkbox"/> #11 - Swivel Base UPCHARGE	<input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)	<input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"
 <input type="checkbox"/> #20 - 54" Loveseat + Arms	<input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)	<input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"
 <input type="checkbox"/> #22 - 60" Small Sofa + Arms	<input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)	<input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"
 <input type="checkbox"/> #30 - 81" Sofa + Arms	<input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)	<input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"
 <input type="checkbox"/> Sectional	SELECT SECTIONAL PIECES AT STEP 9. Options are only enabled if "sectional" is selected.	

STEP 2: CHOOSE YOUR ARM

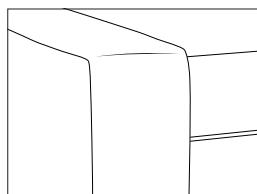
Select welting options at step 8. Contrast welting subject to upcharge. All arm options are 24"H.



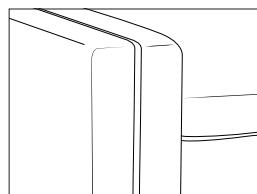
4" Track Arm



4" Deco Arm

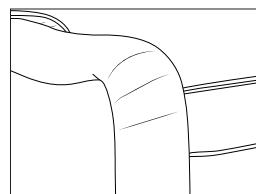


6" Track Arm

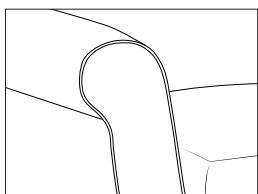


6" Split Track

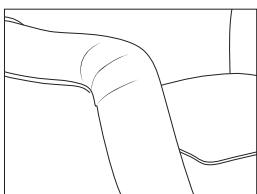
Includes $\frac{1}{4}$ " Standard Welt



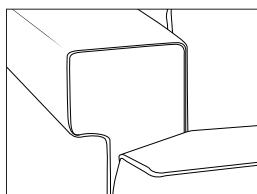
6" English Arm



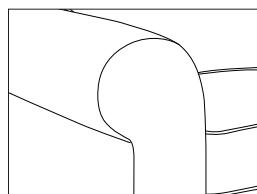
6" Dorset Arm
Arm post is 3½"W



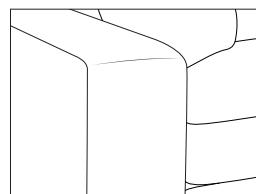
6" Bentley Arm



6" Grand Arm
Arm post is 4"W

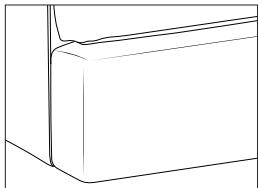


8" Sock Arm
Arm post is 6"W

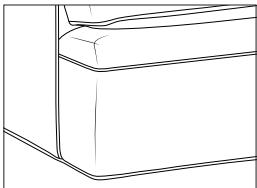


9" Track Arm

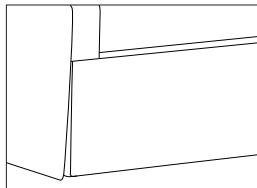
STEP 3: CHOOSE YOUR BASE



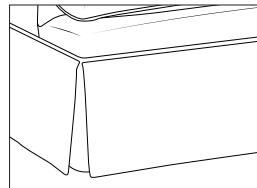
Plain
Hidden Leg*



Banded
Hidden Leg*



S-Flounce Skirt
Hidden Leg*



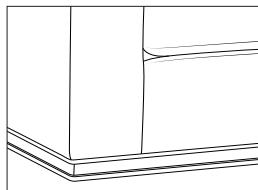
T-Flounce Skirt
Hidden Leg*



Plain
Exposed Leg**

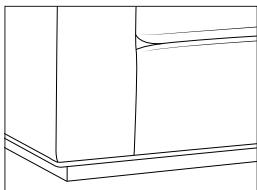


Banded
Exposed Leg**



Molded Wood Base

UPCHARGE



Recessed Wood Plinth Base

UPCHARGE

*Hidden leg finish is Black Walnut.

**Choose leg and base wood finish at step 4. Base is shortened proportionally to exposed leg height.

STEP 4: CHOOSE YOUR LEG AND WOOD FINISH

EXPOSED LEG OPTIONS

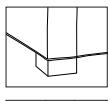
Select your leg design below. Available options correspond to the arm style selected in Step 2.

4" Arms, Dorset & Grand Arms

3.5"W x 2"H

BLOCK

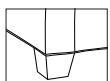
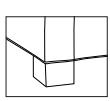
TAPER (1/2" SMALLER AT BOTTOM)



3.5"W x 3.5"H

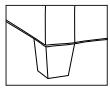
BLOCK

TAPER (1" SMALLER AT BOTTOM)



3.5"W x 5"H

TAPER (1 1/4" SMALLER AT BOTTOM)

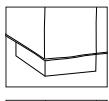


6" Arms & Sock Arm

5.5"W x 2"H

BLOCK

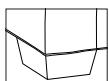
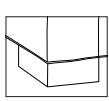
TAPER (1/2" SMALLER AT BOTTOM)



5.5"W x 3.5"H

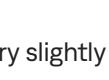
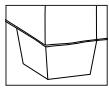
BLOCK

TAPER (1" SMALLER AT BOTTOM)



5.5"W x 5"H

TAPER (1 1/4" SMALLER AT BOTTOM)

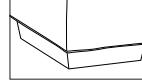
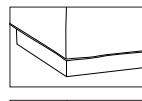


9" Track Arm

8.5"W x 2"H

BLOCK

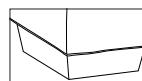
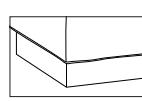
TAPER (1/2" SMALLER AT BOTTOM)



8.5"W x 3.5"H

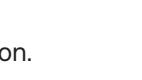
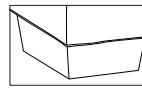
BLOCK

TAPER (1" SMALLER AT BOTTOM)



8.5"W x 5"H

TAPER (1 1/4" SMALLER AT BOTTOM)



Note: Listed dimensions reflect overall leg measurements and may vary slightly due to handcrafted construction.

WOOD FINISH OPTIONS

Select one finish for your exposed base or legs. Hidden legs are finished in Black Walnut.

Finish images are for reference only. Each handcrafted finish will vary. Please refer to physical samples for the most accurate representation.

Standard Wood Finishes



Dove



Salt



Seal



Fawn



Slate



Antique Brown



River Rock



Charcoal



Iron



Umber



Black Walnut

Premium Wood Finishes UPCHARGE



Alabaster



Linen



Sand



French Walnut



Old Oak



Cavalier



Rustic Gray



Pumice

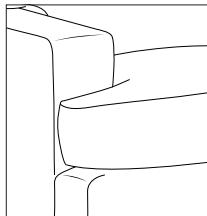


Graphite

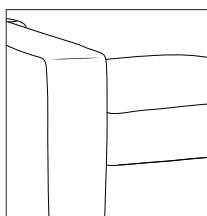
STEP 5: CHOOSE YOUR SEAT SHAPE & SEAT FILL

Select welting options at step 8. Contrast welting subject to upcharge.

SEAT SHAPE



T-Cushion



Square Cushion

SEAT FILL

Cloud 9 (Standard Fill)

High-resiliency (HR) foam wrapped in two layers of D91, a specialty hollow-core polyester fiber designed for softness and recovery. Encased in a down-proof cover, this is our most popular cushion fill, featuring a distinctive crown and a plush sitting experience.

Luxe Aire (No Additional Charge)

Firmer HR foam wrapped in polyester fiber, which is then encased with a fabric cover. Luxe Aire offers a clean and tidy silhouette due to its firmer sit with minimal crown and is recommended for large bench seats if minimizing fabric wrinkles is desired.

Down Supreme (Upcharge)

HR foam core encased in a channeled, down-proof envelope filled with 90% feather and 10% down. This option delivers both supportive comfort and an indulgent feel. Regular fluffing is recommended to maintain loft and minimize comfort wrinkles that naturally occur with feather and down fills.

Spring Down (Upcharge)

A *Marshall (pocket coil) spring system, wrapped in foam and encased in a down-proof envelope filled with a blend of 90% feather and 10% down. Combines resilient internal support with the softness of feather and down for a refined sitting experience.

Trillum (Upcharge)

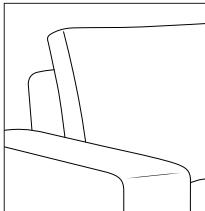
HR foam core encased in a channeled, down-proof envelope that is filled with 100% synthetic fiber. A hypoallergenic alternative to natural down and feather, this cushion offers a soft, luxurious feel with great recovery and minimal maintenance.



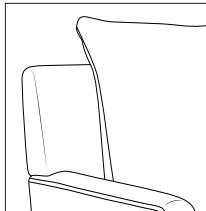
STEP 6: CHOOSE YOUR BACK SHAPE & BACK FILL

Select welting options at step 8. Contrast welting subject to upcharge.

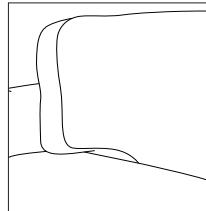
BACK SHAPE



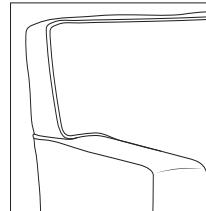
Square Boxed



Knife Edge



T-Boxed



Tight Boxed*

BACK FILL *BACK FILL CANNOT BE SELECTED WHEN TIGHT BOXED IS CHOSEN

Blend Down (Standard Fill)

A balanced blend of 50% polyester fiber, 45% feather, and 5% down, enclosed in a channeled, down-proof cover. This is our standard back cushion fill for most styles, offering inviting support and a comfortably weighted feel.

Regalaire (No Additional Charge)

A firmer fill of 100% polyester fiber, enclosed in a non-channeled, down-proof cover. Provides supportive, structured comfort.

Down Supreme (Upcharge)

A luxurious fill of 90% feather and 10% down, enclosed in a channeled, down-proof cover. Delivers plush, indulgent comfort with a natural loft.

Trillium (Upcharge)

A hypoallergenic alternative featuring soft, blown synthetic fiber inside a channeled, down-proof cover. Mimics the plush comfort of feather and down with less maintenance.

STEP 7: CHOOSE YOUR FABRIC OR LEATHER

Any fabric from our Burton James collection, COM, or COL can be used. Refer to price list for pricing.

PATTERN: _____

COLOR: _____

STEP 8: FINISHING TOUCHES

WELTING

1. SELECT WELT TYPE

NONE SELF WELT

CONTRAST WELT UPCHARGE
(Provide fabric details below)

2. SPECIFY WELT LOCATION

BODY ONLY

CUSHIONS ONLY

ALL OVER
(Includes all body areas and all cushions)

BASE
 ARMS
 BACK

SEAT CUSHIONS
 BACK CUSHIONS

Note: There is no upcharge for self welt details in Alternatives. Contrast welt applied to the Body is charged as a single upcharge, regardless of the number of Body locations selected. Contrast welt applied to Seat Cushions and Back Cushions is charged per cushion category. The All Over option reflects built-in savings compared to selecting categories individually.

Please refer to Section T of the price list for contrast welt upcharges by fabric grade. When possible, include a diagram to ensure welting details are applied correctly.

3. SELECT WELT SIZE

1/4" STANDARD WELT 1/8" MICRO WELT

CONTRAST WELT FABRIC (Required if Contrast Welt is selected)

PATTERN: _____ COLOR: _____

NAILHEADS UPCHARGE | STANDARD DOES NOT INCLUDE NAILHEADS

Nailhead Size SHOWN TO SCALE | PICK ONE

None



Small: 7/16"



Medium: 3/4"



Large: 1"

Nailhead Finish 7/16" SHOWN | PICK ONE



FRENCH NATURAL

PEWTER

NICKEL

BRIGHT GOLD

ANTIQUE BRASS

BLACK PEARL

BRONZE

Nailhead Spacing

HEAD-TO-HEAD

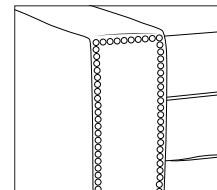


ONE ON, ONE OFF

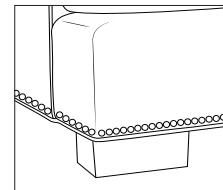


Nailhead Location

ARMS



BODY/BASE



STEP 9: CHOOSE YOUR SECTIONAL PIECES

Options are only enabled if "sectional" is selected at step 1 (page 4).

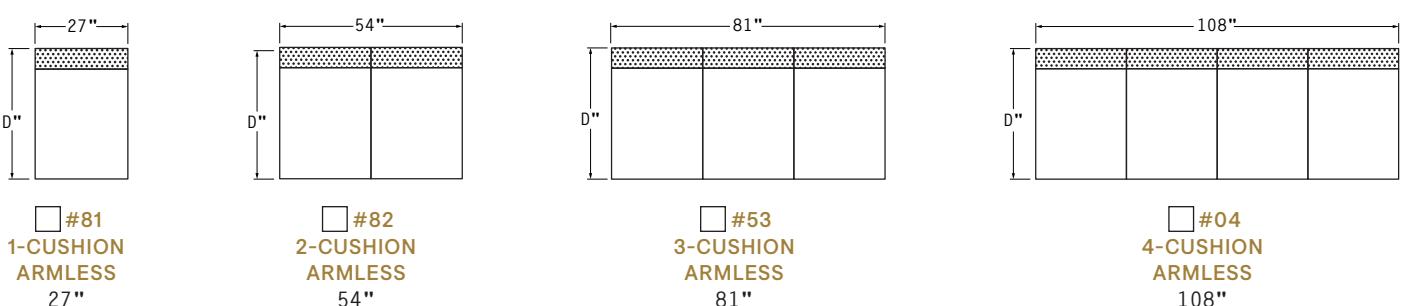
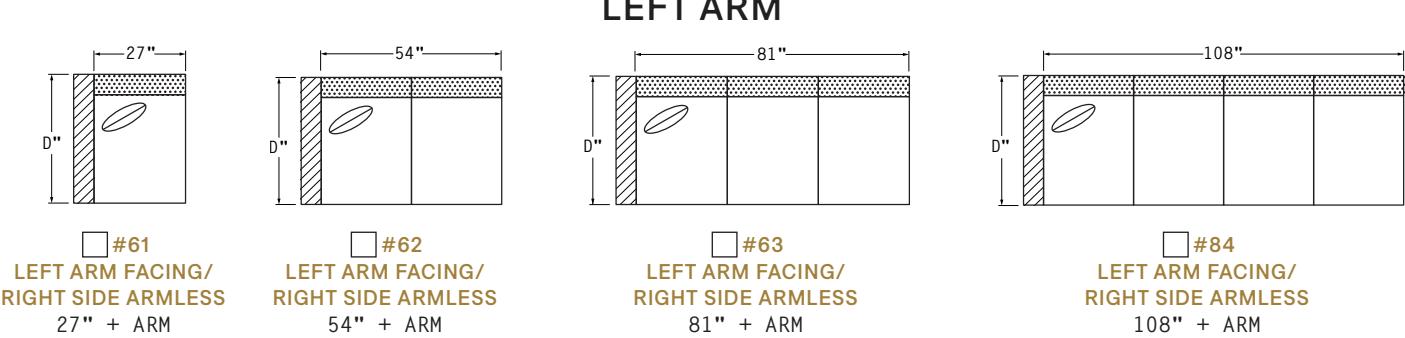
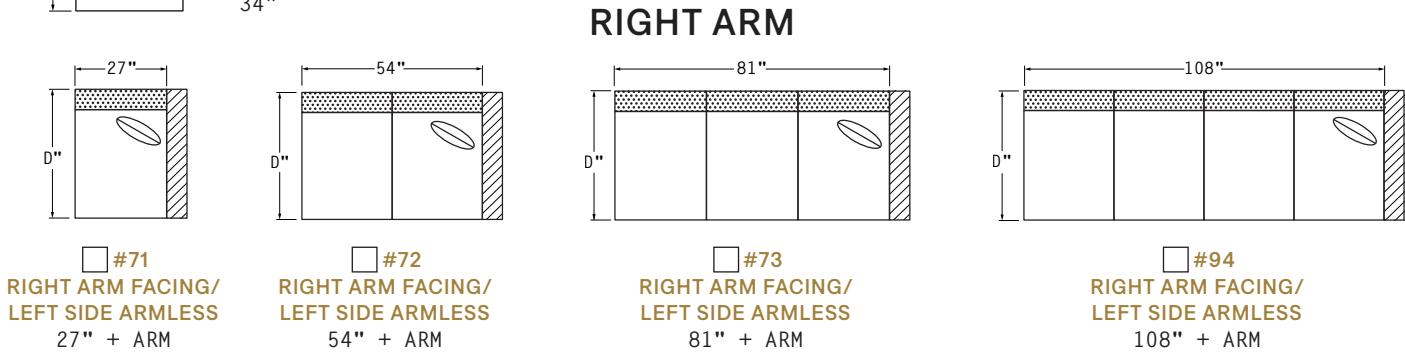
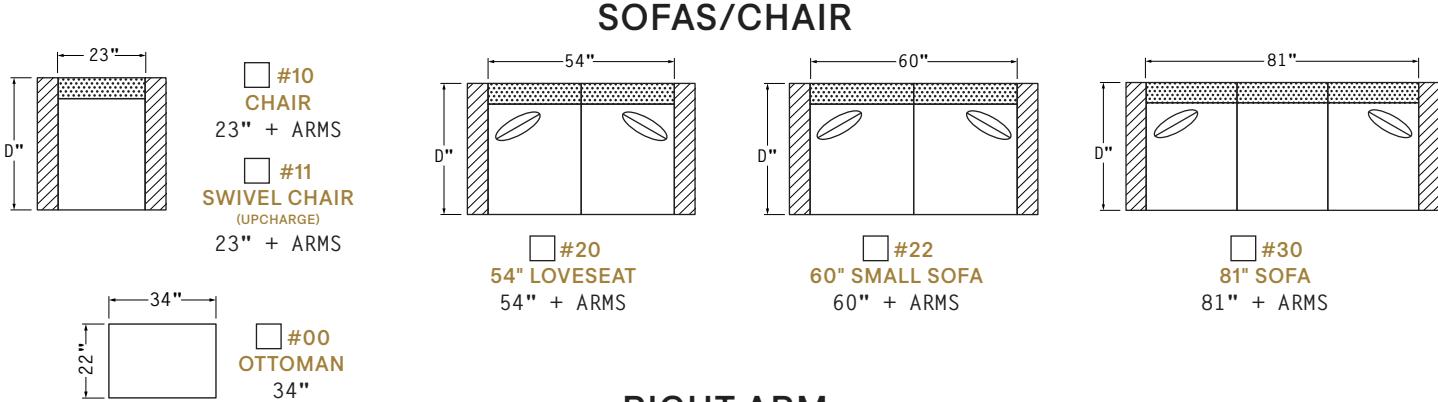
OVERALL DEPTH

- 36" (20" Seat Depth)
- 38" (22" Seat Depth)
- 40" (24" Seat Depth)

OVERALL HEIGHT

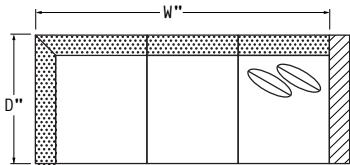
- 34"
- 36"
- 38"

KEY: ARMS BACK
 THROW PILLOW



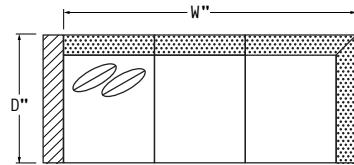
Images are not to scale.

CORNER/RIGHT ARM



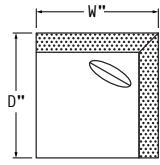
#33
RIGHT ARM FACING/
LEFT SIDE CORNER
90"/92"/94" + ARM

CORNER/LEFT ARM

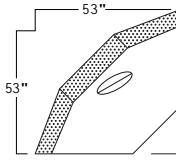


#23
LEFT ARM FACING/
RIGHT SIDE CORNER
90"/92"/94" + ARM

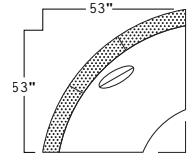
CORNERS



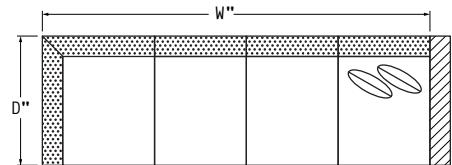
#41
CORNER
36"/38"/40"



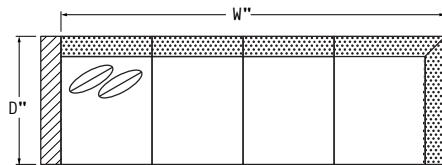
#87
WEDGE CORNER
53"



#86
CURVE CORNER
53"

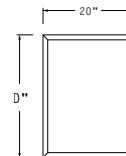


#34
RIGHT ARM FACING/
LEFT SIDE CORNER
117"/119"/121" + ARM



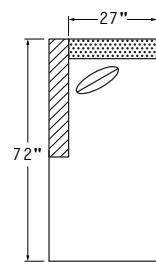
#24
LEFT ARM FACING/
RIGHT SIDE CORNER
117"/119"/121" + ARM

SECTIONAL TABLE

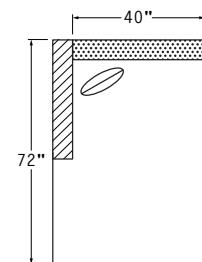


#108
SECTIONAL TABLE
Select finish at step 10

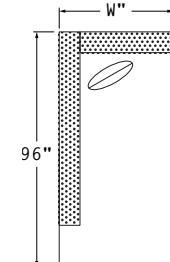
CHAISE/LEFT ARM



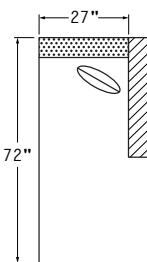
#74
LEFT ARM FACING/
RIGHT SIDE ARMLESS
27" + ARM



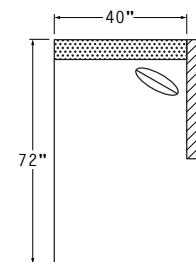
#76
LEFT ARM FACING/
RIGHT SIDE ARMLESS
40" + ARM



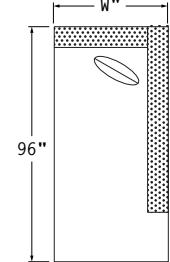
#99 LFBC
LEFT FACING
BUMPER CHAISE



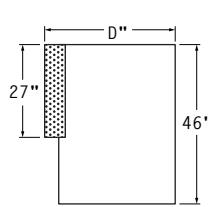
#64
RIGHT ARM FACING/
LEFT SIDE ARMLESS
27" + ARM



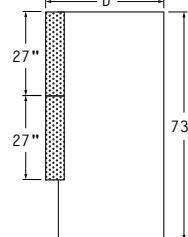
#66
RIGHT ARM FACING/
LEFT SIDE ARMLESS
40" + ARM



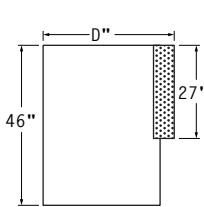
#89 RFBC
RIGHT FACING
BUMPER CHAISE



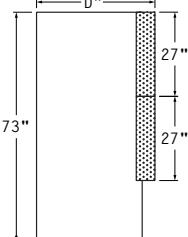
#75
LEFT BUMPER
46"



#77
LEFT BUMPER
73"

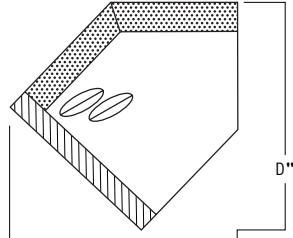


#65
RIGHT BUMPER
46"

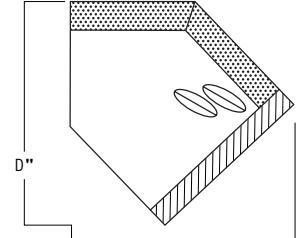


#67
RIGHT BUMPER
73"

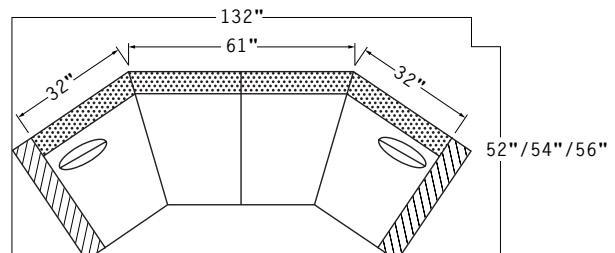
CORNERS/ARMS



#68
LEFT ARM FACING POD
71"/73"/75"



#78
RIGHT ARM FACING POD
71"/73"/75"



#85
ANGLE SOFA
132"

Images are not to scale.

STEP 10: SECTIONAL TABLE

Finish images are for reference only. Each handcrafted finish will vary. Please refer to physical samples for the most accurate representation.

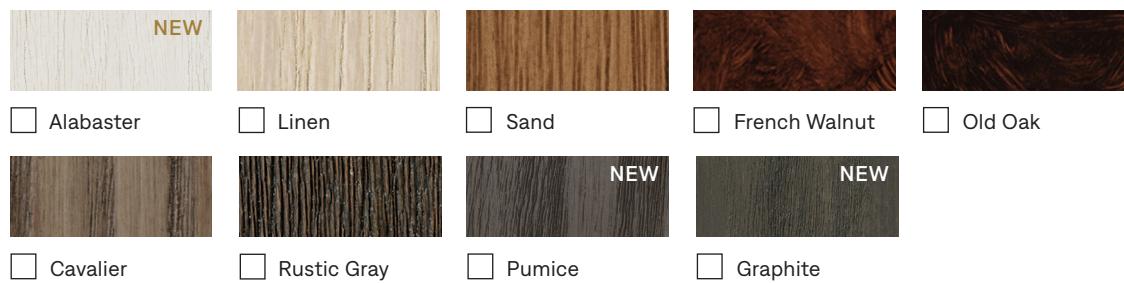
Specialty Finishes



Standard Wood Finishes



Premium Wood Finishes UPCHARGE



Finish options shown on this page apply to the top surface only. For sectionals with a tapered leg design (selected in Step 4), the optional sectional table component includes hidden legs finished in Black Walnut, which may differ from the visible leg finish chosen in Step 4. For sectional designs with molded or recessed bases, the sectional table base will match the style and finish selected in Step 4.



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