

BURTON JAMES



ALTERNATIVES

EFFORTLESS STYLE, ENDLESS CUSTOMIZATION



PERFECTLY STYLISH,
PERFECTLY COMFORTABLE,
PERFECTLY
YOU

Our **ALTERNATIVES** program, widely acclaimed as our most popular program among designers, distinguishes itself by offering the widest array of configurations, along with the option to select your depth and height.

Featuring a selection of arm styles, base and leg options, and back and seat cushion styles, **ALTERNATIVES** offers you the ability to create the spaces you dream of.

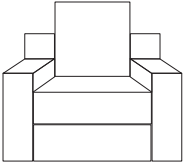
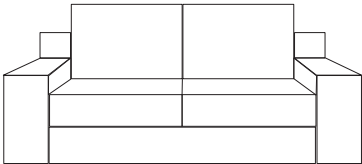
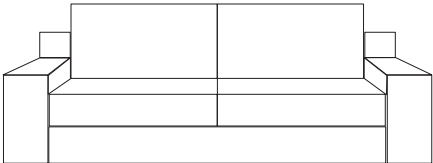
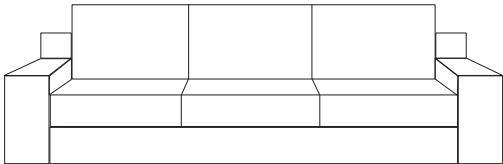
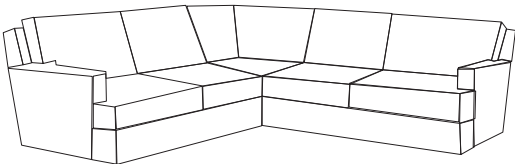
For questions, more information, or to request a custom quote, contact your sales representative or visit **BURTONJAMES.COM**.



STANDARD FEATURES

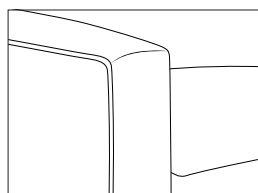
- Cloud 9 Seat Cushions
 - Blend Down Back Cushions
 - 8 Gauge Sinuous Springs
 - Solid Kiln-Dried Wood Frame
 - 20×20 Throw Pillows Included with Most Configurations
- All Pieces Available In:
 - Overall Depths: 36", 38", and 40"
 - Overall Back Heights: 34", 36", and 38"
 - Seat Height: 19"
 - Seat Cushions: 27"W
 - #10 Chair Cushion is 23"W
 - #22 Small Sofa Cushion is 30"W

STEP 1: CHOOSE YOUR STYLE, DEPTH, AND HEIGHT

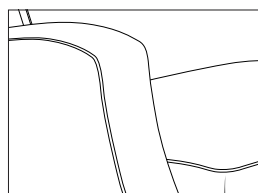
STYLE	OVERALL DEPTH	OVERALL HEIGHT
<div> <input type="checkbox"/> #10 - 23" Chair + Arms <input type="checkbox"/> #11 - Swivel Base UPCHARGE</div>	<div><input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)</div>	<div><input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"</div>
<div> <input type="checkbox"/> #20 - 54" Loveseat + Arms</div>	<div><input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)</div>	<div><input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"</div>
<div> <input type="checkbox"/> #22 - 60" Small Sofa + Arms</div>	<div><input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)</div>	<div><input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"</div>
<div> <input type="checkbox"/> #30 - 81" Sofa + Arms</div>	<div><input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)</div>	<div><input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"</div>
<div> <input type="checkbox"/> Sectional</div>	<div><p>SELECT SECTIONAL PIECES AT STEP 9.</p><p>Options are only enabled if "sectional" is selected.</p></div>	

STEP 2: CHOOSE YOUR ARM

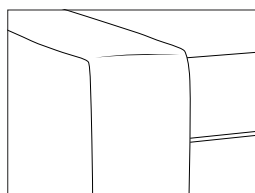
Select welting options at step 8. Contrast welting subject to upcharge. All arm options are 24"H.



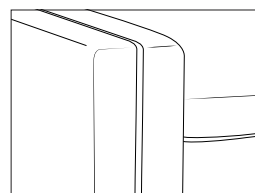
☐ **4" Track Arm**



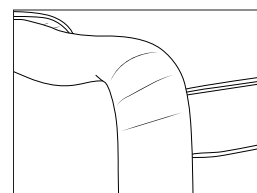
☐ **4" Deco Arm**



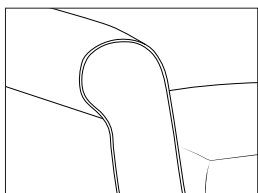
☐ **6" Track Arm**



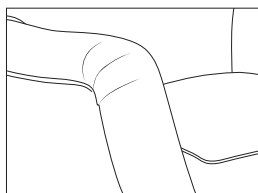
☐ **6" Split Track**
Includes ¼" Standard Welt



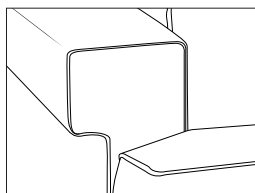
☐ **6" English Arm**



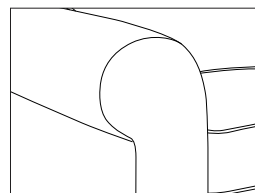
☐ **6" Dorset Arm**
Arm post is 3½"W



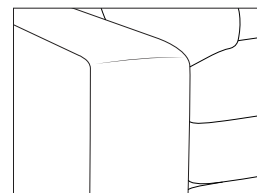
☐ **6" Bentley Arm**



☐ **6" Grand Arm**
Arm post is 4"W

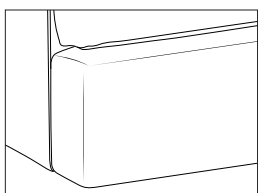


☐ **8" Sock Arm**
Arm post is 6"W



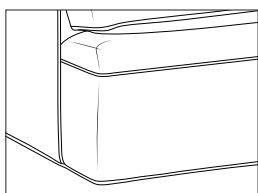
☐ **9" Track Arm**

STEP 3: CHOOSE YOUR BASE



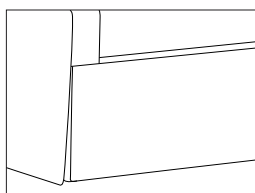
☐ **Plain**
*Hidden Leg**

☐ **Plain**
*Exposed Leg***

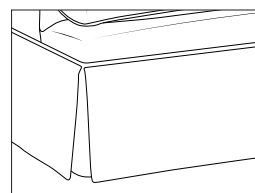


☐ **Banded**
*Hidden Leg**

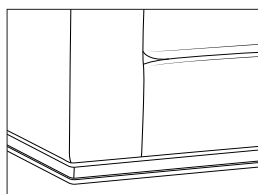
☐ **Banded**
*Exposed Leg***



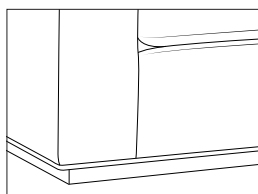
☐ **S-Flounce Skirt**
*Hidden Leg**



☐ **T-Flounce Skirt**
*Hidden Leg**



☐ **Molded Wood Base**
UPCHARGE



☐ **Recessed Wood Plinth Base**
UPCHARGE

*Hidden leg finish is Black Walnut.

**Choose leg and base wood finish at step 4. Base is shortened proportionally to exposed leg height.

STEP 4: CHOOSE YOUR LEG AND WOOD FINISH

EXPOSED LEG OPTIONS

Select your leg design below. Available options correspond to the arm style selected in Step 2.

4" Arms, Dorset & Grand Arms

3.5"W x 2"H

☐ BLOCK

☐ TAPER (1/2" SMALLER AT BOTTOM)

3.5"W x 3.5"H

☐ BLOCK

☐ TAPER (1" SMALLER AT BOTTOM)

3.5"W x 5"H

☐ TAPER (1 1/4" SMALLER AT BOTTOM)

6" Arms & Sock Arm

5.5"W x 2"H

☐ BLOCK

☐ TAPER (1/2" SMALLER AT BOTTOM)

5.5"W x 3.5"H

☐ BLOCK

☐ TAPER (1" SMALLER AT BOTTOM)

5.5"W x 5"H

☐ TAPER (1 1/4" SMALLER AT BOTTOM)

9" Track Arm

8.5"W x 2"H

☐ BLOCK

☐ TAPER (1/2" SMALLER AT BOTTOM)

8.5"W x 3.5"H

☐ BLOCK

☐ TAPER (1" SMALLER AT BOTTOM)

8.5"W x 5"H

☐ TAPER (1 1/4" SMALLER AT BOTTOM)

Note: Listed dimensions reflect overall leg measurements and may vary slightly due to handcrafted construction.

WOOD FINISH OPTIONS

Select one finish for your exposed base or legs. Hidden legs are finished in Black Walnut.

Finish images are for reference only. Each handcrafted finish will vary. Please refer to physical samples for the most accurate representation.

Standard Wood Finishes

NEW

☐ Dove

NEW

☐ Salt

NEW

☐ Seal

NEW

☐ Fawn

☐ Slate

☐ Antique Brown

NEW

☐ River Rock

NEW

☐ Charcoal

NEW

☐ Iron

☐ Umber

☐ Black Walnut

Premium Wood Finishes UPCHARGE

NEW

☐ Alabaster

☐ Linen

☐ Sand

☐ French Walnut

☐ Old Oak

☐ Cavalier

☐ Rustic Gray

NEW

☐ Pumice

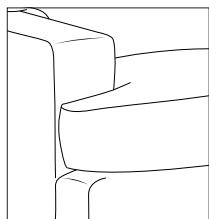
NEW

☐ Graphite

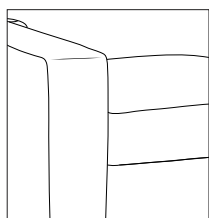
STEP 5: CHOOSE YOUR SEAT SHAPE & SEAT FILL

Select welting options at step 8. Contrast welting subject to upcharge.

SEAT SHAPE



☐ T-Cushion



☐ Square Cushion

SEAT FILL

☐ **Cloud 9 (Standard Fill)**

High-resiliency (HR) foam wrapped in two layers of D91, a specialty hollow-core polyester fiber designed for softness and recovery. Encased in a down-proof cover, this is our most popular cushion fill, featuring a distinctive crown and a plush sitting experience.

☐ **Luxe Aire (No Additional Charge)**

Firmer HR foam wrapped in polyester fiber, which is then encased with a fabric cover. Luxe Aire offers a clean and tidy silhouette due to its firmer sit with minimal crown and is recommended for large bench seats if minimizing fabric wrinkles is desired.

☐ **Down Supreme (Upcharge)**

HR foam core encased in a channeled, down-proof envelope filled with 90% feather and 10% down. This option delivers both supportive comfort and an indulgent feel. Regular fluffing is recommended to maintain loft and minimize comfort wrinkles that naturally occur with feather and down fills.

☐ **Spring Down (Upcharge)**

A *Marshall (pocket coil) spring system, wrapped in foam and encased in a down-proof envelope filled with a blend of 90% feather and 10% down. Combines resilient internal support with the softness of feather and down for a refined sitting experience.

☐ **Trillum (Upcharge)**

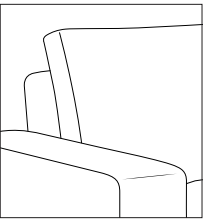
HR foam core encased in a channeled, down-proof envelope that is filled with 100% synthetic fiber. A hypoallergenic alternative to natural down and feather, this cushion offers a soft, luxurious feel with great recovery and minimal maintenance.



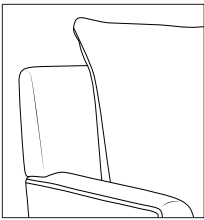
STEP 6: CHOOSE YOUR BACK SHAPE & BACK FILL

Select welting options at step 8. Contrast welting subject to upcharge.

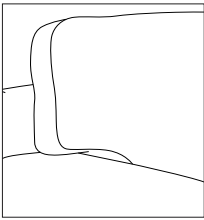
BACK SHAPE



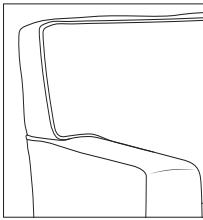
☐ Square Boxed



☐ Knife Edge



☐ T-Boxed



☐ Tight Boxed*

BACK FILL *BACK FILL CANNOT BE SELECTED WHEN TIGHT BOXED IS CHOSEN

☐ Blend Down (Standard Fill)

A balanced blend of 50% polyester fiber, 45% feather, and 5% down, enclosed in a channeled, down-proof cover. This is our standard back cushion fill for most styles, offering inviting support and a comfortably weighted feel.

☐ Regalaire (No Additional Charge)

A firmer fill of 100% polyester fiber, enclosed in a non-channeled, down-proof cover. Provides supportive, structured comfort.

☐ Down Supreme (Upcharge)

A luxurious fill of 90% feather and 10% down, enclosed in a channeled, down-proof cover. Delivers plush, indulgent comfort with a natural loft.

☐ Trillium (Upcharge)

A hypoallergenic alternative featuring soft, blown synthetic fiber inside a channeled, down-proof cover. Mimics the plush comfort of feather and down with less maintenance.

STEP 7: CHOOSE YOUR FABRIC OR LEATHER

Any fabric from our Burton James collection, COM, or COL can be used. Refer to price list for pricing.

PATTERN: _____

COLOR: _____

STEP 8: FINISHING TOUCHES

WELTING

1. SELECT WELT TYPE

- ☐ NONE
 ☐ SELF WELT
 ☐ CONTRAST WELT UPCHARGE
(Provide fabric details below)

2. SPECIFY WELT LOCATION

- BODY ONLY**
☐ BASE
 ☐ ARMS
 ☐ BACK
- CUSHIONS ONLY**
☐ SEAT CUSHIONS
 ☐ BACK CUSHIONS
- ☐ ALL OVER
(Includes all body areas and all cushions)

Note: There is no upcharge for self welt details in Alternatives. Contrast welt applied to the Body is charged as a single upcharge, regardless of the number of Body locations selected. Contrast welt applied to Seat Cushions and Back Cushions is charged per cushion category. The All Over option reflects built-in savings compared to selecting categories individually.

Please refer to Section T of the price list for contrast welt upcharges by fabric grade. When possible, include a diagram to ensure welting details are applied correctly.

3. SELECT WELT SIZE

- ☐ 1/4" STANDARD WELT
 ☐ 1/8" MICRO WELT

CONTRAST WELT FABRIC *(Required if Contrast Welt is selected)*

PATTERN: _____ COLOR: _____

NAILHEADS UPCHARGE | STANDARD DOES NOT INCLUDE NAILHEADS

Nailhead Size SHOWN TO SCALE | PICK ONE

- ☐ None
 ☐ Small: 7/16"
 ☐ Medium: 3/4"
 ☐ Large: 1"

Nailhead Finish 7/16" SHOWN | PICK ONE

- ☐ FRENCH NATURAL
 ☐ PEWTER
 ☐ NICKEL
 ☐ BRIGHT GOLD
 ☐ ANTIQUE BRASS
 ☐ BLACK PEARL
 ☐ BRONZE

Nailhead Spacing

- ☐ HEAD-TO-HEAD
 ☐ ONE ON, ONE OFF

Nailhead Location

- ☐ ARMS
 ☐ BODY/BASE

*Images are representations only. For true match please refer to physical samples.
Premium finishes and nailheads subject to additional charge.*

STEP 9: CHOOSE YOUR SECTIONAL PIECES

Options are only enabled if "sectional" is selected at step 1 (page 4).

OVERALL DEPTH

- ☐ 36" (20" Seat Depth)
- ☐ 38" (22" Seat Depth)
- ☐ 40" (24" Seat Depth)

OVERALL HEIGHT

- ☐ 34"
- ☐ 36"
- ☐ 38"

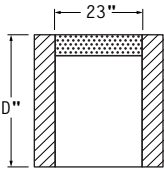
KEY:

ARMS

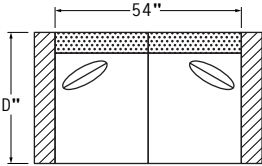
BACK

THROW PILLOW

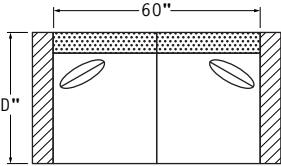
SOFAS/CHAIR



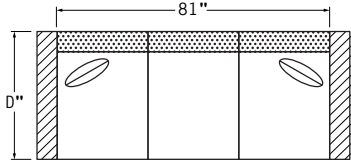
- ☐ #10
CHAIR
23" + ARMS
- ☐ #11
SWIVEL CHAIR
(UPCHARGE)
23" + ARMS



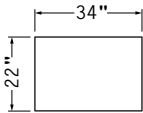
- ☐ #20
54" LOVESEAT
54" + ARMS



- ☐ #22
60" SMALL SOFA
60" + ARMS

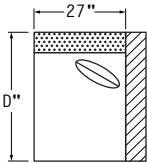


- ☐ #30
81" SOFA
81" + ARMS

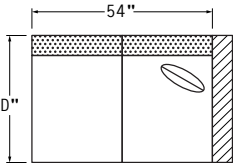


- ☐ #00
OTTOMAN
34"

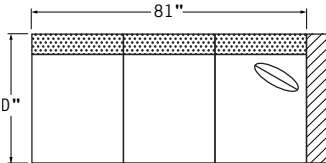
RIGHT ARM



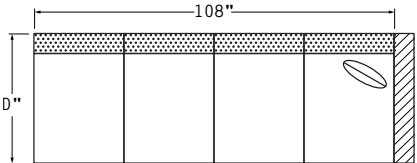
- ☐ #71
RIGHT ARM FACING/
LEFT SIDE ARMLESS
27" + ARM



- ☐ #72
RIGHT ARM FACING/
LEFT SIDE ARMLESS
54" + ARM

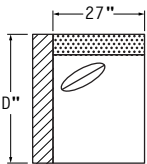


- ☐ #73
RIGHT ARM FACING/
LEFT SIDE ARMLESS
81" + ARM

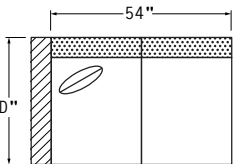


- ☐ #94
RIGHT ARM FACING/
LEFT SIDE ARMLESS
108" + ARM

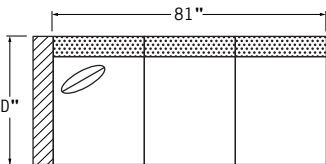
LEFT ARM



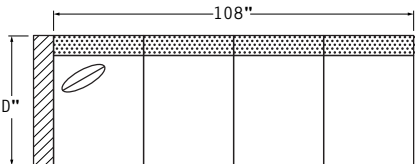
- ☐ #61
LEFT ARM FACING/
RIGHT SIDE ARMLESS
27" + ARM



- ☐ #62
LEFT ARM FACING/
RIGHT SIDE ARMLESS
54" + ARM

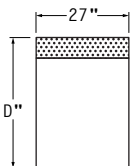


- ☐ #63
LEFT ARM FACING/
RIGHT SIDE ARMLESS
81" + ARM

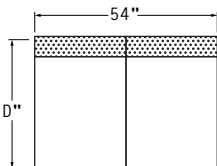


- ☐ #84
LEFT ARM FACING/
RIGHT SIDE ARMLESS
108" + ARM

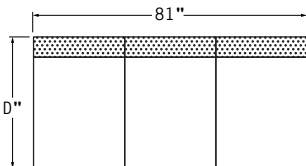
ARMLESS



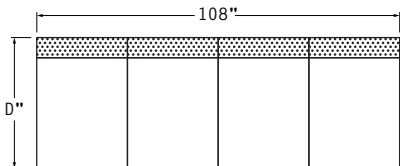
- ☐ #81
1-CUSHION
ARMLESS
27"



- ☐ #82
2-CUSHION
ARMLESS
54"



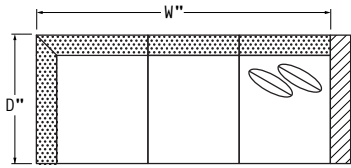
- ☐ #53
3-CUSHION
ARMLESS
81"



- ☐ #04
4-CUSHION
ARMLESS
108"

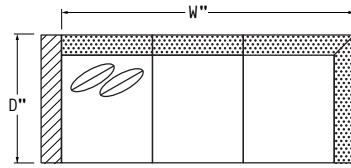
Images are not to scale.

CORNER/RIGHT ARM



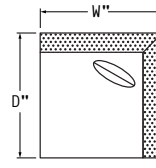
#33
RIGHT ARM FACING/
LEFT SIDE CORNER
90''/92''/94'' + ARM

CORNER/LEFT ARM

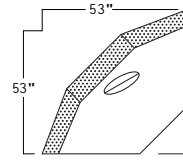


#23
LEFT ARM FACING/
RIGHT SIDE CORNER
90''/92''/94'' + ARM

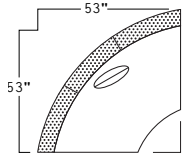
CORNERS



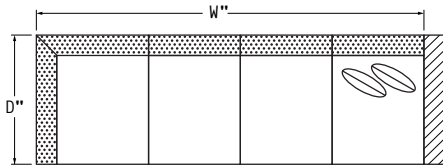
#41
CORNER
36''/38''/40''



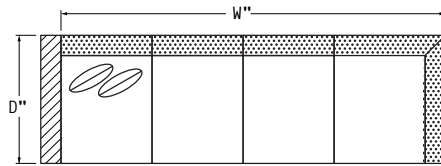
#87
WEDGE CORNER
53''



#86
CURVE CORNER
53''

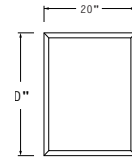


#34
RIGHT ARM FACING/
LEFT SIDE CORNER
117''/119''/121'' + ARM



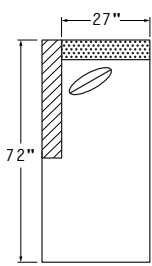
#24
LEFT ARM FACING/
RIGHT SIDE CORNER
117''/119''/121'' + ARM

SECTIONAL TABLE

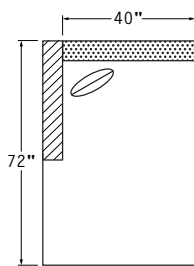


#108
SECTIONAL TABLE
Select finish at step 10

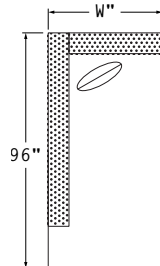
CHAISE/LEFT ARM



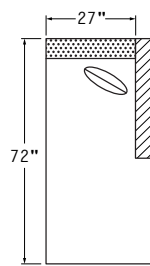
#74
LEFT ARM FACING/
RIGHT SIDE ARMLESS
27'' + ARM



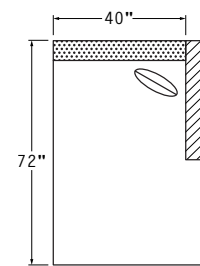
#76
LEFT ARM FACING/
RIGHT SIDE ARMLESS
40'' + ARM



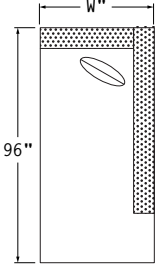
#99 LFBC
LEFT FACING
BUMPER CHAISE



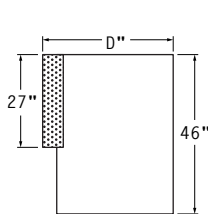
#64
RIGHT ARM FACING/
LEFT SIDE ARMLESS
27'' + ARM



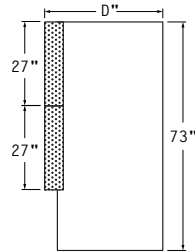
#66
RIGHT ARM FACING/
LEFT SIDE ARMLESS
40'' + ARM



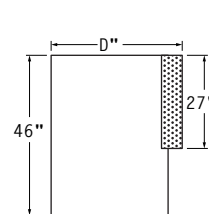
#89 RFBC
RIGHT FACING
BUMPER CHAISE



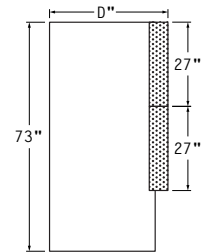
#75
LEFT BUMPER
46''



#77
LEFT BUMPER
73''

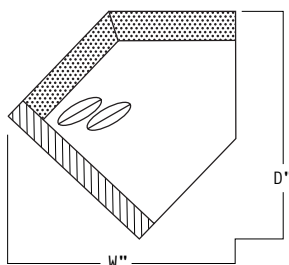


#65
RIGHT BUMPER
46''

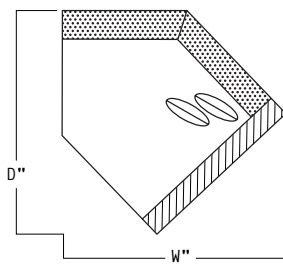


#67
RIGHT BUMPER
73''

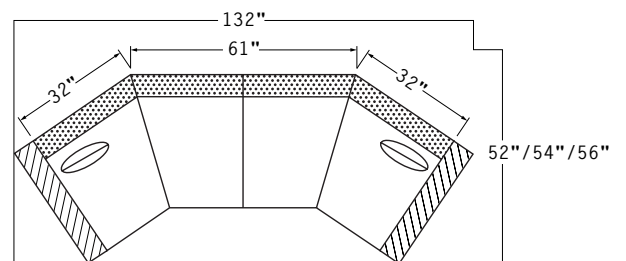
CORNERS/ARMS



#68
LEFT ARM FACING POD
71''/73''/75''



#78
RIGHT ARM FACING POD
71''/73''/75''


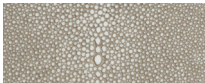
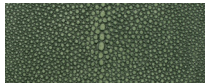
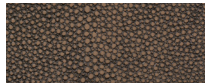



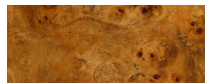



#85
ANGLE SOFA
132''

STEP 10: SECTIONAL TABLE

Finish images are for reference only. Each handcrafted finish will vary. Please refer to physical samples for the most accurate representation.




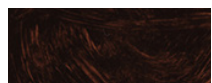
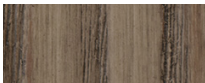
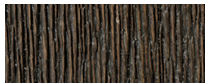

Specialty Finishes

				
<input type="checkbox"/> Blanc Faux Shagreen	<input type="checkbox"/> Sand Faux Shagreen	<input type="checkbox"/> Juniper Faux Shagreen	<input type="checkbox"/> Dark Mushroom Faux Shagreen	<input type="checkbox"/> Faux Tortoise Shell
				
<input type="checkbox"/> Umber Faux Horn	<input type="checkbox"/> Dark Grey Faux Horn	<input type="checkbox"/> Poplar Burl	<input type="checkbox"/> American Black Walnut	

Standard Wood Finishes

					
<input type="checkbox"/> Dove	<input type="checkbox"/> Salt	<input type="checkbox"/> Seal	<input type="checkbox"/> Fawn	<input type="checkbox"/> Slate	<input type="checkbox"/> Antique Brown
					
<input type="checkbox"/> River Rock	<input type="checkbox"/> Charcoal	<input type="checkbox"/> Iron	<input type="checkbox"/> Umber	<input type="checkbox"/> Black Walnut	

Premium Wood Finishes UPCHARGE

				
<input type="checkbox"/> Alabaster	<input type="checkbox"/> Linen	<input type="checkbox"/> Sand	<input type="checkbox"/> French Walnut	<input type="checkbox"/> Old Oak
				
<input type="checkbox"/> Cavalier	<input type="checkbox"/> Rustic Gray	<input type="checkbox"/> Pumice	<input type="checkbox"/> Graphite	

Finish options shown on this page apply to the top surface only. For sectionals with a tapered leg design (selected in Step 4), the optional sectional table component includes hidden legs finished in Black Walnut, which may differ from the visible leg finish chosen in Step 4. For sectional designs with molded or recessed bases, the sectional table base will match the style and finish selected in Step 4.

