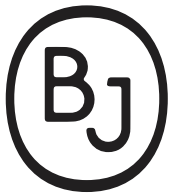


BURTON JAMES



DESIGNER'S CHOICE

TALL, TIMELESS, & TAILORED FOR YOU



CREATE THE ULTIMATE CROWD-PLEASER

The **DESIGNER'S CHOICE** program offers a luxurious combination of deep seating and high-back options for ultimate class and comfort. With a number of different arm, cushion, and leg styles to choose from, you can make your perfect piece a reality, no matter the project. Soft and sophisticated, each silhouette is unrivaled in every way, ready to make a statement in any install.

For questions, more information, or to request a custom quote, contact your sales representative or visit **BURTONJAMES.COM**.

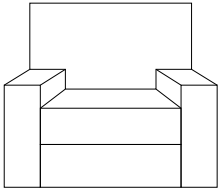
STANDARD FEATURES

- Cloud 9 Seat Cushions
- Blend Down Back Cushions
- 8 Gauge Sinuous Springs
- Solid Kiln-Dried Wood Frame
- Standard Dimensions:
 - Depth: 41"
 - Height: 39"
 - Seat Depth: 24"
 - Seat Height: 20"
 - Seat Cushions*: 30"W
 - *#10 chair cushion is 24"W
 - #30 sofa cushions are 38"W
- 20×20 Throw Pillows Included with Most Configurations.

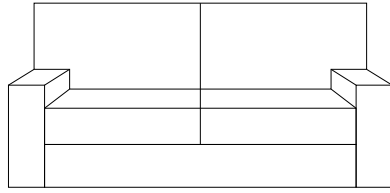
UPCHARGES

- Other Cushion Fills
- Nailheads
- Premium Wood Finishes
- Welting
- 8-Way Hand Tied Springs
- Custom Sizes Available:
 - Width, Depth, or Height

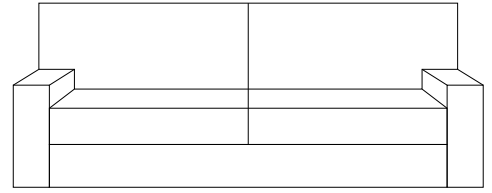
STEP 1: CHOOSE A STYLE



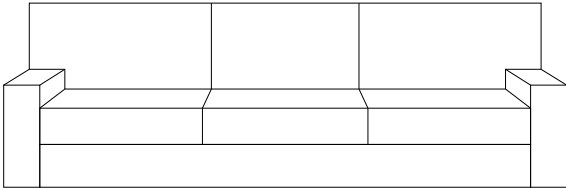
- ☐ **#10 - Chair**
☐ **#11 - Swivel Base** UPCHARGE
 24"W + ARMS x 41"D



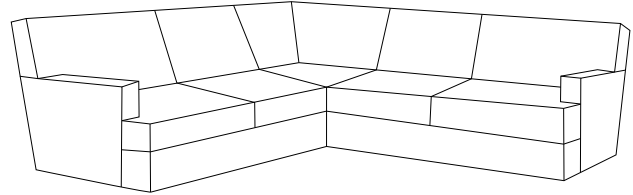
- ☐ **#20 - 60" Loveseat**
 60"W + ARMS x 41"D



- ☐ **#30 - 76" Small Sofa + Arms**
 76"W + ARMS x 41"D



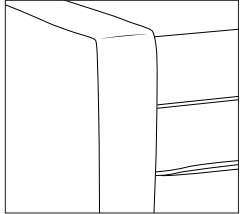
- ☐ **#40 - 90" Sofa + Arms**
 90"W + ARMS x 41"D



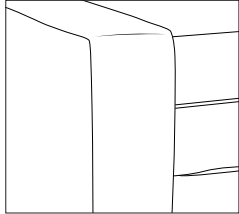
- ☐ **Sectional**
 Select configurations at step 8.

STEP 2: CHOOSE AN ARM

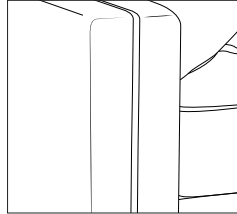
Select welting options at step 7. Welting subject to upcharge. All arm options are 26"H.



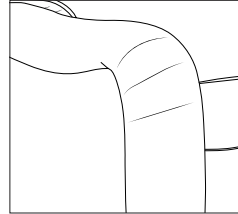
- ☐ **4" Track Arm**



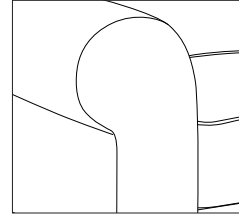
- ☐ **6" Track Arm**



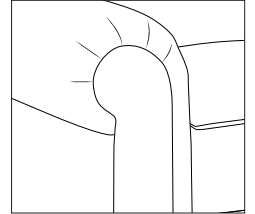
- ☐ **6" Split Track**
Includes 1/4" Standard Welt



- ☐ **6" English Arm**

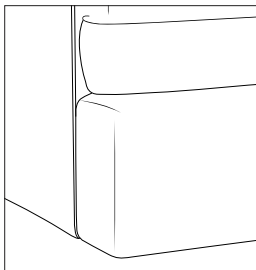


- ☐ **8" Sock Arm**

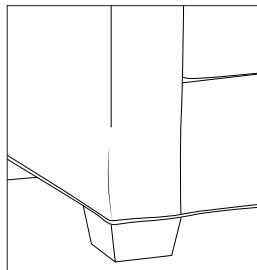


- ☐ **8" Panel Arm**

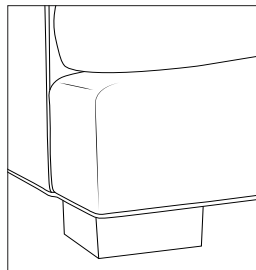
STEP 3: CHOOSE A BASE OR LEG



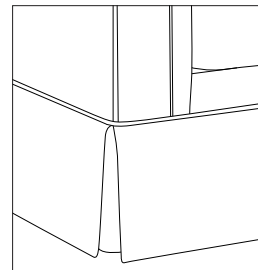
- ☐ **Plain**
(Hidden Leg)*



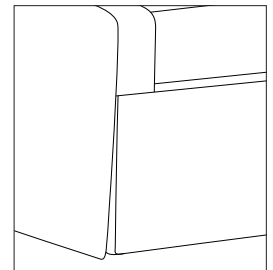
- ☐ **Tapered Block Leg****



- ☐ **Block Leg****



- ☐ **T-Flounce Skirt**
(Hidden Leg)*



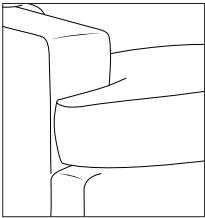
- ☐ **S-Flounce Skirt**
(Hidden Leg)*

*Hidden leg finish is Black Walnut.

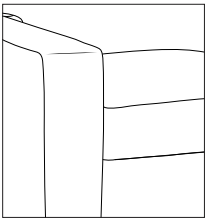
**Choose wood finish at step 7.

STEP 4: CHOOSE YOUR SEAT SHAPE & SEAT FILL

SEAT SHAPE



☐ T-Cushion



☐ Square Cushion

SEAT FILL

☐ Cloud 9 (Standard Fill)

High-resiliency (HR) foam wrapped in two layers of D91, a specialty hollow-core polyester fiber designed for softness and recovery. Encased in a down-proof cover, this is our most popular cushion fill, featuring a distinctive crown and a plush sitting experience.

☐ Luxe Aire (No Additional Charge)

Firmer HR foam wrapped in polyester fiber, which is then encased with a fabric cover. Luxe Aire offers a clean and tidy silhouette due to its firmer sit with minimal crown and is recommended for large bench seats if minimizing fabric wrinkles is desired.

☐ Down Supreme (Upcharge)

HR foam core encased in a channeled, down-proof envelope filled with 90% feather and 10% down. This option delivers both supportive comfort and an indulgent feel. Regular fluffing is recommended to maintain loft and minimize comfort wrinkles that naturally occur with feather and down fills.

☐ Spring Down (Upcharge)

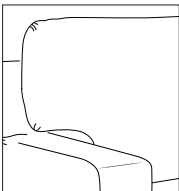
A *Marshall (pocket coil) spring system, wrapped in foam and encased in a down-proof envelope filled with a blend of 90% feather and 10% down. Combines resilient internal support with the softness of feather and down for a refined sitting experience.

☐ Trillum (Upcharge)

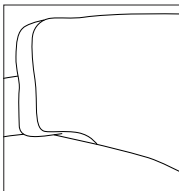
HR foam core encased in a channeled, down-proof envelope that is filled with 100% synthetic fiber. A hypoallergenic alternative to natural down and feather, this cushion offers a soft, luxurious feel with great recovery and minimal maintenance.

STEP 5: CHOOSE YOUR BACK SHAPE & BACK FILL

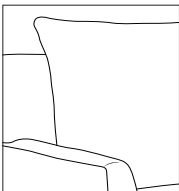
BACK SHAPE



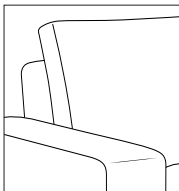
☐ T-Knife Edge



☐ T-Boxed



☐ Square Knife Edge



☐ Square Boxed

BACK FILL

☐ Blend Down (Standard Fill)

A balanced blend of 50% polyester fiber, 45% feather, and 5% down, enclosed in a channeled, down-proof cover. This is our standard back cushion fill for most styles, offering inviting support and a comfortably weighted feel.

☐ Regalaire (No Additional Charge)

A firmer fill of 100% polyester fiber, enclosed in a non-channeled, down-proof cover. Provides supportive, structured comfort.

☐ Down Supreme (Upcharge)

A luxurious fill of 90% feather and 10% down, enclosed in a channeled, down-proof cover. Delivers plush, indulgent comfort with a natural loft.

☐ Trillum (Upcharge)

A hypoallergenic alternative featuring soft, blown synthetic fiber inside a channeled, down-proof cover. Mimics the plush comfort of feather and down with less maintenance.

STEP 6: CHOOSE YOUR FABRIC OR LEATHER

Any fabric from our Burton James collection, COM, or COL can be used. Refer to price list for pricing.

PATTERN: _____

COLOR: _____

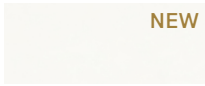
STEP 7: ADD YOUR FINISHING TOUCHES

Select your wood leg finish, nailheads, and welting.

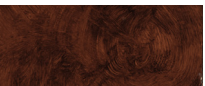
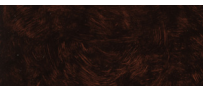
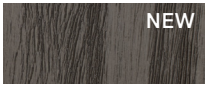
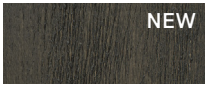
WOOD LEG FINISHES PICK ONE | HIDDEN LEG DEFAULT FINISH: BLACK WALNUT

Finish images are for reference only. Each handcrafted finish will vary. Please refer to physical samples for the most accurate representation.

Standard Wood Finishes

 NEW	 NEW	 NEW	 NEW		
☐ Dove	☐ Salt	☐ Seal	☐ Fawn	☐ Slate	☐ Antique Brown
 NEW	 NEW	 NEW			
☐ River Rock	☐ Charcoal	☐ Iron	☐ Umber	☐ Black Walnut	

Premium Wood Finishes UPCHARGE

 NEW				
☐ Alabaster	☐ Linen	☐ Sand	☐ French Walnut	☐ Old Oak
		 NEW	 NEW	
☐ Cavalier	☐ Rustic Gray	☐ Pumice	☐ Graphite	

WELTING UPCHARGE | STANDARD DOES NOT INCLUDE WELTING

Welt Location + Type

BODY

- ☐ NONE
- ☐ 1/4" SELF WELT
- ☐ 1/8" SELF WELT

ARM

- ☐ NONE
- ☐ 1/4" SELF WELT
- ☐ 1/8" SELF WELT

SEAT CUSHION

- ☐ NONE
- ☐ 1/4" SELF WELT
- ☐ 1/8" SELF WELT

BACK CUSHION

- ☐ NONE
- ☐ 1/4" SELF WELT
- ☐ 1/8" SELF WELT

NAILHEADS UPCHARGE | STANDARD DOES NOT INCLUDE NAILHEADS

Nailhead Size SHOWN TO SCALE | PICK ONE

☐ None		☐ Small: 7/16"		☐ Medium: 3/4"		☐ Large: 1"
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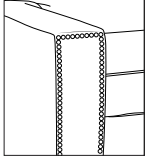
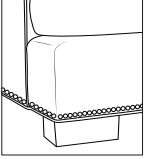
Nailhead Finish 7/16" SHOWN | PICK ONE

						
☐ FRENCH NATURAL	☐ PEWTER	☐ NICKEL	☐ BRIGHT GOLD	☐ ANTIQUE BRASS	☐ BLACK PEARL	☐ BRONZE

Nailhead Spacing

☐ HEAD-TO-HEAD	☐ ONE ON, ONE OFF
	

Nailhead Location

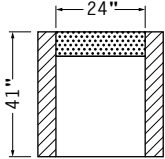
☐ ARMS	☐ BODY/BASE
	

STEP 8: CHOOSE YOUR SECTIONAL PIECES

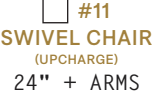
CREATE THE PERFECT CONFIGURATION FOR
YOUR DESIGN NEEDS FROM OVER 20 OPTIONS.

KEY:  ARMS  BACK  THROW PILLOW

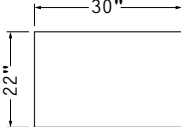
SOFAS/CHAIR



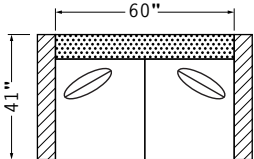
☐ #10
CHAIR
24" + ARMS



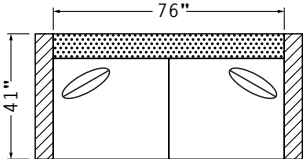
☐ #11
SWIVEL CHAIR
(UPCHARGE)
24" + ARMS



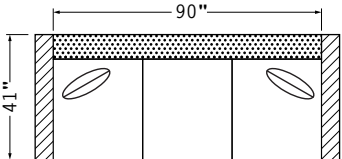
☐ #00
OTTOMAN
41"



☐ #20
60" LOVESEAT
60" + ARMS

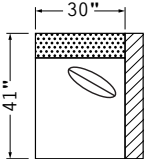


☐ #30
76" SOFA
76" + ARMS

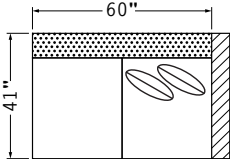


☐ #40
90" SOFA
90" + ARMS

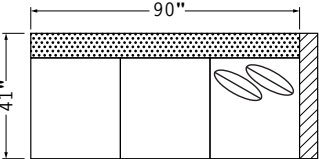
RIGHT ARM



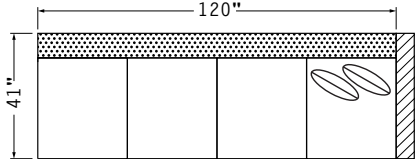
☐ #71
RIGHT ARM FACING/
LEFT SIDE ARMLESS
30" + ARM



☐ #72
RIGHT ARM FACING/
LEFT SIDE ARMLESS
60" + ARM

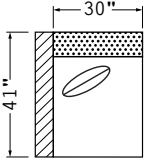


☐ #73
RIGHT ARM FACING/
LEFT SIDE ARMLESS
90" + ARM

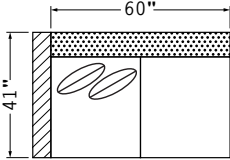


☐ #94
RIGHT ARM FACING/
LEFT SIDE ARMLESS
120" + ARM

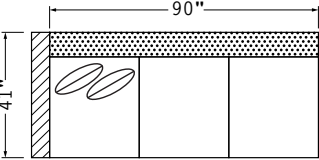
LEFT ARM



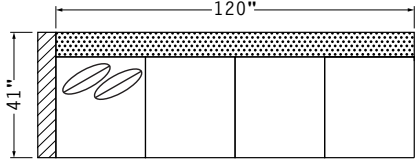
☐ #61
LEFT ARM FACING/
RIGHT SIDE ARMLESS
30" + ARM



☐ #62
LEFT ARM FACING/
RIGHT SIDE ARMLESS
60" + ARM

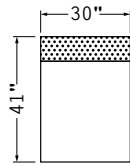


☐ #63
LEFT ARM FACING/
RIGHT SIDE ARMLESS
90" + ARM

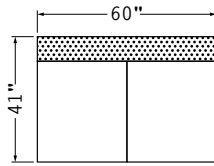


☐ #84
LEFT ARM FACING/
RIGHT SIDE ARMLESS
120" + ARM

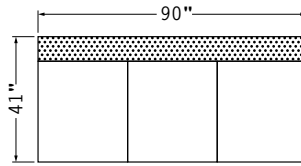
ARMLESS



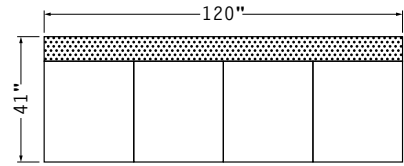
#81
1-CUSHION
ARMLESS
30"



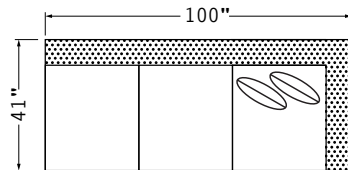
#82
2-CUSHION
ARMLESS
60"



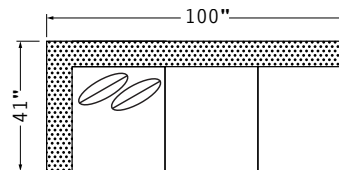
#53
3-CUSHION
ARMLESS
90"



#04
4-CUSHION
ARMLESS
120"

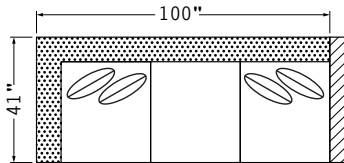


#83
RIGHT SIDE CORNER/
LEFT SIDE ARMLESS
100" + ARM

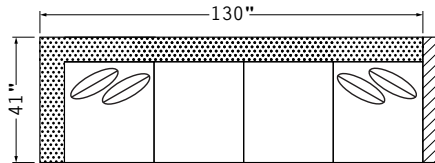


#93
LEFT SIDE CORNER/
RIGHT SIDE ARMLESS
130" + ARM

CORNER/RIGHT ARM

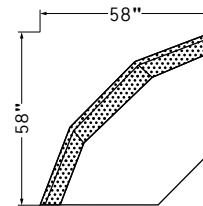


#33
RIGHT ARM FACING/
LEFT SIDE CORNER
100" + ARM

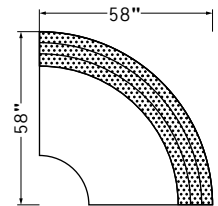


#34
RIGHT ARM FACING/
LEFT SIDE CORNER
130" + ARM

CORNER

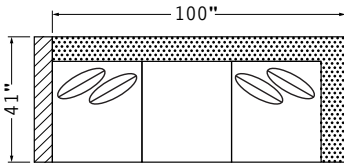


#87
WEDGE CENTER
58"

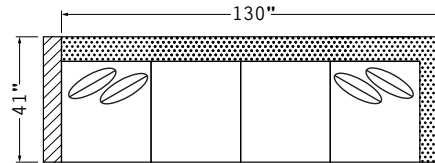


#86
CURVE
58"

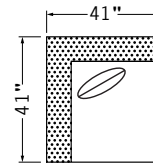
CORNER/LEFT ARM



#23
LEFT ARM FACING/
RIGHT SIDE CORNER
100" + ARM

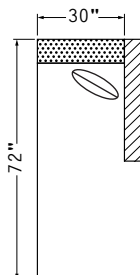


#24
LEFT ARM FACING/
RIGHT SIDE CORNER
130" + ARM

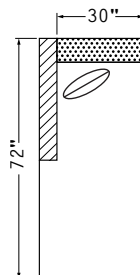


#41
CORNER
41"

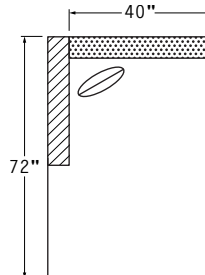
CHAISE



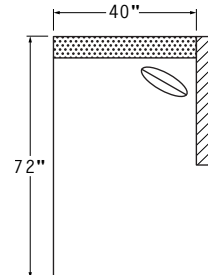
#64
RIGHT ARM FACING/
RIGHT SIDE ARMLESS
30" + ARM



#74
LEFT ARM FACING/
RIGHT SIDE ARMLESS
30" + ARM



#76
LEFT ARM FACING/
RIGHT SIDE ARMLESS
40" + ARM



#66
RIGHT ARM FACING/
LEFT SIDE ARMLESS
40" + ARM

NOTES



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