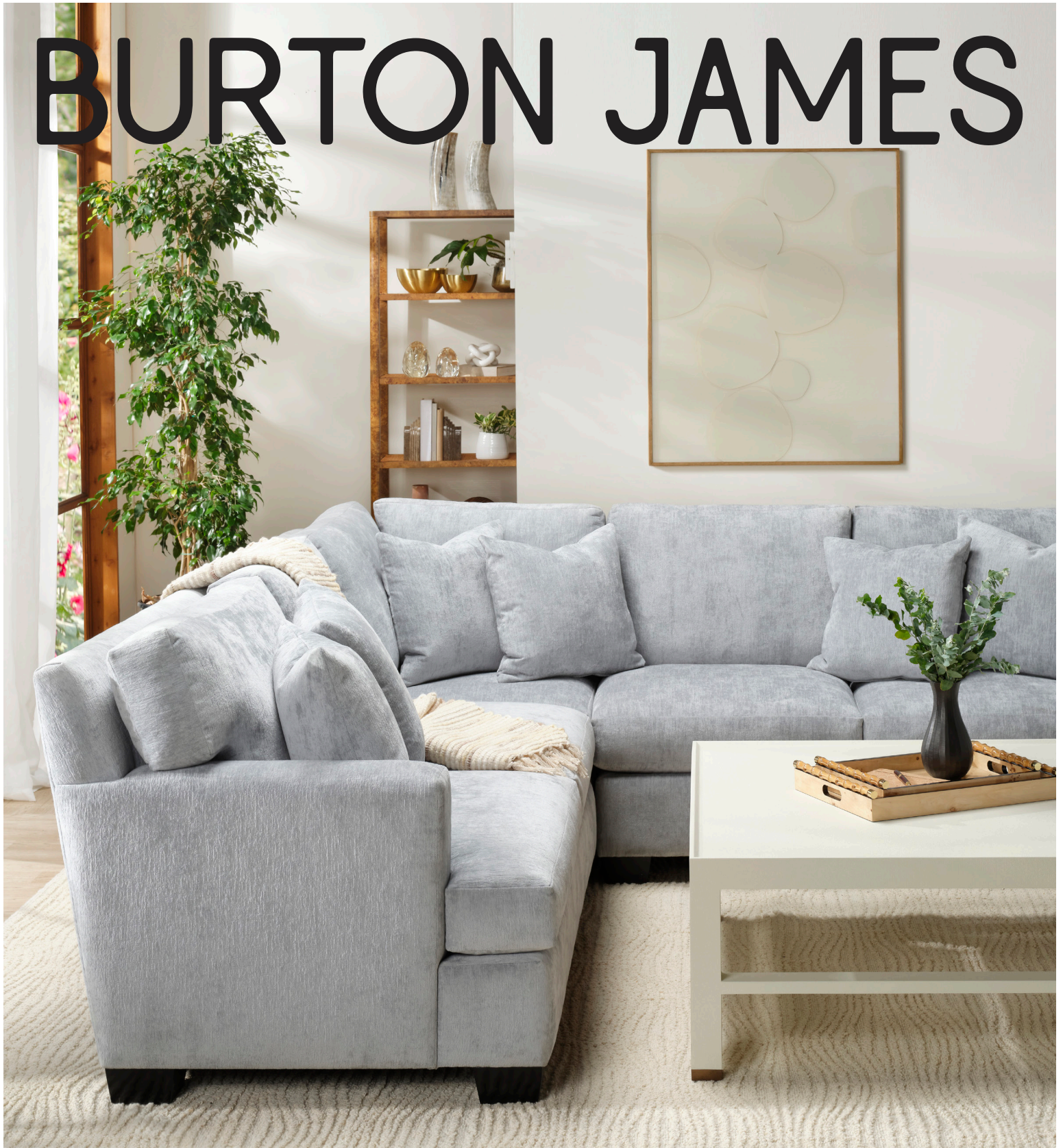
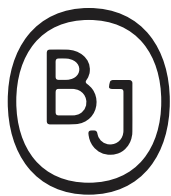


# BURTON JAMES



## DESIGNER'S CHOICE

THE FULLY CUSTOMIZABLE SECTIONAL



# DESIGN YOUR IDEAL SECTIONAL TAILORED TO YOUR EXACT NEEDS

Our Designer's Choice Program provides full customization in 8 simple steps. Tailor-make your sectional by handpicking from an array of fabrics, arm styles, base & back variations, wood finishes, nailhead embellishments, and custom seat preferences.

If you don't find the length and depth you need for your project, we can work with you to customize the perfect piece.

For questions, more information, or to request a custom quote, contact your sales representative or visit [BURTONJAMES.COM](https://BURTONJAMES.COM).

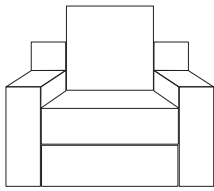
## STANDARD FEATURES

- Cloud 9 Seat Cushions
- Blend Down Back Cushions
- 8 Gauge Sinuous Springs
- Solid Kiln-Dried Wood Frame
- Standard Dimensions:
  - Depth: 41"
  - Height: 39"
  - Seat Depth: 24"
  - Seat Cushions\*: 30"W
  - \*#10 chair cushion is 24"W.
  - #30 sofa cushions are 38"W.
- 20×20 Throw Pillows Included with Most Configurations.

## UPCHARGES

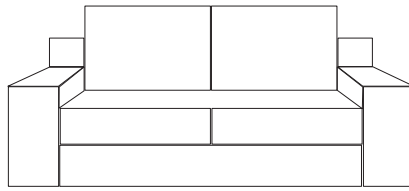
- Other Cushion Fills
- Nailheads
- Premium Wood Finishes
- Welting
- 8-Way Hand Tied Springs
- Custom Sizes Available:
  - Width, Depth, or Height

## STEP 1: CHOOSE A STYLE



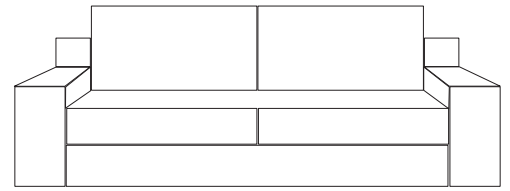
☐ **#10 - Chair**

☐ **#11 - Swivel Base (Upcharge)**  
24"W + ARMS x 41"D



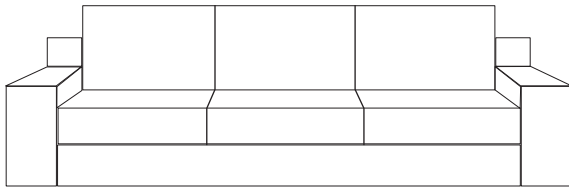
☐ **#20 - 60" Loveseat**

60"W + ARMS x 41"D



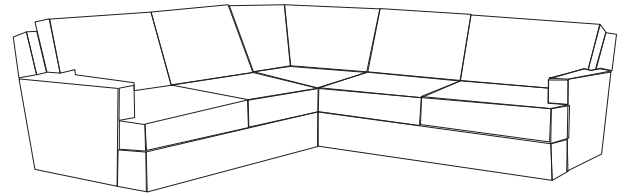
☐ **#30 - 76" Small Sofa + Arms**

76"W + ARMS x 41"D



☐ **#40 - 90" Sofa + Arms**

90"W + ARMS x 41"D

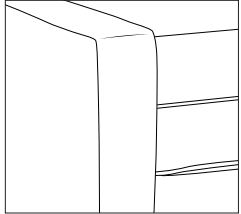


☐ **Sectional**

Select configurations at step 8.

## STEP 2: CHOOSE AN ARM

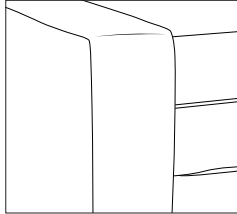
Select welting options at step 7. Welting subject to upcharge.



☐ **4" Track Arm**

26"H

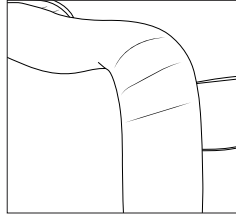
☐ NO WELT  
☐ WELTING



☐ **6" Track Arm**

26"H

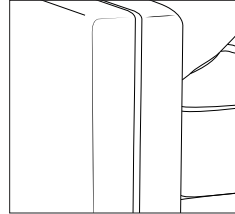
☐ NO WELT  
☐ WELTING



☐ **6" English Arm**

25"H

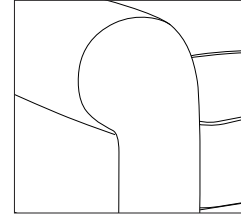
☐ NO WELT  
☐ WELTING



☐ **6" Split Track**

26"H

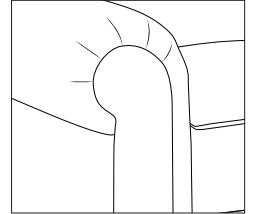
INCLUDES 1/4"  
STANDARD WELT



☐ **8" Sock Arm**

26"H

☐ NO WELT  
☐ WELTING

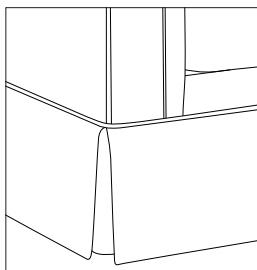


☐ **8" Panel Arm**

26"H

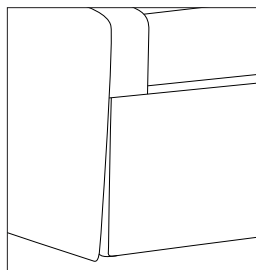
☐ NO WELT  
☐ WELTING

## STEP 3: CHOOSE A BASE OR LEG



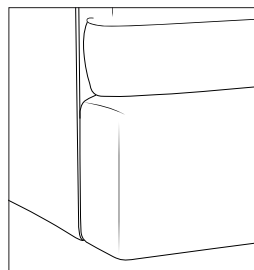
☐ **T-Flounce**

(Hidden Leg\*)



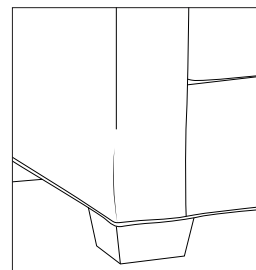
☐ **S-Flounce**

(Hidden Leg\*)

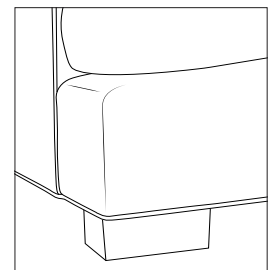


☐ **Plain**

(Hidden Leg\*)



☐ **Tapered  
Block Leg\*\***



☐ **Block Leg\*\***

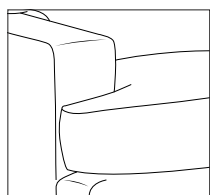
\*Hidden leg finish is Black Walnut.

\*\*Choose wood finish at step 7.

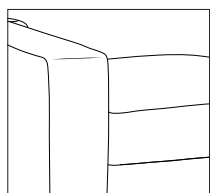


## STEP 4: CHOOSE YOUR SEAT SHAPE & SEAT FILL

### SEAT SHAPE



- ☐ **T-Cushion**
- ☐ NO WELT
- ☐ WELTING



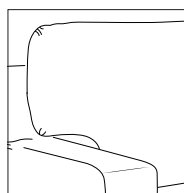
- ☐ **Square Cushion**
- ☐ NO WELT
- ☐ WELTING

### SEAT FILL

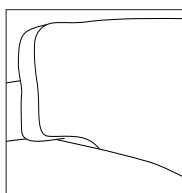
- ☐ **Cloud 9 (Standard Fill)**  
High density foam core, wrapped in two layers of polyester fiber for softness and bounce, encased in ticking for strength and durability. This is our most popular seat cushion.
- ☐ **Luxe Aire (No Additional Charge)**  
Premium polyurethane foam wrapped in D91 polyester fiber and encased in ticking. This is a firm seat with minimum crown ensuring comfort and durability.
- ☐ **Down Supreme (Upcharge)**  
High density foam interior encased in a 100% cotton down proof ticking envelope, of 90% feather and 10% down.
- ☐ **Spring Down (Upcharge)**  
High density foam interior surrounding a spring system, encased in a 100% cotton down proof ticking envelope, of 90% feather and 10% down.
- ☐ **Trillum (Upcharge)**  
High density foam core, encased in a 100% blown polyester fiber filled 100% cotton, channeled down proof cover. This option creates a very plush cushion that has a down like quality.

## STEP 5: CHOOSE YOUR BACK SHAPE & BACK FILL

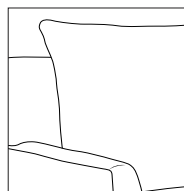
### BACK SHAPE



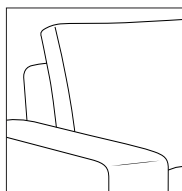
- ☐ **T-Knife Edge**
- ☐ NO WELT
- ☐ WELTING



- ☐ **T-Boxed**
- ☐ NO WELT
- ☐ WELTING



- ☐ **Square Knife Edge**
- ☐ NO WELT
- ☐ WELTING



- ☐ **Square Boxed**
- ☐ NO WELT
- ☐ WELTING

### BACK FILL

- ☐ **Blend Down (Standard Fill)**  
50% blown poly fiber, 45% feather, and 5% down channeled in a 100% cotton down proof ticking. This is our most popular back cushion.
- ☐ **Regalaire (No Additional Charge)**  
Polyester fiber channeled inside a nonwoven casing. This choice offers a firm but soft back cushion that requires some fluffing.
- ☐ **Down Supreme (Upcharge)**  
90% feather, 10% down channeled in a 100% cotton down proof ticking.
- ☐ **Trillum (Upcharge)**  
100% blown polyester fiber encased in a 100% cotton, channeled down proof cover. This soft, plush back cushion has a down like quality.

## STEP 6: CHOOSE YOUR FABRIC

Any fabric from our Burton James collection, or COM, can be used. Refer to price list for pricing.

PATTERN: \_\_\_\_\_ COLOR: \_\_\_\_\_

## STEP 7: ADD YOUR FINISHING TOUCHES

Select your wood leg finish, nailheads, and welting.

### WOOD LEG FINISHES PICK ONE | HIDDEN LEG DEFAULT FINISH: BLACK WALNUT

#### Standard Wood Finishes

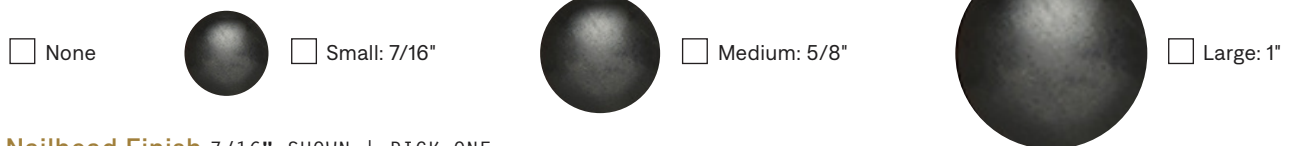


#### Premium Wood Finishes UPCHARGE



### NAILHEADS UPCHARGE | STANDARD DOES NOT INCLUDE NAILHEADS

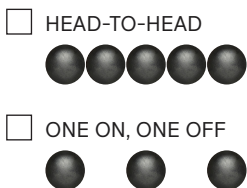
#### Nailhead Size SHOWN TO SCALE | PICK ONE



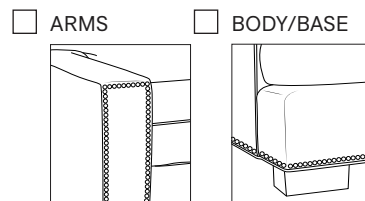
#### Nailhead Finish 7/16" SHOWN | PICK ONE



#### Nailhead Spacing



#### Nailhead Location



### WELTING UPCHARGE | STANDARD DOES NOT INCLUDE WELTING

#### Welt Type + Location

##### BODY

- ☐ NONE
- ☐ 1/4" SELF WELT

##### ARM

- ☐ 1/4" SELF WELT
- ☐ 1/8" SELF WELT

##### SEAT CUSHION

- ☐ 1/4" SELF WELT
- ☐ 1/8" SELF WELT

##### BACK CUSHION

- ☐ 1/4" SELF WELT
- ☐ 1/8" SELF WELT

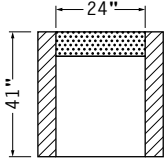
Images are representations only. For true match please refer to physical samples.

# STEP 8: CHOOSE YOUR SECTIONAL PIECES

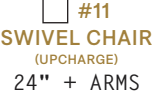
CREATE THE PERFECT CONFIGURATION FOR  
YOUR DESIGN NEEDS FROM OVER 20 OPTIONS.

KEY:  ARMS  BACK  THROW PILLOW

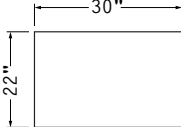
## SOFAS/CHAIR



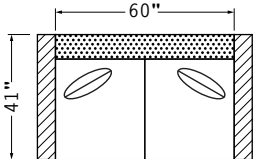
☐ #10  
CHAIR  
24" + ARMS



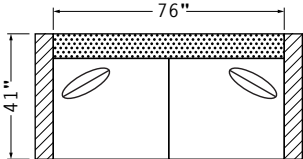
☐ #11  
SWIVEL CHAIR  
(UPCHARGE)  
24" + ARMS



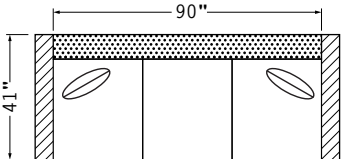
☐ #00  
OTTOMAN  
41"



☐ #20  
60" LOVESEAT  
60" + ARMS

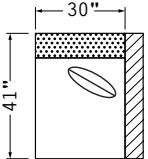


☐ #30  
76" SOFA  
76" + ARMS

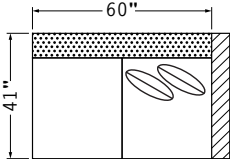


☐ #40  
90" SOFA  
90" + ARMS

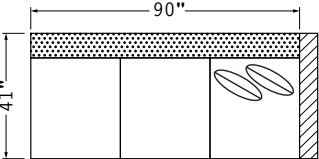
## RIGHT ARM



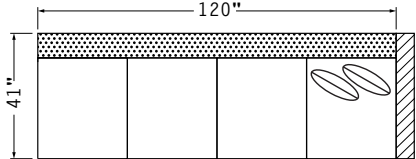
☐ #71  
RIGHT ARM FACING/  
LEFT SIDE ARMLESS  
30" + ARM



☐ #72  
RIGHT ARM FACING/  
LEFT SIDE ARMLESS  
60" + ARM

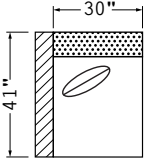


☐ #73  
RIGHT ARM FACING/  
LEFT SIDE ARMLESS  
90" + ARM

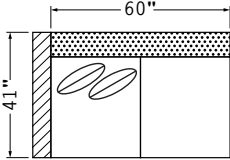


☐ #94  
RIGHT ARM FACING/  
LEFT SIDE ARMLESS  
120" + ARM

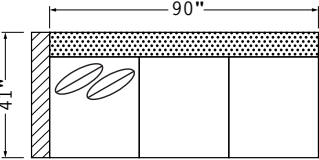
## LEFT ARM



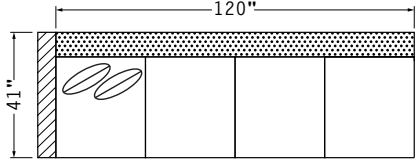
☐ #61  
LEFT ARM FACING/  
RIGHT SIDE ARMLESS  
30" + ARM



☐ #62  
LEFT ARM FACING/  
RIGHT SIDE ARMLESS  
60" + ARM

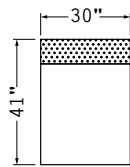


☐ #63  
LEFT ARM FACING/  
RIGHT SIDE ARMLESS  
90" + ARM

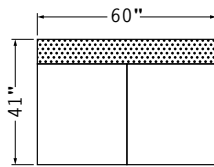


☐ #84  
LEFT ARM FACING/  
RIGHT SIDE ARMLESS  
120" + ARM

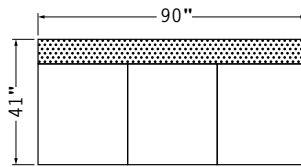
## ARMLESS



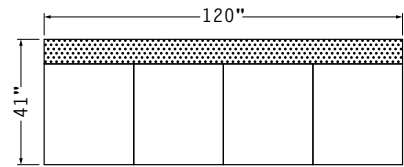
#81  
1-CUSHION  
ARMLESS  
30"



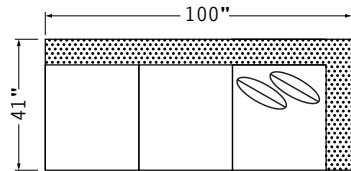
#82  
2-CUSHION  
ARMLESS  
60"



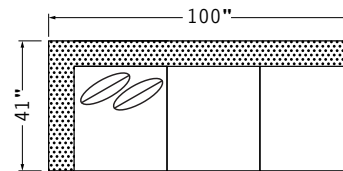
#53  
3-CUSHION  
ARMLESS  
90"



#04  
4-CUSHION  
ARMLESS  
120"

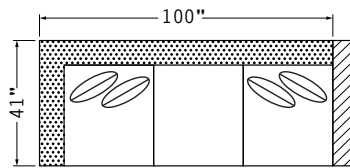


#83  
RIGHT SIDE CORNER/  
LEFT SIDE ARMLESS  
100" + ARM

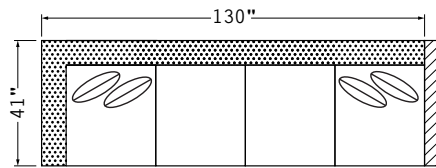


#93  
LEFT SIDE CORNER/  
RIGHT SIDE ARMLESS  
130" + ARM

## CORNER/RIGHT ARM

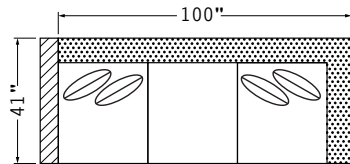


#33  
RIGHT ARM FACING/  
LEFT SIDE CORNER  
100" + ARM

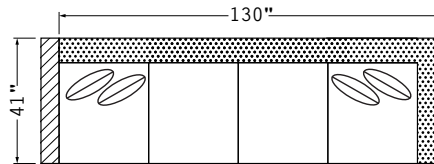


#34  
RIGHT ARM FACING/  
LEFT SIDE CORNER  
130" + ARM

## CORNER/LEFT ARM

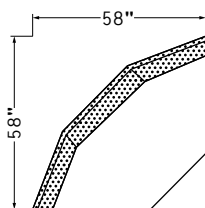


#23  
LEFT ARM FACING/  
RIGHT SIDE CORNER  
100" + ARM

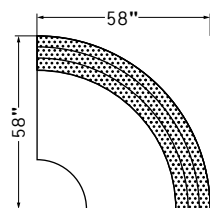


#24  
LEFT ARM FACING/  
RIGHT SIDE CORNER  
130" + ARM

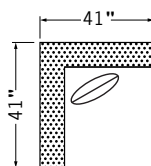
## CHAISE



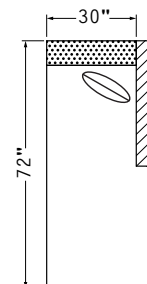
#87  
WEDGE CENTER  
58"



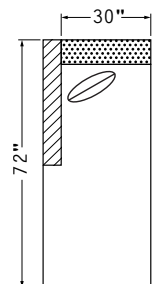
#86  
CURVE  
58"



#41  
CORNER  
41"



#64  
RIGHT ARM FACING/  
LEFT SIDE ARMLESS  
30" + ARM



#74  
LEFT ARM FACING/  
RIGHT SIDE ARMLESS  
30" + ARM

## NOTES/DRAWING

A large grid of small dots for taking notes or drawing.

