

BURTON JAMES



ALTERNATIVES

PERFECT COMFORT FOR EVERY STYLE



PERFECTLY STYLISH,
PERFECTLY COMFORTABLE,
PERFECTLY
YOU

Our **ALTERNATIVES** program, widely acclaimed as our most popular program among designers, distinguishes itself by offering the widest array of configurations, along with the option to select your depth and height.

Featuring a selection of arm styles, base and leg options, and back and seat cushion styles, **ALTERNATIVES** offers you the ability to create the spaces you dream of.

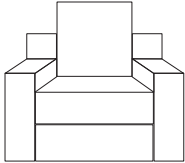
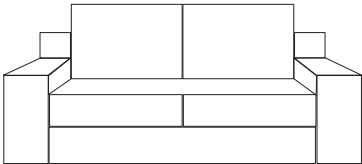
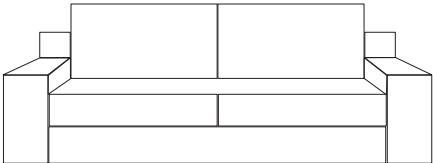
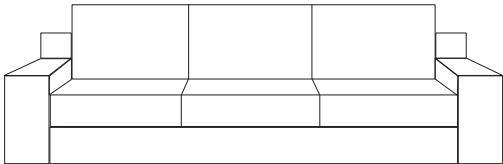
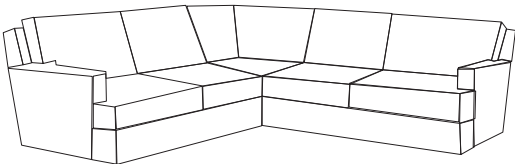
For questions, more information, or to request a custom quote, contact your sales representative or visit **BURTONJAMES.COM**.



STANDARD FEATURES

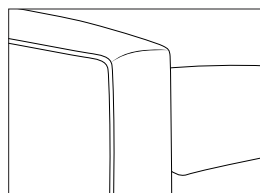
- Cloud 9 Seat Cushions
- Blend Down Back Cushions
- 8 Gauge Sinuous Springs
- Solid Kiln-Dried Wood Frame
- 20×20 Throw Pillows Included with Most Configurations
- All Pieces Available In:
 - Overall Depths: 36", 38", and 40"
 - Overall Back Heights: 34", 36", and 38"
 - Seat Cushions: 27"W
 - #10 Chair Cushion is 23"W
 - #22 Small Sofa Cushion is 30"W

STEP 1: CHOOSE YOUR STYLE, DEPTH, AND HEIGHT

STYLE	OVERALL DEPTH	OVERALL HEIGHT
<div> <input type="checkbox"/> #10 - 23" Chair + Arms <input type="checkbox"/> #11 - Swivel Base (Upcharge)</div>	<div><input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)</div>	<div><input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"</div>
<div> <input type="checkbox"/> #20 - 54" Loveseat + Arms</div>	<div><input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)</div>	<div><input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"</div>
<div> <input type="checkbox"/> #22 - 60" Small Sofa + Arms</div>	<div><input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)</div>	<div><input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"</div>
<div> <input type="checkbox"/> # 30 - 81" Sofa + Arms</div>	<div><input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)</div>	<div><input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"</div>
<div> <input type="checkbox"/> Sectional</div>	<div><div>SELECT SECTIONAL PIECES AT STEP 9.</div><div>Options are only enabled if "sectional" is selected.</div></div>	

STEP 2: CHOOSE YOUR ARM

Select welting options at step 8. Contrast welting subject to upcharge.

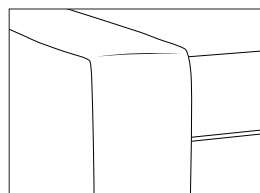


☐ **4" Track Arm**

24"H

☐ NO WELT

☐ WELTING

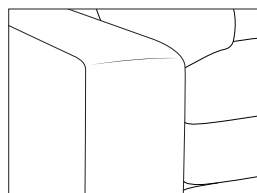


☐ **6" Track Arm**

24"H

☐ NO WELT

☐ WELTING

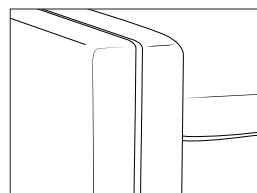


☐ **9" Track Arm**

24"H

☐ NO WELT

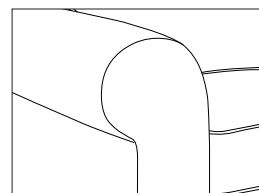
☐ WELTING



☐ **6" Split Track**

26"H

INCLUDES 1/4"
STANDARD WELT

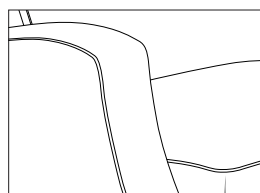


☐ **8" Sock Arm**

26"H

☐ NO WELT

☐ WELTING

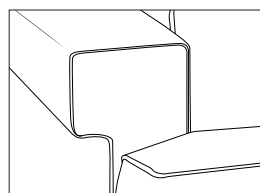


☐ **4.5" Deco Arm**

24"H

☐ NO WELT

☐ WELTING

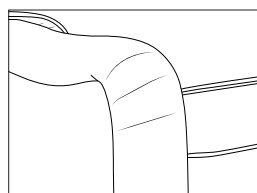


☐ **6" Grand Arm**

24"H

☐ NO WELT

☐ WELTING

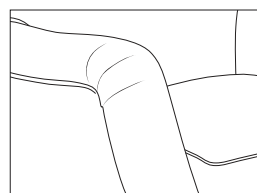


☐ **6" English Arm**

26"H

☐ NO WELT

☐ WELTING

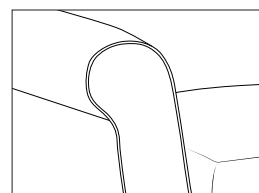


☐ **6" Bentley Arm**

24"H

☐ NO WELT

☐ WELTING



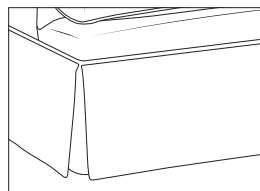
☐ **6" Dorset Arm**

24"H

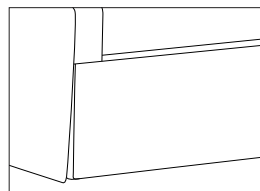
☐ NO WELT

☐ WELTING

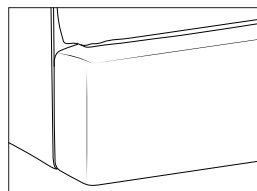
STEP 3: CHOOSE YOUR BASE



☐ **T-Flounce**
Hidden Leg*

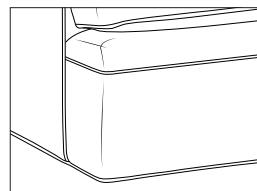


☐ **S-Flounce**
Hidden Leg*



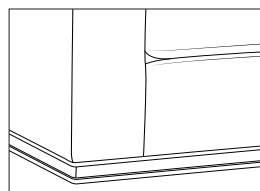
☐ **Plain**
Hidden Leg*

☐ **Plain**
Exposed Leg**



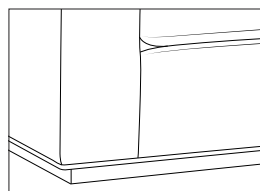
☐ **Banded**
Hidden Leg*

☐ **Banded**
Exposed Leg**



☐ **Molded Wood
Base**

UPCHARGE



☐ **Recessed Wood
Plinth Base**

UPCHARGE

*Hidden leg finish is Black Walnut.

**Choose leg and wood finish at step 4. Base is shortened proportionally to exposed leg height.

STEP 4: LEG AND BASE- FINISHING TOUCHES

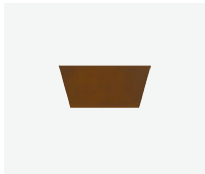
EXPOSED LEG SHOWN IN CARAMEL



☐ A - Wood
5"W x 2"H




☐ B - Wood
6.5"W x 2"H



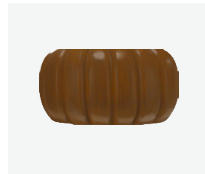
☐ C - Wood
3.5"W x 2"H



☐ D - Wood
5.75"W x 3"H




☐ E - Grooved Wood
5.75"W x 3"H




☐ F - Grooved Wood
6"W x 3"H




☐ H - Wood
2.75"W x 3.5"H



☐ J - Wood
3"W x 6"H



☐ L - Paneled Wood
3"W x 6"H



☐ K - Acrylic
3.5"W x 5.5"H

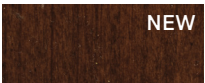
UPCHARGE

CASTERS

- ☐ None
- ☐ Hidden

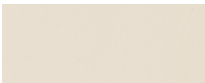
WOOD LEG AND BASE FINISH PICK ONE | HIDDEN LEG FINISH IS BLACK WALNUT

Standard Wood Finishes




NEW


☐ Antique Brown



☐ Cream




☐ Cloud




☐ Natural



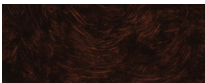
☐ Sandalwood




☐ Caramel




☐ French Walnut



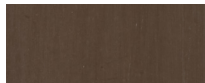
☐ Old Oak




☐ Umber



☐ Driftwood



☐ Shadow



☐ Black Walnut

Premium Wood Finishes UPCHARGE



☐ Linen



☐ Pearl



☐ Sand



☐ Ash



☐ Putty



☐ Slate



☐ Shale



☐ Cavalier



☐ Rustic Gray



☐ Regent



☐ Zebra

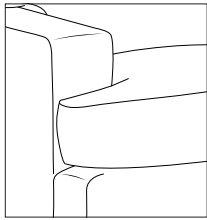


☐ Black Lacquer

STEP 5: CHOOSE YOUR SEAT SHAPE & SEAT FILL

Select welting options at step 8. Contrast welting subject to upcharge.

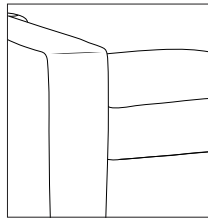
SEAT SHAPE



☐ **T-Cushion**

☐ NO WELT

☐ WELTING



☐ **Square Cushion**

☐ NO WELT

☐ WELTING

SEAT FILL

☐ **Cloud 9 (Standard Fill)**

High density foam core, wrapped in two layers of polyester fiber for softness and bounce, encased in ticking for strength and durability. This is our most popular seat cushion.

☐ **Luxe Aire (No Additional Charge)**

Premium polyurethane foam wrapped in D91 polyester fiber and encased in ticking. This is a firm seat with minimum crown ensuring comfort and durability.

☐ **Down Supreme (Upcharge)**

High density foam interior encased in a 100% cotton down proof ticking envelope, of 90% feather and 10% down.

☐ **Spring Down (Upcharge)**

High density foam interior surrounding a spring system, encased in a 100% cotton down proof ticking envelope, of 90% feather and 10% down.

☐ **Trillum (Upcharge)**

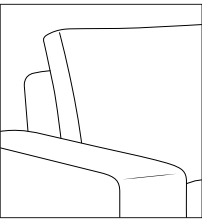
High density foam core, encased in a 100% blown polyester fiber filled 100% cotton, channeled down proof cover. This option creates a very plush cushion that has a down like quality.



STEP 6: CHOOSE YOUR BACK SHAPE & BACK FILL

Select welting options at step 8. Contrast welting subject to upcharge.

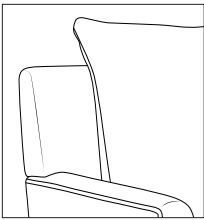
BACK SHAPE



☐ **Square Boxed**

☐ NO WELT

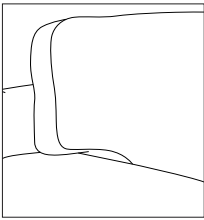
☐ WELTING



☐ **Knife Edge**

☐ NO WELT

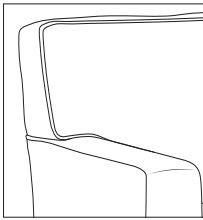
☐ WELTING



☐ **T-Boxed**

☐ NO WELT

☐ WELTING



☐ **Tight Boxed**

☐ NO WELT

☐ WELTING

BACK FILL

☐ **Blend Down (Standard Fill)**

50% blown poly fiber, 45% feather, and 5% down channeled in a 100% cotton down proof ticking. This is our most popular back cushion.

☐ **Regalaire (No Additional Charge)**

Polyester fiber channeled inside a nonwoven casing. This choice offers a firm but soft back cushion that requires some fluffing.

☐ **Down Supreme (Upcharge)**

90% feather, 10% down channeled in a 100% cotton down proof ticking.

☐ **Trillium (Upcharge)**

100% blown polyester fiber encased in a 100% cotton, channeled down proof cover. This soft, plush back cushion has a down like quality.

STEP 7: CHOOSE YOUR FABRIC

Any fabric from our Burton James collection, or COM, can be used. Refer to price list for pricing.

PATTERN: _____

COLOR: _____

STEP 8: FINISHING TOUCHES

NAILHEADS **UPCHARGE** | STANDARD DOES NOT INCLUDE NAILHEADS

Nailhead Size SHOWN TO SCALE | PICK ONE

☐ None

☐ Small: 7/16"

☐ Medium: 5/8"

☐ Large: 1"

Nailhead Finish 7/16" SHOWN | PICK ONE


☐ FRENCH
NATURAL

☐ PEWTER

☐ NICKEL

☐ BRIGHT
GOLD

☐ ANTIQUE
BRASS

☐ BLACK
PEARL

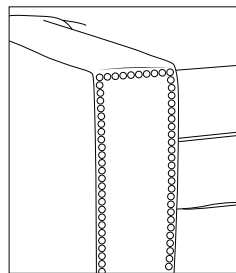
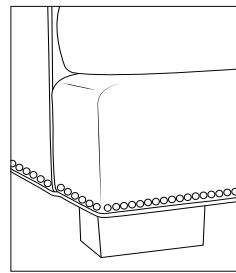
☐ BRONZE

Nailhead Spacing

☐ HEAD-TO-HEAD

☐ ONE ON, ONE OFF


Nailhead Location

☐ ARMS

☐ BODY/BASE


WELTING

Welt Location + Type

BODY

☐ NONE

☐ 1/4" SELF WELT

☐ 1/8" SELF WELT

☐ 1/4" CONTRAST WELT

UPCHARGE
☐ 1/8" CONTRAST WELT

UPCHARGE

ARM

☐ 1/4" SELF WELT

☐ 1/8" SELF WELT

☐ 1/4" CONTRAST WELT

UPCHARGE
☐ 1/8" CONTRAST WELT

UPCHARGE

SEAT CUSHION

☐ 1/4" SELF WELT

☐ 1/8" SELF WELT

☐ 1/4" CONTRAST WELT

UPCHARGE
☐ 1/8" CONTRAST WELT

UPCHARGE

BACK CUSHION

☐ 1/4" SELF WELT

☐ 1/8" SELF WELT

☐ 1/4" CONTRAST WELT

UPCHARGE
☐ 1/8" CONTRAST WELT

UPCHARGE

CONTRAST WELT FABRIC PATTERN: _____

CONTRAST WELT FABRIC COLOR: _____

Images are representations only. For true match please refer to physical samples.
Premium finishes, nailheads & acrylic leg(s) subject to additional charge.

STEP 9: CHOOSE YOUR SECTIONAL PIECES

Options are only enabled if “sectional” is selected at step 1 (page 4).

OVERALL DEPTH

- ☐ 36" (20" Seat Depth)
- ☐ 38" (22" Seat Depth)
- ☐ 40" (24" Seat Depth)

OVERALL HEIGHT

- ☐ 34"
- ☐ 36"
- ☐ 38"

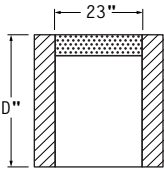
KEY:

ARMS

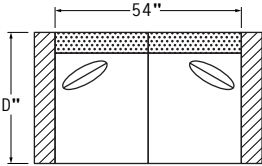
BACK

THROW PILLOW

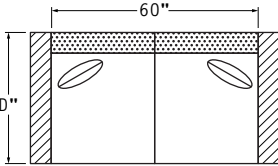
SOFAS/CHAIR



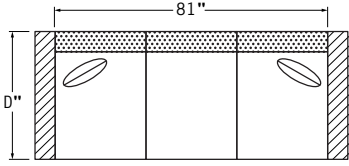
- ☐ #10
CHAIR
23" + ARMS
- ☐ #11
SWIVEL CHAIR
(UPCHARGE)
23" + ARMS



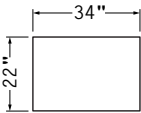
- ☐ #20
54" LOVESEAT
54" + ARMS



- ☐ #22
60" SMALL SOFA
60" + ARMS

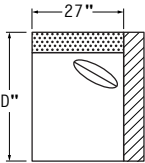


- ☐ #30
81" SOFA
81" + ARMS

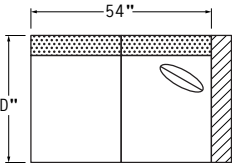


- ☐ #00
OTTOMAN
34"

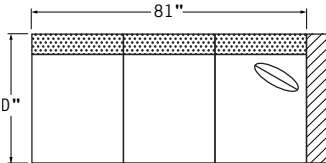
RIGHT ARM



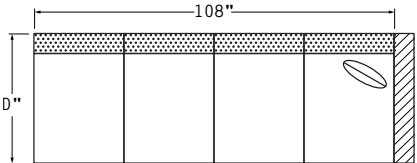
- ☐ #71
RIGHT ARM FACING/
LEFT SIDE ARMLESS
27" + ARM



- ☐ #72
RIGHT ARM FACING/
LEFT SIDE ARMLESS
54" + ARM

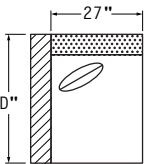


- ☐ #73
RIGHT ARM FACING/
LEFT SIDE ARMLESS
81" + ARM

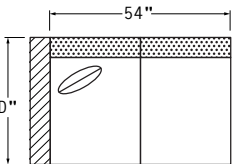


- ☐ #94
RIGHT ARM FACING/
LEFT SIDE ARMLESS
108" + ARM

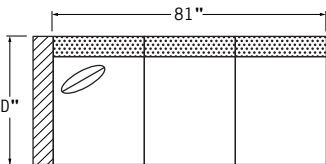
LEFT ARM



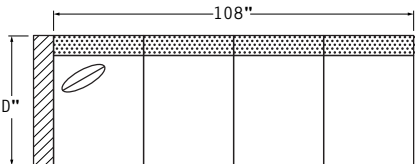
- ☐ #61
LEFT ARM FACING/
RIGHT SIDE ARMLESS
27" + ARM



- ☐ #62
LEFT ARM FACING/
RIGHT SIDE ARMLESS
54" + ARM

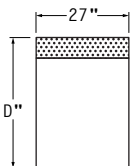


- ☐ #63
LEFT ARM FACING/
RIGHT SIDE ARMLESS
81" + ARM

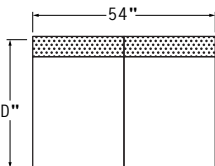


- ☐ #84
LEFT ARM FACING/
RIGHT SIDE ARMLESS
108" + ARM

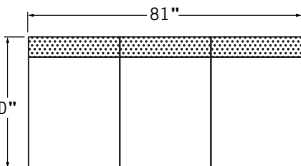
ARMLESS



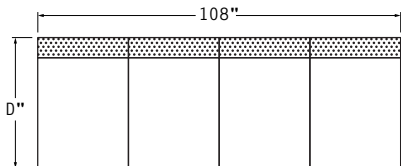
- ☐ #81
1-CUSHION
ARMLESS
27"



- ☐ #82
2-CUSHION
ARMLESS
54"



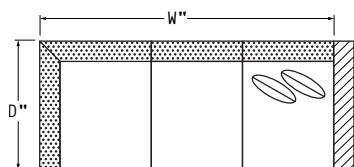
- ☐ #53
3-CUSHION
ARMLESS
81"



- ☐ #04
4-CUSHION
ARMLESS
108"

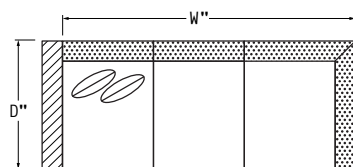
Images are not to scale.

CORNER/RIGHT ARM



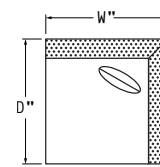
#33
RIGHT ARM FACING/
LEFT SIDE CORNER
89''/91''/93'' + ARM

CORNER/LEFT ARM

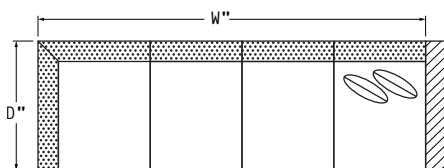


#23
LEFT ARM FACING/
RIGHT SIDE CORNER
89''/91''/93'' + ARM

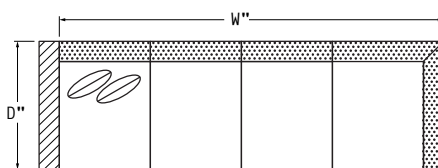
CORNERS



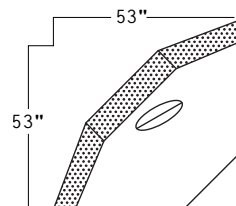
#41
CORNER
36''/38''/40''



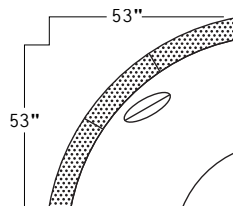
#34
RIGHT ARM FACING/
LEFT SIDE CORNER
116''/118''/120'' + ARM



#24
LEFT ARM FACING/
RIGHT SIDE CORNER
116''/118''/120'' + ARM

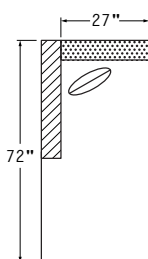


#87
WEDGE CORNER
53''

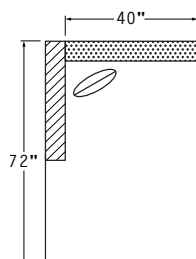


#86
CURVE CORNER
53''

CHAISE/LEFT ARM

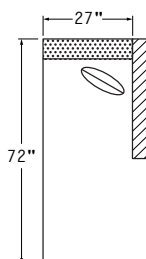


#74
LEFT ARM FACING/
RIGHT SIDE ARMLESS
27'' + ARM

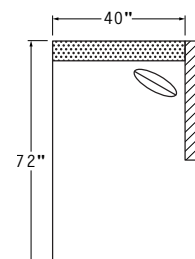


#76
LEFT ARM FACING/
RIGHT SIDE ARMLESS
40'' + ARM

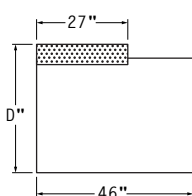
CHAISE/RIGHT ARM



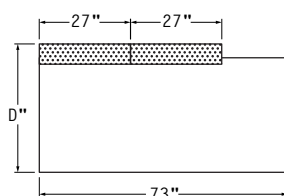
#64
RIGHT ARM FACING/
LEFT SIDE ARMLESS
27'' + ARM



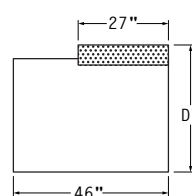
#66
RIGHT ARM FACING/
LEFT SIDE ARMLESS
40'' + ARM



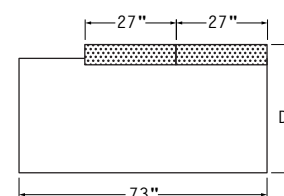
#65
LEFT BUMPER
46''



#67
LEFT BUMPER
73''

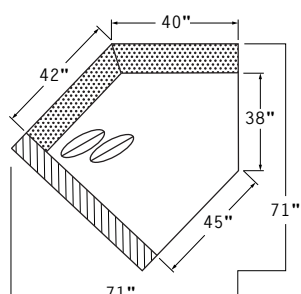


#75
RIGHT BUMPER
46''

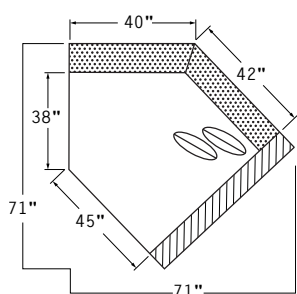


#77
RIGHT BUMPER
73''

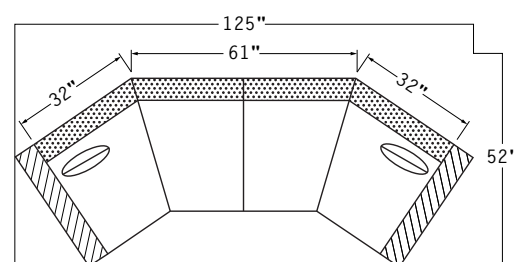
CORNERS/ARMS



#68
LEFT ARM FACING POD
71''



#78
RIGHT ARM FACING POD
71''



#85
ANGLE SOFA
125''

Images are not to scale.

NOTES



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