

BURTON JAMES



ALTERNATIVES

PERFECT COMFORT FOR EVERY STYLE



PERFECTLY STYLISH,
PERFECTLY COMFORTABLE,
PERFECTLY
YOU

Our **ALTERNATIVES** program, widely acclaimed as our most popular program among designers, distinguishes itself by offering the widest array of configurations, along with the option to select your depth and height.

Featuring a selection of arm styles, base and leg options, and back and seat cushion styles, **ALTERNATIVES** offers you the ability to create the spaces you dream of.

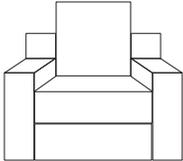
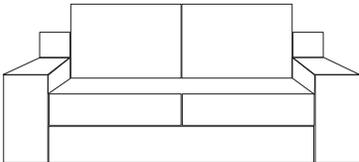
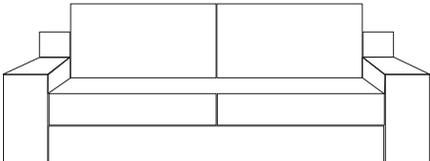
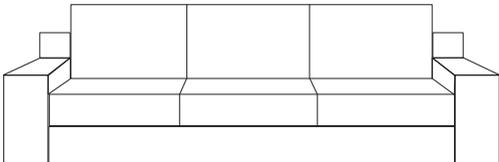
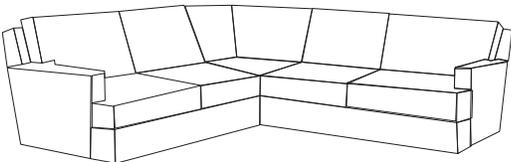
For questions, more information, or to request a custom quote, contact your sales representative or visit BURTONJAMES.COM.



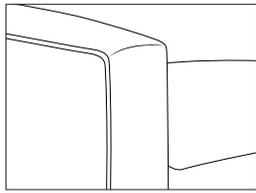
STANDARD FEATURES

- Cloud 9 Seat Cushions
- Blend Down Back Cushions
- 8 Gauge Sinuous Springs
- Solid Kiln-Dried Wood Frame
- 20×20 Throw Pillows Included with Most Configurations
- All Pieces Available In:
 - Overall Depths: 36", 38", and 40"
 - Overall Back Heights: 34", 36", and 38"
 - Seat Cushions: 27"W
 - #10 Chair Cushion is 23"W
 - #22 Small Sofa Cushion is 30"W

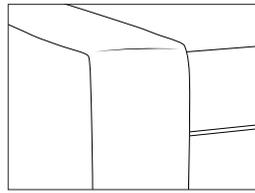
STEP 1: CHOOSE YOUR STYLE, DEPTH, AND HEIGHT

STYLE	OVERALL DEPTH	OVERALL HEIGHT
 <p><input type="checkbox"/> #10 - 23" Chair + Arms <input type="checkbox"/> Swivel Base (Upcharge)</p>	<input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)	<input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"
 <p><input type="checkbox"/> #20 - 54" Loveseat + Arms</p>	<input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)	<input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"
 <p><input type="checkbox"/> #22 - 60" Small Sofa + Arms</p>	<input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)	<input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"
 <p><input type="checkbox"/> #30 - 81" Sofa + Arms</p>	<input type="checkbox"/> 36" (20" Seat Depth) <input type="checkbox"/> 38" (22" Seat Depth) <input type="checkbox"/> 40" (24" Seat Depth)	<input type="checkbox"/> 34" <input type="checkbox"/> 36" <input type="checkbox"/> 38"
 <p><input type="checkbox"/> Sectional</p>	<div style="border: 1px solid black; padding: 10px; display: inline-block;"> <p>SELECT SECTIONAL PIECES AT STEP 8.</p> </div>	

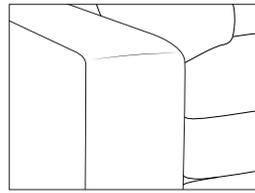
STEP 2: CHOOSE YOUR ARM



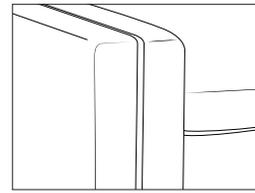
- 4" Track Arm**
24"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT



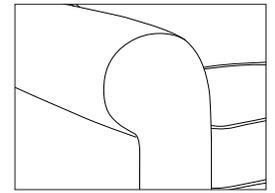
- 6" Track Arm**
24"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT



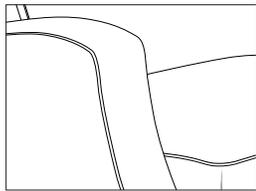
- 9" Track Arm**
24"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT



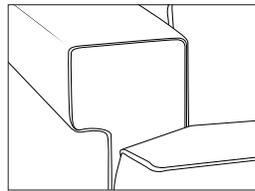
- 6" Split Track**
26"H
- INCLUDES 1/4" STANDARD WELT



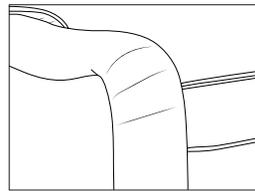
- 8" Sock Arm**
26"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT



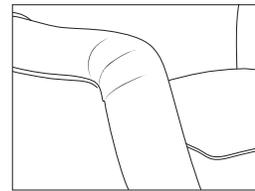
- 4.5" Deco Arm**
24"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT



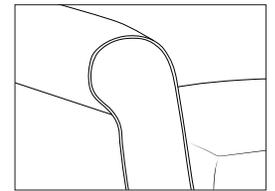
- 6" Grand Arm**
24"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT



- 6" English Arm**
26"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT

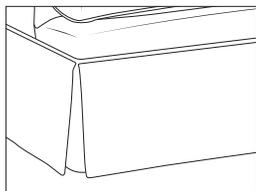


- 6" Bentley Arm**
24"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT

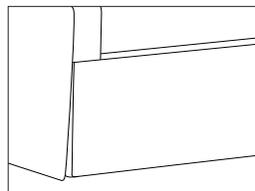


- 6" Dorset Arm**
24"H
- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT

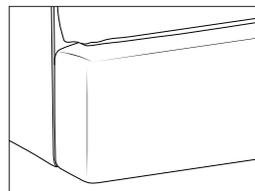
STEP 3: CHOOSE YOUR BASE



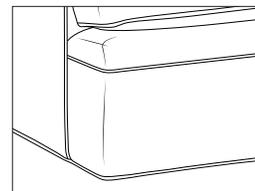
- T-Flounce**
Hidden Leg*



- S-Flounce**
Hidden Leg*



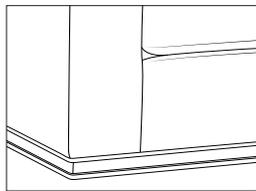
- Plain**
Hidden Leg*



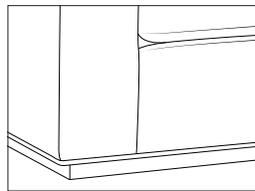
- Banded**
Hidden Leg*

- Plain**
Exposed Leg**

- Banded**
Exposed Leg**



- Molded Wood Base**
UPCHARGE



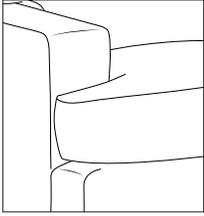
- Recessed Wood Plinth Base**
UPCHARGE

*Hidden leg finish is Caramel.

**Choose leg and wood finish at step 7. Base is shortened proportionally to exposed leg height.

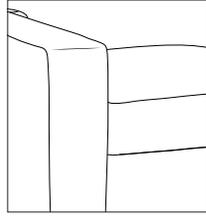
STEP 4: CHOOSE YOUR SEAT SHAPE & SEAT FILL

SEAT SHAPE



T-Cushion

- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT



Square Cushion

- NO WELT
- 1/4" STANDARD WELT
- 1/8" FINE WELT

SEAT FILL

Cloud 9 (Standard Fill)

High density foam core, wrapped in two layers of polyester fiber for softness and bounce, encased in ticking for strength and durability. This is our most popular seat cushion.

Luxe Aire (No Additional Charge)

Premium polyurethane foam wrapped in D91 polyester fiber and encased in ticking. This is a firm seat with minimum crown ensuring comfort and durability.

Down Supreme (Upcharge)

High density foam interior encased in a 100% cotton down proof ticking envelope, of 90% feather and 10% down.

Spring Down (Upcharge)

High density foam interior surrounding a spring system, encased in a 100% cotton down proof ticking envelope, of 90% feather and 10% down.

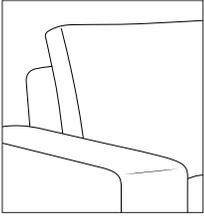
Trillum (Upcharge)

High density foam core, encased in a 100% blown polyester fiber filled 100% cotton, channeled down proof cover. This option creates a very plush cushion that has a down like quality.



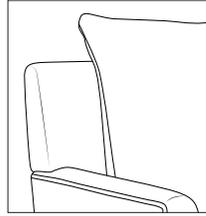
STEP 5: CHOOSE YOUR BACK SHAPE & BACK FILL

BACK SHAPE



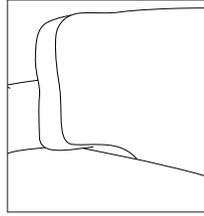
Square Boxed

- NO WELT
 1/4" STANDARD WELT
 1/8" FINE WELT



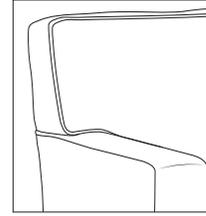
Knife Edge

- NO WELT
 1/4" STANDARD WELT
 1/8" FINE WELT



T-Boxed

- NO WELT
 1/4" STANDARD WELT
 1/8" FINE WELT



Tight Boxed

- NO WELT
 1/4" STANDARD WELT
 1/8" FINE WELT

BACK FILL

Blend Down (Standard Fill)

50% blown poly fiber, 45% feather, and 5% down channeled in a 100% cotton down proof ticking. This is our most popular back cushion.

Regalaire (No Additional Charge)

Polyester fiber channeled inside a nonwoven casing. This choice offers a firm but soft back cushion that requires some fluffing.

Down Supreme (Upcharge)

90% feather, 10% down channeled in a 100% cotton down proof ticking.

Trillium (Upcharge)

100% blown polyester fiber encased in a 100% cotton, channeled down proof cover. This soft, plush back cushion has a down like quality.

STEP 6: CHOOSE YOUR FABRIC

Any fabric from our Burton James collection, or COM, can be used. Refer to price list for pricing.

PATTERN: _____

COLOR: _____

STEP 7: ADD YOUR FINISHING TOUCHES

Select additional options: exposed legs, wood leg/base finish, nailheads, and welting.

EXPOSED LEG SHOWN IN CARAMEL



A - Wood
5"W x 2"H



B - Wood
6.5"W x 2"H



D - Wood
5.75"W x 3"H



E - Wood
5.75"W x 3"H



F - Wood
6"W x 3"H



H - Wood
2.75"W x 3.5"H



J - Wood
3"W x 6"H



L - Wood
3"W x 6"H



K - Acrylic
3.5"W x 5.5"H

UPCHARGE

CASTERS

- None Hidden

WOOD LEG AND BASE FINISH PICK ONE | HIDDEN LEG FINISH IS CARAMEL

Standard Wood Finishes



CREAM



MILK



CLOUD



NATURAL



SANDALWOOD



CARAMEL



FRENCH
WALNUT



OLD OAK



UMBER



DRIFTWOOD



SHADOW

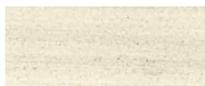


BLACK WALNUT

Premium Wood Finishes **UPCHARGE**



LINEN



PEARL



SAND



ASH



PUTTY



SLATE



SHALE



CAVALIER



RUSTIC GRAY



REGENT



ZEBRA



BLACK
LACQUER

NAILHEADS UPCHARGE | STANDARD DOES NOT INCLUDE NAILHEADS

Nailhead Size SHOWN TO SCALE | PICK ONE



Small: 7/16"



Medium: 5/8"



Large: 1"

Nailhead Finish 7/16" SHOWN | PICK ONE



FRENCH NATURAL



PEWTER



NICKEL



BRIGHT GOLD



ANTIQUE BRASS



BLACK PEARL



BRONZE

Nailhead Spacing

HEAD-TO-HEAD

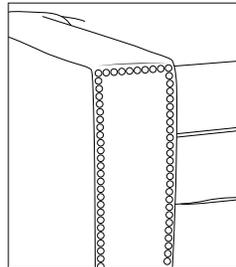


ONE ON, ONE OFF

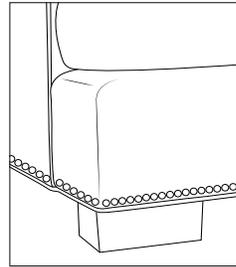


Nailhead Location

ARMS



BODY/BASE



CONTRAST WELTING UPCHARGE

Welt Type + Location

1/4" CONTRAST WELT

ARM

SEAT/BACK CUSHION

FABRIC PATTERN: _____

COLOR: _____

1/8" CONTRAST WELT

ARM

SEAT/BACK CUSHION

FABRIC PATTERN: _____

COLOR: _____

Images are representations only. For true match please refer to physical samples.
Premium finishes, nailheads & acrylic leg(s) subject to additional charge.

STEP 8: CHOOSE YOUR SECTIONAL PIECES

OVERALL DEPTH

- 36" (20" Seat Depth)
- 38" (22" Seat Depth)
- 40" (24" Seat Depth)

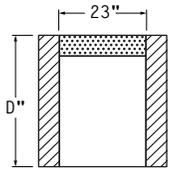
OVERALL HEIGHT

- 34"
- 36"
- 38"

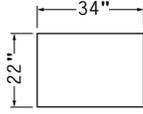
KEY:  ARMS  BACK

 THROW PILLOW

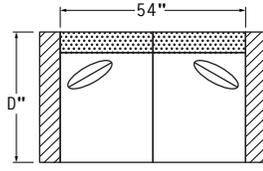
SOFAS/CHAIR



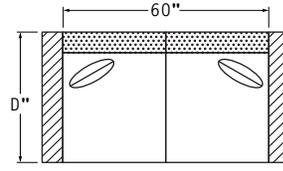
#10
CHAIR
23" + ARMS



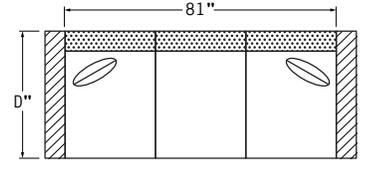
#00
OTTOMAN
34"



#20
54" LOVESEAT
54" + ARMS

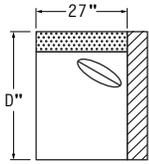


#22
60" SMALL SOFA
60" + ARMS

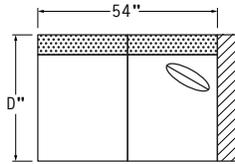


#30
81" SOFA
81" + ARMS

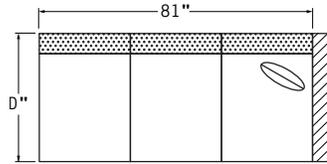
RIGHT ARM



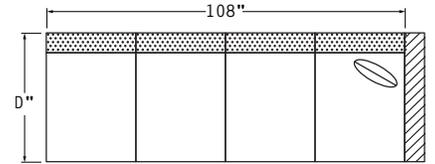
#71
RIGHT ARM FACING/
LEFT SIDE ARMLESS
27" + ARM



#72
RIGHT ARM FACING/
LEFT SIDE ARMLESS
54" + ARM

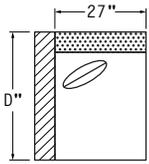


#73
RIGHT ARM FACING/
LEFT SIDE ARMLESS
81" + ARM

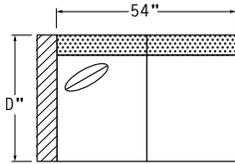


#94
RIGHT ARM FACING/
LEFT SIDE ARMLESS
108" + ARM

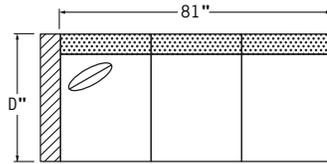
LEFT ARM



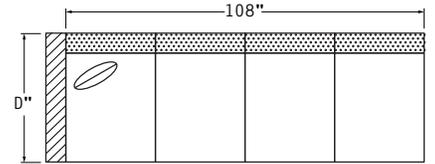
#61
LEFT ARM FACING/
RIGHT SIDE ARMLESS
27" + ARM



#62
LEFT ARM FACING/
RIGHT SIDE ARMLESS
54" + ARM

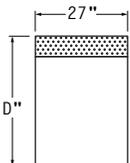


#63
LEFT ARM FACING/
RIGHT SIDE ARMLESS
81" + ARM

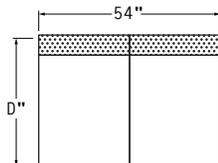


#84
LEFT ARM FACING/
RIGHT SIDE ARMLESS
108" + ARM

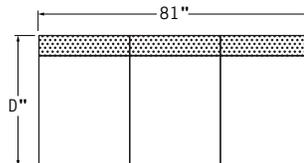
ARMLESS



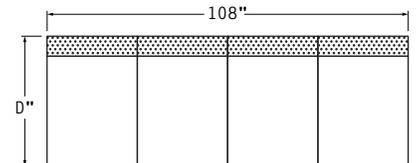
#81
1-CUSHION
ARMLESS
27"



#82
2-CUSHION
ARMLESS
54"

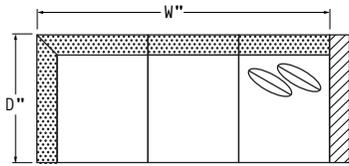


#53
3-CUSHION
ARMLESS
81"



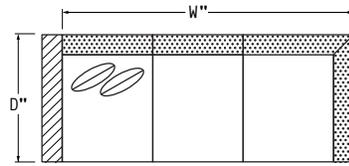
#04
4-CUSHION
ARMLESS
108"

CORNER/RIGHT ARM



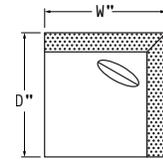
#33
RIGHT ARM FACING/
LEFT SIDE CORNER
89"/91"/93" + ARM

CORNER/LEFT ARM

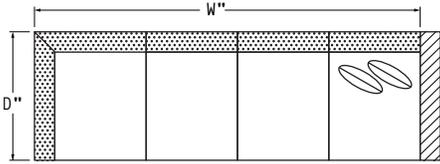


#23
LEFT ARM FACING/
RIGHT SIDE CORNER
89"/91"/93" + ARM

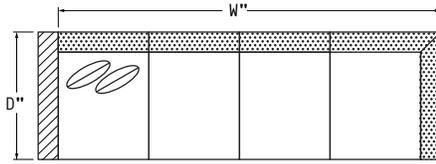
CORNERS



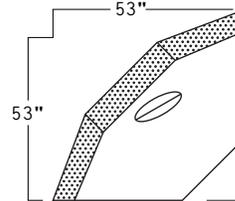
#41
CORNER
36"/38"/40"



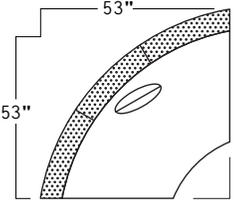
#34
RIGHT ARM FACING/
LEFT SIDE CORNER
116"/118"/120" + ARM



#24
LEFT ARM FACING/
RIGHT SIDE CORNER
116"/118"/120" + ARM

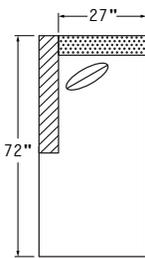


#87
WEDGE CORNER
53"

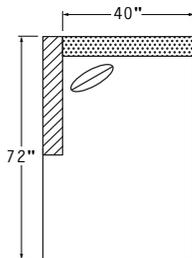


#86
CURVE CORNER
53"

CHAISE/LEFT ARM

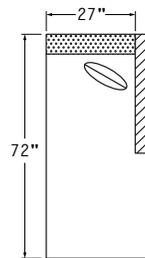


#74
LEFT ARM FACING/
RIGHT SIDE ARMLESS
27" + ARM

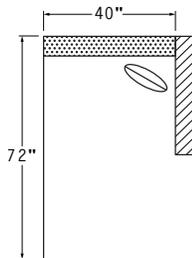


#76
LEFT ARM FACING/
RIGHT SIDE ARMLESS
40" + ARM

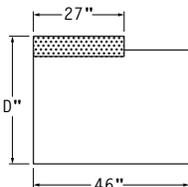
CHAISE/RIGHT ARM



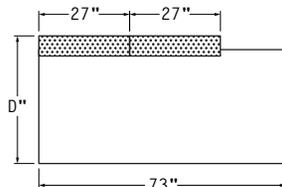
#64
RIGHT ARM FACING/
LEFT SIDE ARMLESS
27" + ARM



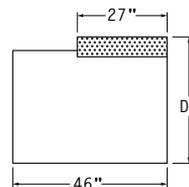
#66
RIGHT ARM FACING/
LEFT SIDE ARMLESS
40" + ARM



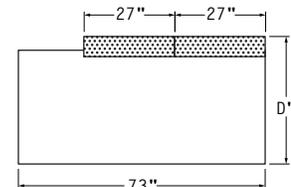
#65
LEFT BUMPER
46"



#67
LEFT BUMPER
73"

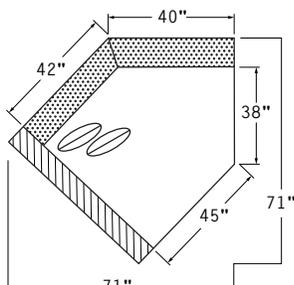


#75
RIGHT BUMPER
46"

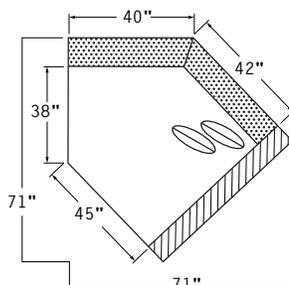


#77
RIGHT BUMPER
73"

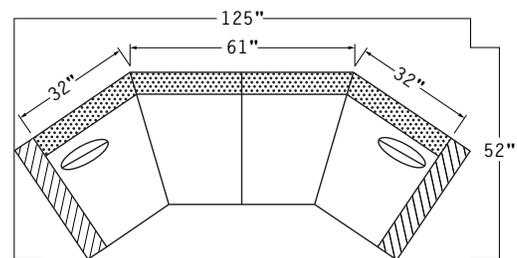
CORNERS/ARMS



#68
LEFT ARM FACING POD
71"



#78
RIGHT ARM FACING POD
71"



#85
ANGLE SOFA
125"

NOTES/DRAWING



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burtonjames.com · 626 961 7221 · info@burtonjames.com