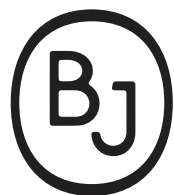


BURTON JAMES



DESIGNER'S CHOICE

TALL, TIMELESS, & TAILORED FOR YOU



CREATE THE ULTIMATE CROWD-PLEASER

The **DESIGNER’S CHOICE** program offers a luxurious combination of deep seating and high-back options for ultimate class and comfort. With a number of different arm, cushion, and leg styles to choose from, you can make your perfect piece a reality, no matter the project. Soft and sophisticated, each silhouette is unrivaled in every way, ready to make a statement in any install.

For questions, more information, or to request a custom quote, contact your sales representative or visit **BURTONJAMES.COM**.

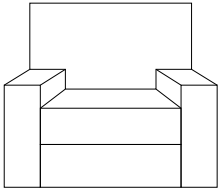
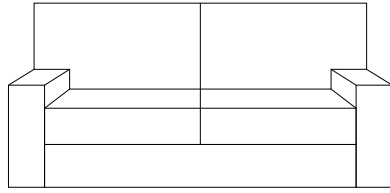
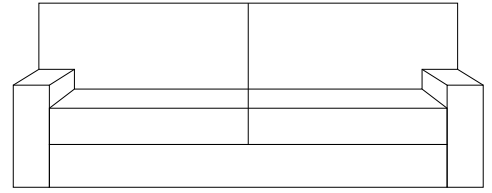
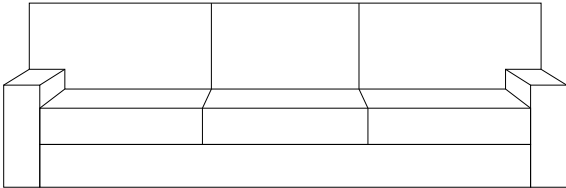
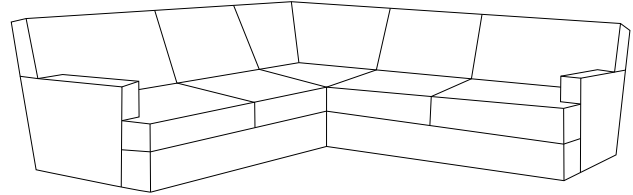
STANDARD FEATURES

- Cloud 9 Seat Cushions
- Blend Down Back Cushions
- 8 Gauge Sinuous Springs
- Solid Kiln-Dried Wood Frame
- Standard Dimensions:
 - Depth: 41"
 - Height: 39"
 - Seat Depth: 24"
 - Seat Height: 20"
 - Frame Height: 35"
 - Seat Cushions*: 30"W
 - *#10 chair cushion is 24"W
 - #30 sofa cushions are 38"W
- 20×20 Throw Pillows Included with Most Configurations.

UPCHARGES

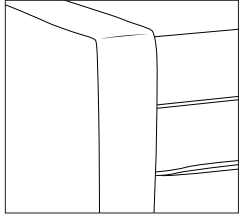
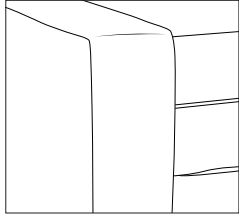
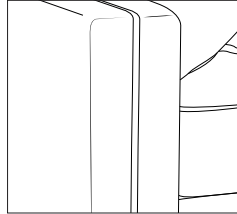
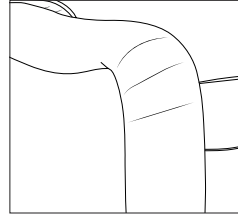
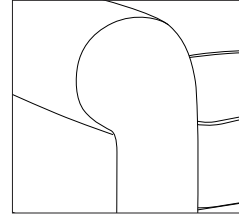
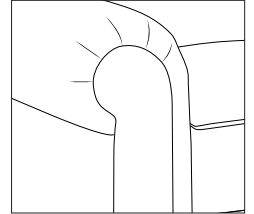
- Other Cushion Fills
- Nailheads
- Premium Wood Finishes
- Welting
- 8-Way Hand Tied Springs
- Custom Sizes Available:
 - Width, Depth, or Height

STEP 1: CHOOSE A STYLE

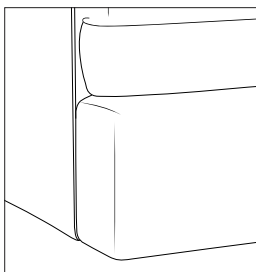
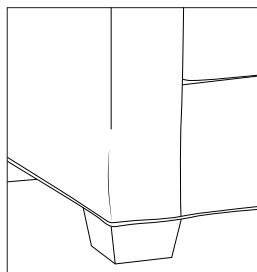
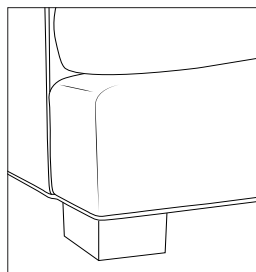
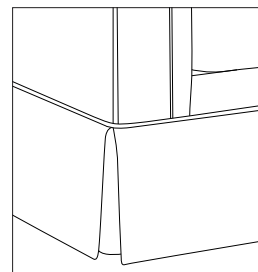
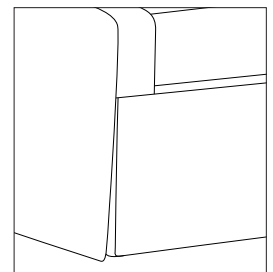

☐ **#10 - Chair**
☐ **#11 - Swivel Base** UPCHARGE
24"W + ARMS x 41"D

☐ **#20 - 60" Loveseat**
60"W + ARMS x 41"D

☐ **#30 - 76" Small Sofa + Arms**
76"W + ARMS x 41"D

☐ **#40 - 90" Sofa + Arms**
90"W + ARMS x 41"D

☐ **Sectional**
Select configurations at step 8.

STEP 2: CHOOSE AN ARM

Select welting options at step 7. Welting subject to upcharge. All arm options are 26"H.


☐ **4" Track Arm**

☐ **6" Track Arm**

☐ **6" Split Track**
Includes ¼"
Standard Welt

☐ **6" English Arm**

☐ **8" Sock Arm**
Arm post is 6"W

☐ **8" Panel Arm**
Arm post is 6½"W

STEP 3: CHOOSE A BASE OR LEG

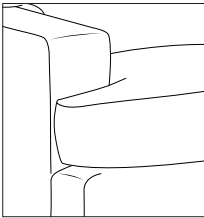

☐ **Plain**
(Hidden Leg*)

☐ **Tapered
Block Leg****

☐ **Block Leg****

☐ **T-Flounce Skirt**
(Hidden Leg*)

☐ **S-Flounce Skirt**
(Hidden Leg*)

*Hidden leg finish is Black Walnut.

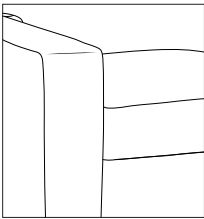
**Choose wood finish at step 7.

STEP 4: CHOOSE YOUR SEAT SHAPE & SEAT FILL

SEAT SHAPE



☐ T-Cushion



☐ Square Cushion

SEAT FILL

☐ Cloud 9 (Standard Fill)

High-resiliency (HR) foam wrapped in two layers of D91, a specialty hollow-core polyester fiber designed for softness and recovery. Encased in a down-proof cover, this is our most popular cushion fill, featuring a distinctive crown and a plush sitting experience.

☐ Luxe Aire (No Additional Charge)

Firmer HR foam wrapped in polyester fiber, which is then encased with a fabric cover. Luxe Aire offers a clean and tidy silhouette due to its firmer sit with minimal crown and is recommended for large bench seats if minimizing fabric wrinkles is desired.

☐ Down Supreme (Upcharge)

HR foam core encased in a channeled, down-proof envelope filled with 90% feather and 10% down. This option delivers both supportive comfort and an indulgent feel. Regular fluffing is recommended to maintain loft and minimize comfort wrinkles that naturally occur with feather and down fills.

☐ Spring Down (Upcharge)

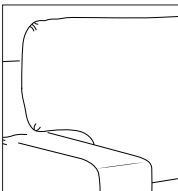
A *Marshall (pocket coil) spring system, wrapped in foam and encased in a down-proof envelope filled with a blend of 90% feather and 10% down. Combines resilient internal support with the softness of feather and down for a refined sitting experience.

☐ Trillum (Upcharge)

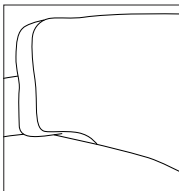
HR foam core encased in a channeled, down-proof envelope that is filled with 100% synthetic fiber. A hypoallergenic alternative to natural down and feather, this cushion offers a soft, luxurious feel with great recovery and minimal maintenance.

STEP 5: CHOOSE YOUR BACK SHAPE & BACK FILL

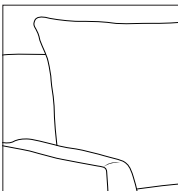
BACK SHAPE



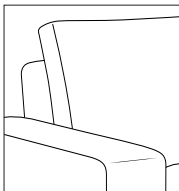
☐ T-Knife Edge



☐ T-Boxed



☐ Square Knife Edge



☐ Square Boxed

BACK FILL

☐ Blend Down (Standard Fill)

A balanced blend of 50% polyester fiber, 45% feather, and 5% down, enclosed in a channeled, down-proof cover. This is our standard back cushion fill for most styles, offering inviting support and a comfortably weighted feel.

☐ Regalaire (No Additional Charge)

A firmer fill of 100% polyester fiber, enclosed in a non-channeled, down-proof cover. Provides supportive, structured comfort.

☐ Down Supreme (Upcharge)

A luxurious fill of 90% feather and 10% down, enclosed in a channeled, down-proof cover. Delivers plush, indulgent comfort with a natural loft.

☐ Trillum (Upcharge)

A hypoallergenic alternative featuring soft, blown synthetic fiber inside a channeled, down-proof cover. Mimics the plush comfort of feather and down with less maintenance.

STEP 6: CHOOSE YOUR FABRIC OR LEATHER

Any fabric from our Burton James collection, COM, or COL can be used. Refer to price list for pricing.

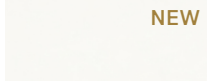
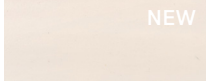
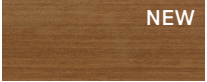
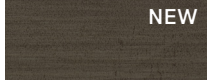
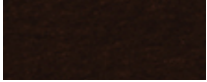
STEP 7: ADD YOUR FINISHING TOUCHES

Select your wood leg finish, nailheads, and welting.

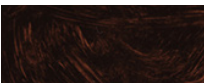
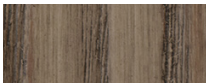
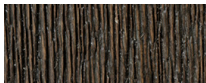
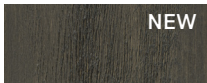
WOOD LEG FINISHES PICK ONE | HIDDEN LEG DEFAULT FINISH: BLACK WALNUT

Finish images are for reference only. Each handcrafted finish will vary. Please refer to physical samples for the most accurate representation.

Standard Wood Finishes

 NEW	 NEW	 NEW	 NEW		
☐ Dove	☐ Salt	☐ Seal	☐ Fawn	☐ Slate	☐ Antique Brown
 NEW	 NEW	 NEW			
☐ River Rock	☐ Charcoal	☐ Iron	☐ Umber	☐ Black Walnut	

Premium Wood Finishes **UPCHARGE**

 NEW				
☐ Alabaster	☐ Linen	☐ Sand	☐ French Walnut	☐ Old Oak
		 NEW	 NEW	
☐ Cavalier	☐ Rustic Gray	☐ Pumice	☐ Graphite	

WELTING

1. SELECT WELT TYPE

☐ NONE	☐ SELF WELT UPCHARGE	☐ CONTRAST WELT UPCHARGE <i>(Provide fabric details below)</i>
-------------------------------	--	---

2. SPECIFY WELT LOCATION

BODY ONLY	CUSHIONS ONLY	☐ ALL OVER <i>(Includes all body areas and all cushions)</i>
☐ BASE	☐ SEAT CUSHIONS	
☐ ARMS	☐ BACK CUSHIONS	
☐ BACK		

Note: Welt applied to the Body is charged as a single upcharge, regardless of the number of Body locations selected. Welt applied to Seat Cushions and Back Cushions is charged per cushion category. The All Over option reflects built-in savings compared to selecting categories individually.

Self welt pricing is shown within each item's column in the price list. Contrast welt upcharges are outlined in Section T by fabric grade. When possible, include a diagram to ensure welting details are applied correctly.

3. SELECT WELT SIZE

☐ 1/4" STANDARD WELT	☐ 1/8" MICRO WELT
---	--

CONTRAST WELT FABRIC *(Required if Contrast Welt is selected)*

PATTERN: _____ COLOR: _____

STEP 7: ADD YOUR FINISHING TOUCHES (CONTINUED)

NAILHEADS UPCHARGE | STANDARD DOES NOT INCLUDE NAILHEADS

Nailhead Size SHOWN TO SCALE | PICK ONE

☐ None



☐ Small: 7/16"



☐ Medium: 3/4"



☐ Large: 1"

Nailhead Finish 7/16" SHOWN | PICK ONE



☐ FRENCH NATURAL



☐ PEWTER



☐ NICKEL



☐ BRIGHT GOLD



☐ ANTIQUE BRASS



☐ BLACK PEARL



☐ BRONZE

Nailhead Spacing

☐ HEAD-TO-HEAD

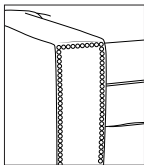


☐ ONE ON, ONE OFF

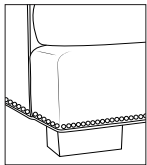


Nailhead Location

☐ ARMS



☐ BODY/BASE



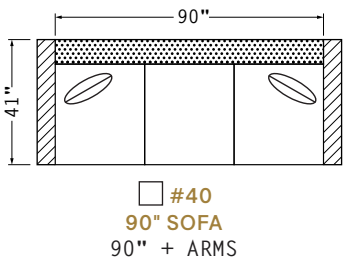
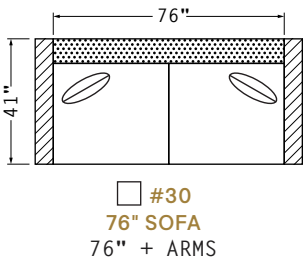
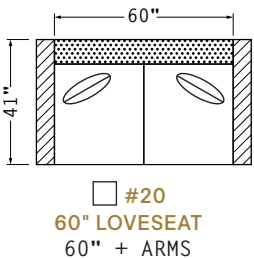
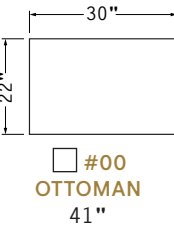
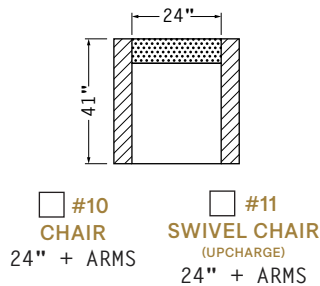
STEP 8:

CHOOSE YOUR SECTIONAL PIECES

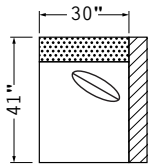
CREATE THE PERFECT CONFIGURATION FOR YOUR DESIGN NEEDS FROM OVER 20 OPTIONS.

KEY: ARMS BACK THROW PILLOW

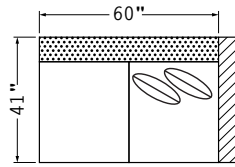
SOFAS/CHAIR



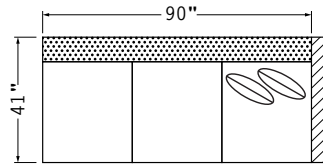
RIGHT ARM



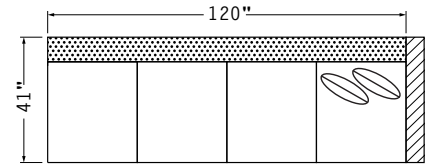
☐ #71
RIGHT ARM FACING/
LEFT SIDE ARMLESS
30" + ARM



☐ #72
RIGHT ARM FACING/
LEFT SIDE ARMLESS
60" + ARM

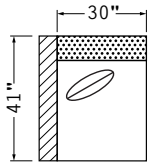


☐ #73
RIGHT ARM FACING/
LEFT SIDE ARMLESS
90" + ARM

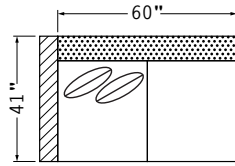


☐ #94
RIGHT ARM FACING/
LEFT SIDE ARMLESS
120" + ARM

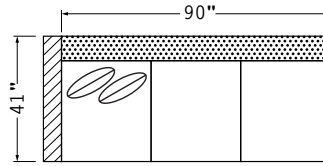
LEFT ARM



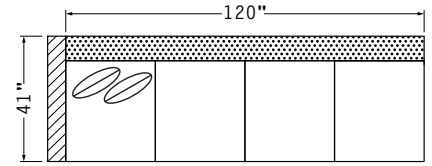
☐ #61
LEFT ARM FACING/
RIGHT SIDE ARMLESS
30" + ARM



☐ #62
LEFT ARM FACING/
RIGHT SIDE ARMLESS
60" + ARM

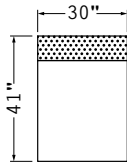


☐ #63
LEFT ARM FACING/
RIGHT SIDE ARMLESS
90" + ARM

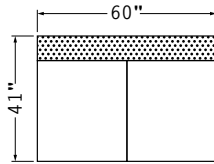


☐ #84
LEFT ARM FACING/
RIGHT SIDE ARMLESS
120" + ARM

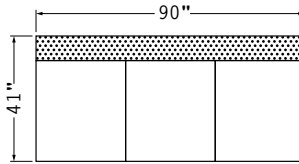
ARMLESS



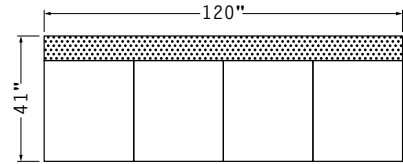
☐ #81
1-CUSHION
ARMLESS
30"



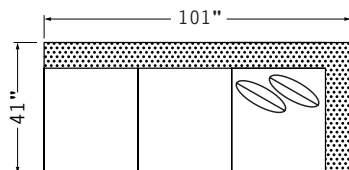
☐ #82
2-CUSHION
ARMLESS
60"



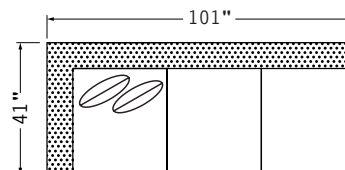
☐ #53
3-CUSHION
ARMLESS
90"



☐ #04
4-CUSHION
ARMLESS
120"



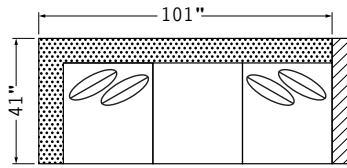
☐ #83
RIGHT SIDE CORNER/
LEFT SIDE ARMLESS
101" + ARM



☐ #93
LEFT SIDE CORNER/
RIGHT SIDE ARMLESS
101" + ARM

STEP 8: (CONTINUED)

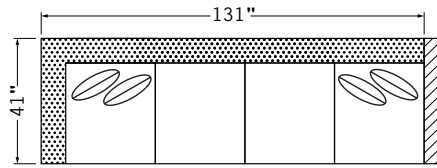
CORNER/RIGHT ARM



□ #33

RIGHT ARM FACING/
LEFT SIDE CORNER

101" + ARM

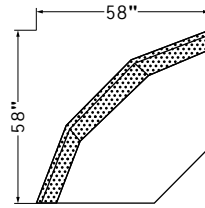


□ #34

RIGHT ARM FACING/
LEFT SIDE CORNER

131" + ARM

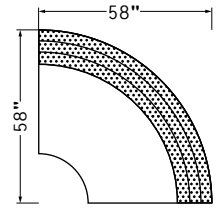
CORNER



□ #87

WEDGE CENTER

58"

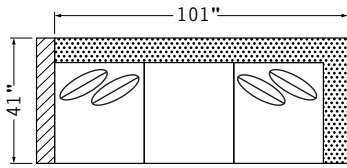


□ #86

CURVE

58"

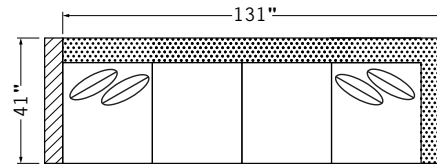
CORNER/LEFT ARM



□ #23

LEFT ARM FACING/
RIGHT SIDE CORNER

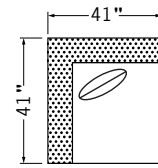
101" + ARM



□ #24

LEFT ARM FACING/
RIGHT SIDE CORNER

131" + ARM

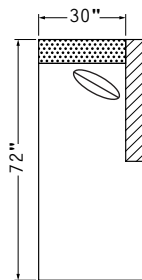


□ #41

CORNER

41"

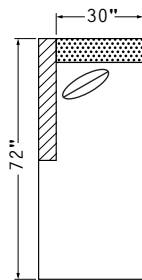
CHAISE



□ #64

RIGHT ARM FACING/
LEFT SIDE ARMLESS

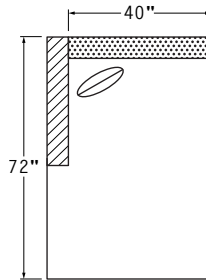
30" + ARM



□ #74

LEFT ARM FACING/
RIGHT SIDE ARMLESS

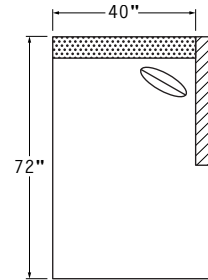
30" + ARM



□ #76

LEFT ARM FACING/
RIGHT SIDE ARMLESS

40" + ARM



□ #66

RIGHT ARM FACING/
LEFT SIDE ARMLESS

40" + ARM

Images are not to scale.



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